

HONORABLE MAYOR AND CITY COUNCIL
August 15, 2006

Council District 6

Applicant: Gonzalo Chavez
DBA: El Tri De America
Address: 2115 Pacific Avenue

Type of Application: A person-to-person transfer of an On-Sale Beer and Wine
for public premises license.

Basis for possible protest: None

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public
convenience and necessity **is not** required
for this application.

Census Tract: 5730.01

Boundaries: Hill Street to the North
Pacific Coast Highway to the South
Pacific Avenue to the East
Los Angeles River to the West

Number of licenses allowed: 7

Number of licenses existing: 2

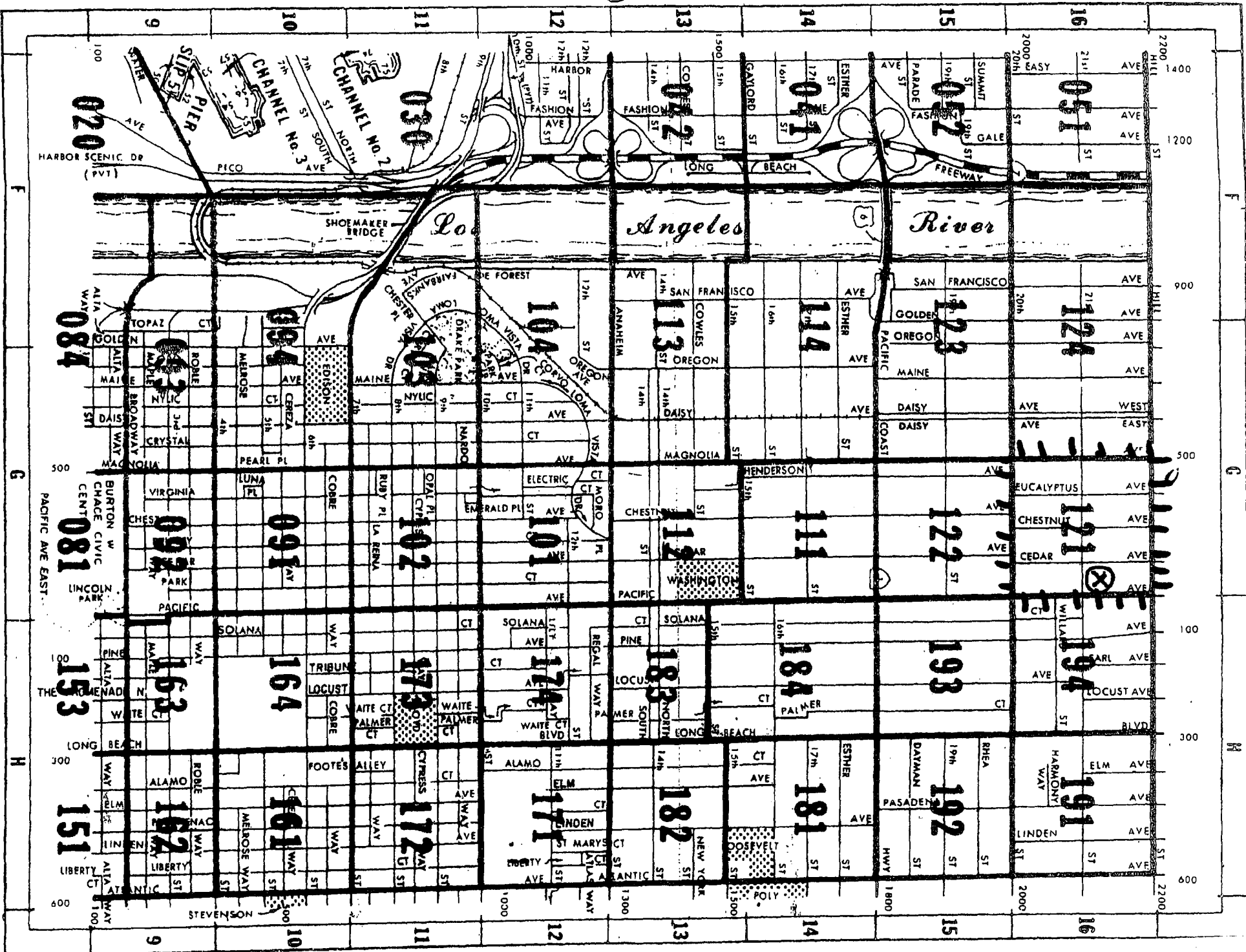
Police Reporting District: 121

Boundaries: Hill Street to the North
20th Street to the South
Pacific Avenue to the East
Magnolia Avenue to the West

