



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6099 • Fax (562) 570-6380

R-39

November 13, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute an agreement, and all necessary documents, subcontracts, and any amendments changing the amount of the award or extending the grant term, with the Business, Consumer Services and Housing Agency Homeless Coordinating and Financing Council (HCFC), for the Homeless Emergency Aid Program (HEAP), Large Cities allocation, to receive and expend grant funding in the amount of \$2,869,833, for the estimated period of November 1, 2018 through October 31, 2021;

Authorize the City Manager, or designee, to execute an agreement, and all necessary documents, subcontracts, and any amendments changing the amount of the award or extending the grant term, with the Business, Consumer Services and Housing Agency Homeless Coordinating and Financing Council (HCFC) for the Homeless Emergency Aid Program (HEAP), Continuum of Care allocation, to receive and expend grant funding in the amount of \$9,387,420, for the estimated period of November 1, 2018 through October 31, 2021; and,

Increase appropriations in the Health Fund (SR 130) in the Health and Human Services Department (HE) by \$12,257,253. (Citywide)

DISCUSSION

On September 11, 2018, the City Council adopted a Resolution declaring a shelter crisis pursuant to SB 850 (Chapter 48, Statutes of 2018 and Government Code § 8698.2) and suspending applicable provisions of local law, including those contained in the City of Long Beach's (City) zoning ordinances and regulations, allowing the City to apply for Homeless Emergency Aid Program (HEAP) funds. HEAP funding is authorized by SB 850, which was signed into law by Governor Brown in June 2018. HEAP is a \$500 million block grant program designed to provide direct assistance to cities, counties and Continuums of Care (CoC) in one-time funds to provide immediate emergency assistance to individuals experiencing homelessness.

The City is eligible to receive \$9,387,420 through the Homeless Services Division's CoC and \$2,869,833 through the Large Cities allocation, obtainable to cities and counties that have populations over 330,000. Total available funding for the City is \$12,257,253.

The HCFC requires that a minimum of 5 percent of funds be designated for homeless youth. To determine how the remainder of the funding should be used, the City has participated in several collaborative processes. Based on community and stakeholder feedback, it was determined that the CoC funding allocation will be designated for a year-round shelter, administrative costs, prevention, and van transportation services. Large Cities funding is designated for the purchase of a storage facility, prevention, job programming, safe parking, and administrative costs. This information was communicated to the City Council via a memorandum dated October 3, 2018 (Attachment A).

To secure funding as soon as possible, the City participated in the early application process during Round 1. It is anticipated that the City will receive the distribution of funds within 60 days.

This matter was reviewed by Deputy City Attorney Linda T. Vu on October 23, 2018 and by Revenue Management Officer Geraldine Alejo on October 25, 2018.

TIMING CONSIDERATIONS

City Council action is requested on November 13, 2018, to commence the program as soon as possible and spend down the funds before the deadline set forth by the funder.


FISCAL IMPACT

The City's total funding allocation from the Homeless Emergency Aid Program (HEAP) is \$12,257,253, for the estimated period of November 1, 2018 through October 31, 2021. An appropriations increase is requested in the amount of \$12,257,253 in the Health Fund (SR 130) in the Health and Human Services Department (HE), offset by grant revenues. Funding will support program and administrative costs. The grant has no match or in-kind requirement. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


KELLY COLOPY
DIRECTOR OF HEALTH AND HUMAN SERVICES

APPROVED:


PATRICK H. WEST
CITY MANAGER

ATTACHMENT



City of Long Beach
Working Together to Serve

Attachment A

Memorandum

Date: October 3, 2018

To: Patrick H. West, City Manager *T.H.W.*

From: Kelly Colopy, Director of Health & Human Services \s\

For: Mayor and Members of the City Council

Subject: **City's Homeless Emergency Aid Program (HEAP) Framework**

Introduction

On June 27, 2018, Governor Brown signed SB 850 into law. Recognizing the challenge many cities in California face with respect to homelessness, the State's FY 19 budget provides \$500 million in one-time funds for the Homeless Emergency Aid Program (HEAP).

