



Anthony W. Battis
Chief of Police

DENIM DAY LONG BEACH

Wednesday, April 27, 2005



APRIL IS SEXUAL ASSAULT AWARENESS MONTH

Denim Day is a public education campaign designed to protest rape and attitudes that excuse sexual assault. The Los Angeles Commission on Assault against Women (LACAAW) and the California Coalition Against Sexual Assault (CALCASA) started Denim Day California in 1999 to focus community awareness on the devastating effects of sexual violence and how to prevent it.

This year, the Long Beach Police Chief's Women's Advisory Group and the Sexual Assault Crisis Agency (SACA) will participate in this rape prevention education campaign. Everyone is encouraged to wear jeans on **Wednesday, April 27, 2005**. This is a symbol of protest of harmful attitudes about rape in response to an Italian Supreme Court decision to overturn a rape conviction because the victim wore jeans. The justices reasoned that the victim must have helped her attacker remove her tight jeans, which they felt implied consent.

Rape is a local, national and international problem.

It's not what we wear.

There's **NO** excuse. And **NEVER** an invitation to **RAPE!**

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For further information:

- ◆ SACA Hotline (562) 597-2002
- ◆ Sexual Assault Crisis Agency (SACA) at (562) 494-5046
- ◆ 1 (800) NO-RAPE-8 or go to www.denimdayinla.org