



CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

C-6

May 18, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Request the City Attorney to prepare an amendment to Section 10.28.130 of the Long Beach Municipal Code to create Subzone "A" within Parking Meter Zone One. (District 3)

DISCUSSION

On February 9, 2010, the Long Beach City Council approved the purchase of an existing parking lot consisting of two parcels located at 189 Park Avenue. Escrow closed on March 8, 2010. Diamond Parking Company currently sets parking rates and provides enforcement on a month-to-month contract under an assignment to the City from the previous owner.

The City plans to purchase and install a multi-space parking meter for this lot. City Council approval is now being sought to create Subzone "A" within Parking Meter Zone One. The new subzone boundary will coincide with the boundaries of Los Angeles County Property Tax Assessor parcels 7256-022-020 and 7256-022-021.

This action requires an amendment to Section 10.28.130 of the Municipal Code, creating a separate subzone within Parking Meter Zone One. In order to set the parking meter rates, the City Council must hold a public hearing. This hearing will be noticed as required by law. Council will be asked to adopt a resolution setting the rates in the newly created Subzone "A". Rates would become enforceable on the effective date of the amendment to the ordinance.

This letter was reviewed by Deputy City Attorney Amy Burton on April 20, 2010, Budget and Performance Management Bureau Manager David Wodynski on April 22, 2010, and City Traffic Engineer David Roseman on April 19, 2010.

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TIMING CONSIDERATIONS

City Council action is requested on May 18, 2010, to allow timely rate-setting and installation of parking meter equipment.

FISCAL IMPACT

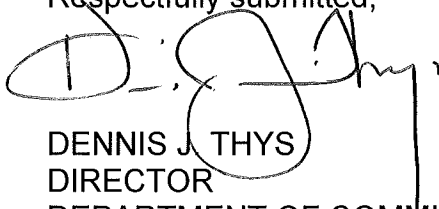
There is no fiscal impact since the recommended change only establishes a parking meter subzone so that metering equipment may be installed. Parking meter rates will be approved separately.

This action is job-neutral. The lot is currently unattended and will remain so with parking meter collection handled by automated equipment. Existing Public Works Department staff will maintain and operate the automated equipment. No jobs will be lost or created.

SUGGESTED ACTION:

Approve recommendation.

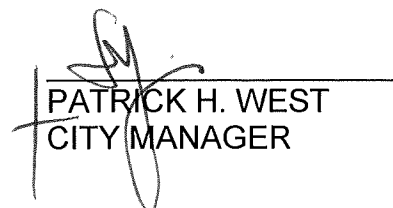
Respectfully submitted,



DENNIS J. THYS
DIRECTOR
DEPARTMENT OF COMMUNITY DEVELOPMENT

DJT/VG:tb
5.18.10 Park Ave SubZone ccl v9

APPROVED:



PATRICK H. WEST
CITY MANAGER