

# CITY OF LONG BEACH

# C-10

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

October 24, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of Phatreeya, LLC, dba Naree Thai, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 555 East Ocean Boulevard, Suite 101. (District 2)

## DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIMING CONSIDERATIONS

City Council action is requested on October 24, 2017, to respond to the Department of Alcoholic Beverage Control by the November 3, 2017, due date.

## FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
October 24, 2017

Council District: 2

Applicant: Phatreeya, LLC  
DBA: Naree Thai  
Address: 555 East Ocean Boulevard, Suite 101

Type of Application: A premise to premise and person to person transfer of an On-Sale General bona fide eating place license.

Bases for possible protest: High Crime.  
Over Concentration.  
Park within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North  
Queensway Bay to the South  
Alamitos Avenue/Shoreline Drive to the East  
Los Angeles River to the West

Number of licenses allowed: 4  
Number of licenses existing: 79

Police Reporting District: 151

Boundaries: Broadway to the North  
Ocean Boulevard to the South  
Atlantic Avenue to the East  
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 192. Crime in a reporting district must be at least 138 to qualify for a high crime protest.

Type of business: A restaurant.  
Last day to request conditions and protest: November 3, 2017



**Date:** October 24, 2017  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **NAREE THAI – 555 EAST OCEAN BOULEVARD, Suite 101**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/14/16 to 9/14/17)**

7 Unwelc Unwelcome Subject

**ABC INSPECTIONS (past three years)**

None

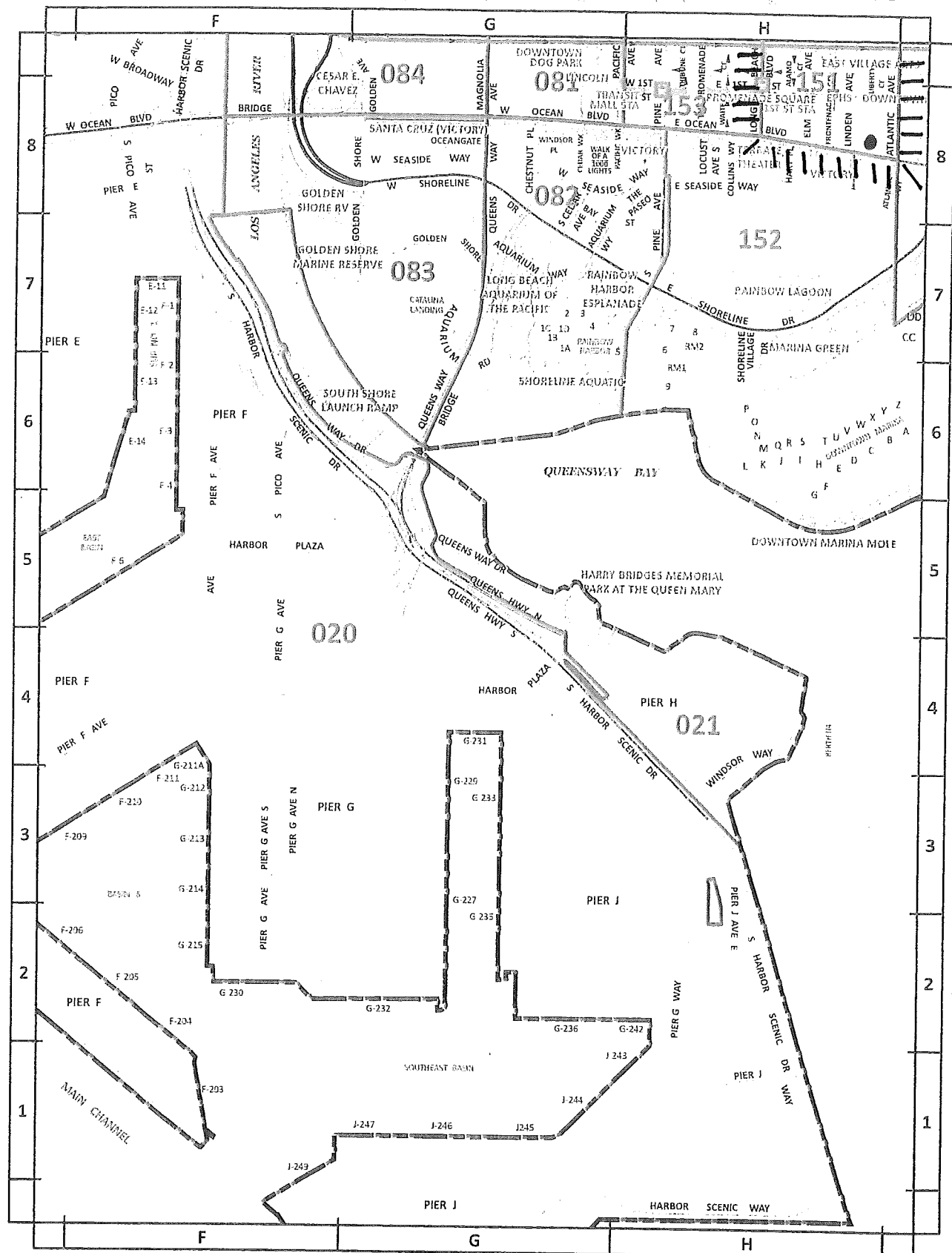
**RESIDENCES WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

