



MAYOR BOB FOSTER

CITY OF LONG BEACH

July 1, 2008

MEMBERS OF THE CITY COUNCIL
City of Long Beach

RECOMMENDATION:

To approve a commission membership reduction in concurrence with the recommendation from Economic Development Commissioners from 17 members to 11 members.

DISCUSSION:

Economic Development Commission - designated vacancies/ positions, total membership 11

- LB Chamber of Commerce
- LBUSD or LBCC or CSULB
- Real Estate or Financial Services
- Long Beach Area Workforce Organization
- Insurance, Legal, Accounting or Architecture
- Convention and Visitors Bureau (Tourism)
- City of Long Beach Recognized Business Association
- Airport-related Business
- Three At-Large members with business or business-related civic interest

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink that reads "Bob Foster".

Mayor Bob Foster
City of Long Beach

Dated: June 23, 2008

333 WEST OCEAN BOULEVARD, LONG BEACH, CALIFORNIA 90802
Attachment TELEPHONE 562-570-6801 FAX 562-570-6538 MAYOR@LONGBEACH.GOV



RECEIVED
OFFICE OF THE MAYOR
CITY OF LONG BEACH

2008 APR 29 A 9:37

RECEPTION

April 25, 2008

The Honorable Bob Foster
City of Long Beach
333 W. Ocean Blvd., 14th Fl.
Long Beach, CA 90802

Dear Mayor Foster:

In my letter of January 25, 2008, I communicated to you the recommendation of the Economic Development Commission (EDC) that the membership of the EDC be reduced from 17 to 11 in order to create a more responsive, efficient and effective policy and decision making organization. The purpose of this letter is to transmit additional recommendations regarding the membership structure of the EDC.

The following represents the current membership structure of the EDC (Ordinance No. C-7676), as approved by Council in February 2000:

1. Long Beach Chamber of Commerce
2. International Business Association or World Trade Center Association
3. LBUSD or LBCC or CSULB
4. Real Estate or Financial Services
5. Long Beach area Workforce organization
6. Insurance, Legal, Accounting or Architecture
7. Convention and Visitors Bureau
8. City of Long Beach recognized business association
9. Airport-related business
- 10-17. Eight at-large members with business or business-related civic interest.

We recommend a membership structure with eight designated and three at-large members. This structure would eliminate one designated member (international trade) and five at-large members. We also recommend that all current EDC members whose term of service does not expire June 30, 2008 continued to serve as EDC commissioners.

Letter to Mayor Foster
Page 2
April 25, 2008

1. Long Beach Chamber of Commerce
2. LBUSD or LBCC or CSULB
3. Real Estate or Financial Services
4. Long Beach area Workforce organization
5. Insurance, Legal, Accounting or Architecture
6. Convention and Visitors Bureau
7. City of Long Beach recognized business association
8. Airport-related business
- 9-11. Three at-large members with business or business-related civic interest.

With your concurrence, we will adopt a formal position at an upcoming EDC meeting. We believe a restructured and fully appointed EDC will be able to make a significant contribution to the economic health of our City.

Thank you for your ongoing support of the EDC and our mission to create a more prosperous and business-friendly Long Beach.

Sincerely,



Julie Heggeness, Chair
Economic Development Commission

JH:dm