



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

February 6, 2013

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Michael's Pizzeria Promenade, LLC, dba Michael's Pizzeria Promenade, for an Original Alcoholic Beverage Control License at 210 East 3<sup>rd</sup> Street, Suite C. (District 2)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 5, 2013, received and filed the subject application with the attached conditions, as requested by Suja Lowenthal, Councilmember, Second District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Daisy Gomez

Attachment (1)

Cc: Suja Lowenthal, Councilmember, 2nd District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

## POLICE DEPARTMENT

# R-26

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

February 5, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Michael's Pizzeria Promenade, LLC, dba Michael's Pizzeria Promenade, for an original Alcoholic Beverage Control license, at 210 East 3<sup>rd</sup> Street, Suite C. (District 2)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 7, 2013. Accordingly, City Council action is required at the February 5, 2013 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL  
CHIEF OF POLICE

JM:CNA:cna

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
February 5, 2013

Council 2

Applicant: Michael's Pizzeria Promenade, LLC  
DBA: Michael's Pizzeria Promenade  
Address: 210 East 3rd Street, Suite C

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: Over concentration.  
High crime.  
Residences within 100 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North  
Broadway to the South  
Alamitos Avenue/Martin Luther King Jr. to the East  
Pine Avenue to the West

Number of licenses allowed: 5  
Number of licenses existing: 21

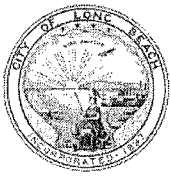
Police Reporting District: 163

Boundaries: 4th Street to the North  
Broadway to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 412. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: February 7, 2013



**Date:** February 5, 2013  
**To:** File  
**From:** Chris Anderson, Detective, Vice Investigations Section  
**Subject:** **MICHAEL'S PIZZERIA PROMENADE, 210 EAST 3<sup>RD</sup> STREET, SUITE C**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/8/12-1/8/13)**

None

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

225 Long Beach Boulevard  
210 East 3<sup>rd</sup> Street

Multi-Unit Complex  
Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

CNA:cna  
cfs.memo

**City of Long Beach**  
**Working Together to Serve**



**R-26**  
**Conditions**  
**Suja Lowenthal**  
**Councilmember**

**Memorandum**

**To:** Mayor and City Council  
**From:** Suja Lowenthal, Second District  
**Subject:** Michael's Pizzeria Promenade, 210 E. 3<sup>rd</sup> Street

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February 5, 2013

**REQUESTED ACTION:**

Request to include the following conditions for the ABC application of Michael's Pizzeria Promenade:

- 1) Trash shall not be emptied between the hours of 12:00 am and 7:00 am.
- 2) The petitioner shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.

# Fax Delivery Successful

## Fax Notification

Fax Notification			
To:	ABC	From:	Daisy Gomez/CC/CLB
Fax subject:	Original ABC License - Michael's Pizzeria Promenade, 210 East 3rd Street, Suite C	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-02-06 15:21:14	Total pages sent:	7
Calling Station ID:	City of Long Beach		

## Advanced

Fax Notification			
Request number:	350321	Line number:	15
Number of retries:	0	Process time:	93 seconds

For more information follow this document link to the outbound log entry. 