



R-21

CINDY ALLEN
COUNCILWOMAN

COUNCILWOMAN
MaryZendejas
FIRST DISTRICT | CITY OF LONG BEACH

Date: June 15, 2021
To: Honorable Mayor and Council
From: Councilwoman Cindy Allen, Second District
Councilwoman Mary Zendejas, First District
Subject: Transfer of Funds: Juneteenth Celebration

RECOMMENDED ACTION:

Recommendation to increase appropriations in the General Fund Group in the City Manager Department by \$1,000, offset by \$500 in Second Council District One-time District Priority Funds and \$500 in First Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to Partners of Parks to support the Juneteenth 2021 Celebration; and

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$1,000 to offset the transfers to the City Manager Department.

DISCUSSION:

It is important that we celebrate Juneteenth as a time to honor our diversity and support social justice and equity in Long Beach. These funds will be used to pay logistical needs and local entertainers for this unique cultural event. The event will be broadly promoted on radio, social media, and print media.

The 2021 Juneteenth Celebration will be Saturday, June 19 in Downtown Long Beach on Pine Ave between 4th and 5th Street in the First Council District, and will attract downtown residents and folks citywide.

The event, which could become one of the premier Juneteenth celebrations in Southern California, will feature a variety of music, including blues, jazz, gospel, and traditional African drumming, as well as a step show, poetry and guest speakers.

This matter was reviewed by Budget Manager Grace H. Yoon on June 3, 2021.



FISCAL IMPACT:

This recommendation provides One-time District Priority Funds to Partners of Parks to support the 2021 Juneteenth Celebration. The total appropriation increase of \$1,000 in the City Manager Department will be offset by a transfer of \$500 in Second Council District One-time District Priority Funds and \$500 in First Council District One-time District Priority Funds from the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.

SUGGESTED ACTION:

Approve Recommendation