

CITY OF LONG BEACH

Department of Parks, Recreation and Marine

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RES-32

September 7, 2004

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

SUBJECT: Resolution to Authorize a Contract With Duncan Industries, Inc. for Electronic Parking Meters (District 2&3)

DISCUSSION

The Department of Parks, Recreation, and Marine manages all of the City's public parking lots along the coast, including the Marina Green, Shoreline Park, and Belmont Veteran's Memorial Pier (Pier) parking lots. Most of these parking lots collect parking fees via individual meters. However, both the Marina Green and Pier lots utilize a pay-by-space technology, which involves the use of twelve parking kiosks to collect the parking fees. These machines have never worked reliably in this waterfront environment, which is costing the City tens of thousands of dollars annually in parking and related revenues. As a result, the City is seeking to replace them with individual meters. In addition, there are currently no parking meters in the Shoreline Park lot, which is located south of the Aquarium of the Pacific. It is the objective of the City and the California Coastal Commission to charge for parking in that lot consistent with the surrounding area. We are seeking to purchase 805 parking meters, 390 for the Marina Green lot, 145 for the Shoreline Park lot, and 270 for the Pier lot.

The City currently uses Duncan Industries, Inc. parking meters, as it is the standard parking meter. These meters are currently used on the streets in the downtown area and Belmont Shore, as well as in the Airport and most beach parking areas. This affords the City more operating and financial efficiency, as well as operating flexibility. Standardization of these parking meters has enabled the City to save costs by reducing the inventory of parts necessary to repair and maintain parking meters and allowing interchangeability of parts. City staff is familiar with the operation, installation, testing, and maintenance of the equipment provided by Duncan Industries, Inc. As a result of the need to continue standardization, a resolution of the City Council is being requested to execute a contract with Duncan Industries, Inc., without advertising for bids.

This letter was reviewed by Deputy City Attorney Charles Parkin, on August 12, 2004, and Budget Officer David Wodynski on August 25, 2004.

"We create and enhance the quality of life through people, places, programs and partnerships"

TIMING CONSIDERATIONS

City Council action is requested on September 7, 2004, to facilitate the installation of the units and begin collecting parking fees in the Shoreline Park lot, and to improve collections at the Marina Green lot and the Pier lot.

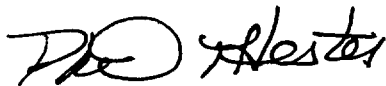
FISCAL IMPACT

The cost to purchase 805 electronic meters and housings will not exceed \$330,000. Sufficient funding is budgeted in the Department of Parks, Recreation and Marine (PR) and the Tidelands Fund (TF) appropriation. It is estimated that replacing the pay-per-space machines with meters in the Marina Green and Pier lots will result in an additional \$100,000 annually in parking fees and citation revenue, and that the meters in the Shoreline Park lot will generate approximately \$25,000 in new revenue. These revenues will be deposited in the Tidelands Fund and are included in the FY 05 Proposed Budget.

IT IS RECOMMENDED THAT THE CITY COUNCIL:

Adopt the resolution authorizing the City Manager to enter into a contract with Duncan Industries, Inc., for the purchase of 805 electronic meters and housings in an amount not to exceed \$330,000.

Respectfully submitted,



PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:MAS:bjg
Attachment

APPROVED:


GERALD R. MILLER
CITY MANAGER