



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

C-5



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January 24, 2012

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute a permit with Stacy Hinkel, an individual doing business as Moving Forward Fitness, to use open space within City parks for group exercise classes consisting of stroller strides training for a term of two years, with three, one-year renewal options at the discretion of the City Manager or his designee. (District 3)

## DISCUSSION

On November 17, 2011, Stacy Hinkel, an individual doing business as Moving Forward Fitness (MFF), submitted a proposal to the Department of Parks, Recreation and Marine (PRM) requesting the use of park and/or open space and surrounding walkways along Marine Stadium for the provision and operation of an outdoor stroller strides group fitness program. The stroller strides group fitness program consists of power walking, combined with total body toning exercises involving baby strollers. In 60 minutes, participants will receive a total body workout improving cardiovascular endurance, strength, and flexibility.

The goal of the stroller strides group fitness program is to assist moms in losing their pregnancy weight in a safe environment with instructors, who are knowledgeable in both prenatal and postnatal fitness. It is intended to be an effective workout that parents can do with their children. In addition, it will also provide social support, fun, and involvement, and help establish great role models of fitness and exercise for the children of participating parents to emulate. Stroller strides classes will be available to all expectant parents, and parents of children, newborn to four years of age.

MFF classes will consist of six, one-hour classes per site, per week. MFF will be responsible for ensuring that any items brought and used pursuant to its permitted use are removed promptly at the conclusion of each class.

This proposal is consistent with other PRM permits for this type of use, and helps address the growing demand for outdoor fitness within City parks and beaches.

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As this activity would be conducted exclusively within the Tidelands area, approval rests with the City Council. The proposed permit contains the following major provisions:

- Term: January 1, 2012 through December 31, 2013, with three, one-year renewal options at the discretion of the City Manager or his designee.
- Permitted Use: The provision and operation of stroller strides group fitness classes within City parks during posted use hours, and/or use of open space prior to posted use hours, while adhering to noise and impact abatement conditions consistent with the Long Beach Municipal Code and PRM's Good Neighbor Policy.
- Permit Areas: Park and/or open space and surrounding walkways along Marine Stadium. MFF shall not hinder or impede foot traffic or impact other users or activities at Marine Stadium. MFF may request use of additional City parks and/or beach sites. Each additional site shall be subject to review and approval, and will be at the discretion of the City Manager or his designee.
- Permit Fee: MFF shall pay PRM an annual permit fee of \$300 for the use of Marine Stadium. Additional approved sites shall increase the annual permit fee by \$300 per site, per year.
- Insurance/Program Liability: MFF shall provide proof of insurance coverage and a copy of its participant liability waiver, as defined and/or accepted to sufficiency by the City's Risk Manager, on an annual basis or upon policy renewal and/or change.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on January 4, 2012, and Budget Management Officer Victoria Bell on December 30, 2011.

TIMING CONSIDERATIONS

City Council action is requested on January 24, 2012, in order to enable the execution of the permit.

FISCAL IMPACT

Annual revenue in the amount of \$300 from the use of Marine Stadium will accrue to the Tidelands Operations Fund (TF 401) in the Department of Parks, Recreation and Marine (PR). If additional sites are approved by the City Manager or his designee, annual revenue will increase by \$300 per site, per year. The recommended action will result in a positive impact on jobs. If the proposed permit is approved, several personal training instructor jobs will be created in Long Beach, although the exact number is unknown at this time.

HONORABLE MAYOR AND CITY COUNCIL

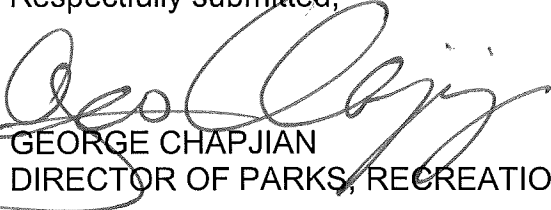
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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GEORGE CHAPJIAN  
DIRECTOR OF PARKS, RECREATION AND MARINE

GC:JK:MS:RL:era

APPROVED:



PATRICK H. WEST  
CITY MANAGER