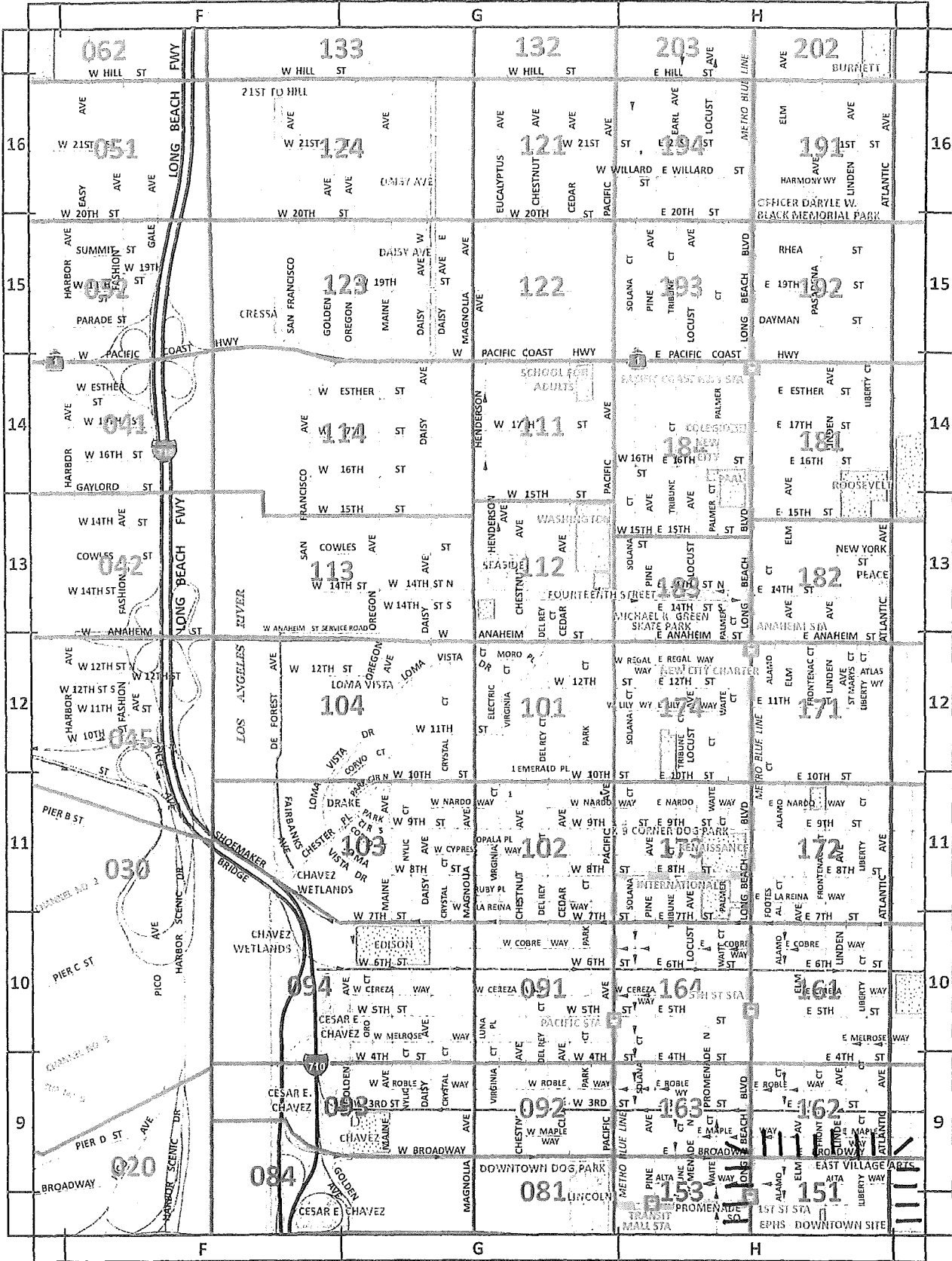
Victory Park 448 East Ocean Boulevard

JJA:jjja  
CFSmemoNareeThai



15

1200W 1400W 1600W 1800W 2000W 2200W



8

10

3

1400W 1600W 1800W 2000W 2200W

N