



CITY OF LONG BEACH

OFFICE OF THE CITY MANAGER

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GERALD R. MILLER
CITY MANAGER

May 15, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Refer the creation of a Second District Parking Advisory Commission to the Economic Development and Finance Committee for review of fiscal impact.

DISCUSSION

In response to the City Council action of August 1, 2006 (Attachment 1), the following outlines a possible structure for a Second District Parking Advisory Commission (commission). The commission may be composed of seven members, appointed by the Mayor and confirmed by the City Council. The membership could include the following: one member as a professional from the field of planning or engineering; two members as owners or operators of a business in the Second District; and four members as residents of the Second District. The purpose of the commission would be to advise and make recommendations to the City Council regarding parking issues in the Second District, and to identify potential short and long-term parking and mobility solutions.

This matter was reviewed by Assistant City Attorney Heather Mahood on May 10, 2007, and Budget and Performance Management Bureau Manager David Wodynski on May 9, 2007.

TIMING CONSIDERATIONS

City Council action on this item is requested on May 15, 2007 in order to initiate a request for applications for prospective commissioners by June 2007.

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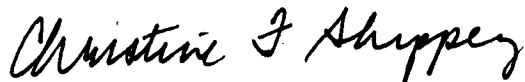
FISCAL IMPACT

The fiscal impact resulting from the creation of a Second District Parking Advisory Commission will be evaluated during the deliberations of the Economic Development and Finance Committee.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



for GERALD R. MILLER
CITY MANAGER


GRM:CFS:cw

Attachment: August 1, 2006 Second District Parking Advisory Commission agenda item



ATTACHMENT 1

Memorandum

Date: August 1, 2006
To: Mayor and Members of the City Council
From: Suja Lowenthal 
Subject: Second District Parking Advisory Commission

There is a severe shortage of parking spaces in Second Council district neighborhoods such as Alamitos Beach, Bluff Heights, Hellman and Rose Park. It is not unusual for residents coming home from work to circle their block and outlying streets for nearly an hour looking for a single parking space. Young women, the elderly and residents returning from a long day of work are forced to walk home several blocks each night after parking their car. Many simply give up looking for a space and choose instead to park in red zones. As a result, a number of residents have confided in our office that they end up paying an average of \$120 each month in tickets.

Several factors contribute to the shortage of spaces including remnants of cracker-box housing that was developed decades ago, growth in two-vehicle households, increase in multi-family units without adequate parking onsite, illegally converted garages and split rooms. The prior council member and city staff addressed the shortage primarily through reducing red curb space and diagonal parking on wide side streets. These solutions have nearly run their course in being implemented, but the problem remains in crisis mode. It is clear that the Second District parking problem will require a spectrum of solutions, both short and long term, to make any difference in the quality of life for residents.

RECOMMENDATION:

Direct the City Manager to research various options for structuring a Second District Parking Advisory Commission charged with assessing the current status of parking in the district as well as identifying potential short and long term solutions that may include, but are not limited to the following: 1) reduce red curb space, 2) diagonal parking of remaining wide streets, 3) street hash marks, 4) increased code enforcement of converted garages and split rooms, 5) neighborhood parking permits, 6) revenue raising strategies such as parking meters, 7) converting Broadway and 3rd Avenues into one-way streets and creating diagonal parking, 8) cooperative agreements with businesses and other property owners with multiple space parking lots, 9) converting undeveloped or dilapidated property into mixed-use parking structures, 10) changing street sweeping times.

Direct the City Manager to return to the City Council with recommendations for structuring and staffing a Second District Parking Commission and delineating steps to creating a Second District parking master plan within (60) days of this motion's passage.

And return to the City Council with the following: 1) The commission should be advisory in nature and include representation from a broad spectrum of second district property owners and businesses, and 2) the commission will be charged with providing recommendations for revenue raising parking strategies and the creation of a Second District parking master plan.