Reported crimes in this district for ABC purposes are 204. Crime in a reporting district
must be at least 194 to qualify for a high crime protest. A protest may not be filed on
a person-to-person transfer application.

Type of business: A bar.

Last day to request conditions: August 17, 2006





Date: August 15, 2006
To: File
From: James Schlobohm, Detective, Vice Investigations
Subject: Gonzalo Chavez, 2115 Pacific Avenue

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (7/1/05-7/1/06)

1	927	Unknown Trouble	Unfounded
8	459A	Burglary Alarm	Bad Order Alarm
3	211S	Silent Robbery Alarm	Bad Order Alarm
1	245	Assault with a Deadly Weapon	Will file later

ABC INSPECTIONS (past three years):

None

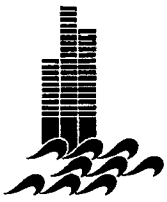
RESIDENCE WITHIN 100 FEET

Not applicable

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Not applicable

JA:ja
cfs.mem



RECEIVED
CITY CLERK
LONG BEACH, CALIF.

06 AUG 30 PM 1:50

Date: September 5, 2006

To: Honorable Mayor and City Council

From: Councilwoman Laura Richardson, Sixth District

Subject: **APPLICATION FOR A PERSON-TO-PERSON TRANSFER OF AN ON-SALE BEER AND WINE LICENSE FOR GONZALVO CHAVEZ dba EL TRI de AMERICA - 2115 PACIFIC AVENUE**

RECOMMENDED ACTION:

City Council receive and file the subject application with the attached conditions that have been agreed to by the applicant.

CLR/TL

Attachment

cc: City Manager
City Attorney
City Clerk
Chief of Police

Abc approval ltr – El Tri de America 2115 Pacific Av 9-5-06

ON-SALE BEER AND WINE LICENSE
VOLUNTARY CONDITIONS
GONZALVO CHAVEZ dba EL TRI de AMERICA
2115 PACIFIC AVENUE

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 9:00 a.m. and 2:00 a.m. Sunday through Saturday.
2. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
3. No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of the licensee.
4. No person under the age of 21 shall sell or package alcoholic beverages.
5. There shall be no video games and no coin operated amusement devices maintained upon the premises at any time.
6. A single jukebox or stereo may be maintained upon the premises; however, the music shall not be audible outside the premises.
7. There shall be no adult entertainment, as defined by Section 21.15.110 LBMC conducted on the premises.
8. The petitioner shall be responsible for maintaining free of litter the area adjacent to the premises over which he or she has control.
9. The parking area shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the parking area. Additionally, the position of such lighting shall not disturb the normal privacy and use of any neighboring residences.
10. No pay phone will be maintained on the exterior of the premises.
11. Petitioner shall regularly police the area under his or her control in an effort to prevent the loitering of persons about the premises.
12. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
13. There shall be no exterior advertising promoting or indicating the availability of alcoholic beverages.
14. There shall be no live entertainment, amplified music or dancing permitted on the premises at any time.

15. All trash for the premises shall be placed in a closed container and shall be picked up no less than 3 times per week.
16. No noise from the establishment shall be audible beyond the area under control of the licensee.
17. No individual paper or plastic cups will be sold at any time.
18. Any license conditions issued shall be carried forward in any transfer of the applicant's premises.

I agree to the conditions outlined above.

Gonzalo Chavez

Name

8/23/06

Date

voluntary conditions El Tri de Amreica 2115 Pacific 8-22-06