



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

September 8, 2010

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Roxannes Incorporated, dba Roxannes, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control License, at 1115 & 1117 East Wardlow Road (District 7)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, September 7, 2010, received and filed the subject application with the attached conditions requested by James Johnson, Councilmember for the Seventh District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration. Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachment

cc: James Johnson, Councilmember, Seventh District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH
POLICE DEPARTMENT

R-30

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

September 7, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Roxannes Incorporated, dba Roxannes, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control license, at 1115 & 1117 East Wardlow Road, with conditions. (District 7)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by September 9, 2010. Accordingly, City Council action is required at the September 7, 2010 City Council meeting.

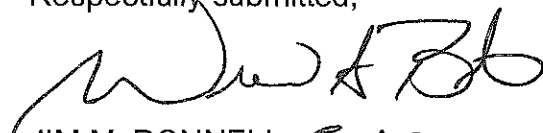
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL *For Jim.*
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
September 7, 2010

Council District: 7

Applicant: Roxannes Incorporated
DBA: Roxannes
Address: 1115 & 1117 East Wardlow Road

Type of Application: A person-to-person and premise-to-premise transfer of an On-Sale General for bonafide eating place license. This license is being transferred from Pavilion Restaurant Group LLC to Roxannes Incorporated.

Bases for possible protest: Over Concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5720.01

Boundaries: Bixby Road to the North
City Limits/Wardlow Road to the South
City Limits/Cherry Avenue to the East
Atlantic Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 8

Police Reporting District: 322

Boundaries: 36th Street to the North
City Limits to the South
Orange Avenue to the East
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 60. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request
conditions and protest: September 9, 2010



Date: September 7, 2010

To: File

From: Dana Smith, Detective, Vice Investigations Section

Subject: ROXANNES, 1115 & 1117 EAST WARDLOW ROAD

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (08/10/09-08/10/10)

4	Fight	Fight Call	BF/GOA/ADV
1	R484	Petty Theft Report	Civil
1	Unwelcome	Unwelcome Call	Advised
1	647F	Intoxicated Person	GOA

ABC INSPECTIONS (past three years)

1 No Violations Observed

RESIDENCE WITHIN 100 FEET

3439 Cerritos Avenue	Single Family Residence
3443 Cerritos Avenue	Single Family Residence
3430 Lemon Avenue	Single Family Residence
3434 Lemon Avenue	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:db
cfs.memo



RECEIVED
CITY CLERK
LONG BEACH, CALIF

Date: September 7, 2010

10 SEP -7 PM 2:16

To: Honorable Mayor and Members of the City Council

From: Councilmember James Johnson, Seventh District

Subject: **Item 30- Person-to-Person and Premise-to Premise transfer of ABC license – 1115 & 1117 East Wardlow Road – Roxannes Incorporated, DBA Roxannes**

I request that the City of Long Beach impose the following conditions for Roxannes, which is located at 1115 & 1117 East Wardlow Road:

1. The premises shall be maintained as a bona fide eating establishment and shall provide a menu containing an assortment of foods normally offered in such restaurants.
2. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of food during the same period.
3. No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of the licensee, not licensed by ABC for such sales.
4. All beverages offered for sale at the premises shall be displayed and available for convenient inspection and purchase within the premises by the general public.
5. The petitioner(s) shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premise over which they have control.
6. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
7. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
8. A jukebox or stereo may be maintained on the premises; however, the music shall not be audible outside the premises and doors shall remain closed during hours of operation to prevent noise disturbance.
9. Licensee shall not offer or permit or provide any type of live entertainment except as allowed by a valid Entertainment Permit issued by the city of Long Beach.

***** -IND. XMT JOURNAL- ***** DATE SEP-08-2010 ***** TIME 16:04 *****

DATE/TIME = SEP-08-2010 16:03
JOURNAL No. = 24
COMM.RESULT = OK
PAGE(S) = 005/005
DURATION = 00:00'46
FILE No. = 159
MODE = MEMORY TRANSMISSION
DESTINATION = 99821396
RECEIVED ID = D.A.B.C. / 562 982 1396
RESOLUTION = STD

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