Background

Addressing the issue of homelessness is a leading priority for the City of Long Beach (City). Over the past year, the Long Beach Continuum of Care (CoC) has been at the forefront in homeless service coordination and community engagement. The CoC has provided services through 15,963 client contacts at the Multi-Service Center (MSC), outreached to and engaged with over 1,100 individuals experiencing homelessness, vaccinated over 560 individuals against Hepatitis A, leased 75 units of Veteran Housing at the Villages at Cabrillo, and convened two summits to establish a strategic plan and work groups to carry out strategies to end homelessness in Long Beach.

Funding for the City's homelessness initiatives primarily come from the U.S. Department of Housing and Urban Development (HUD) to the Long Beach CoC. The City contributes local funding dollars for programs and initiatives supporting CoC coordinated services, including the Police Department Quality of Life Teams, Fire Department HEART Teams, and Public Works Clean Team. Recently, County Measure H funds, approved by voters in March 2017, have been added to support existing federal and local investments in homeless services.

Despite local successes in reducing homelessness, significant challenges remain. These include continued low vacancy rates, high housing costs and insufficient prevention and housing resources to quickly stabilize homelessness. Additional funding is needed to expand opportunities for homeless services, and ensure individuals who have successfully transitioned to permanent housing can remain in permanent housing.

Homeless Emergency Aid Program (HEAP)

In 2018, the State took the unprecedented step of investing in homeless services in partnership with local entities. Three categories of HEAP funding were established in the State's FY 19 budget, and will provide one-time direct assistance to California's largest cities and CoCs, where the local governing body has declared a shelter crisis. HEAP funding can be used to support rental assistance programs, subsidies, capital improvements, and program administration. HEAP also ensures cities and CoCs will invest least 5 percent of funds to services benefiting youth, with 50 percent of all HEAP funds be contractually obligated by

January 1, 2020, and 100 percent expended by June 30, 2021. The three categories of HEAP funding are:

HEAP Category	Statewide Funding	Eligible Applicants	Long Beach
Cities with a population over 300,000	\$150 million	Los Angeles, San Diego, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Santa Ana	\$2,869,833
Continuum of Care, based on Point in Time (PIT) count ranges	\$250 million	Continuum of Care	\$8,000,000
Continuum of Care, based on percent of homeless population	\$100 million	Continuum of Care	\$1,387,420
Total Long Beach HEAP Funding			\$12,257,253

Long Beach HEAP Framework

On September 11, 2018, the City Council adopted a resolution declaring a shelter crisis. This declaration enables the City to formally submit applications for HEAP funds totaling \$12,257,253. A framework for one-time projects that can be funded through HEAP have been identified through a collaborative process with the City's CoC Board of Directors, Homeless Services Advisory Committee (HSAC), and Everyone Home Long Beach Task Force, with representation from individuals with lived homelessness experience, and the local healthcare, business, education, mental health, development, and hard to reach communities. Additional information will become available as the projects within this one-time framework become developed.

HEAP Framework	Estimated Expenditure
Youth prevention fund	\$462,862
Youth prevention microgrants	\$150,000
Storage for belongings @ 1718 Hayes	\$1,850,000
Vocational Support Pilot Program	\$300,000
S.A.F.E. Parking Pilot Program	\$220,000
Prevention (ie: rent and deposit assistance, utilities)	\$212,851
Vans for transportation	\$250,000
5% administrative costs	\$612,862
Year-round shelter	\$8,000,000

City's Homeless Emergency Aid Program (HEAP) Framework
October 3, 2018
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If you have any questions, please contact Kelly Colopy, Director of Health & Human Services, at 562-570-4016 or Kelly.Colopy@longbeach.gov.

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CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
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TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
ALL DEPARTMENT DIRECTORS
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
DIANA TANG, MANAGER OF GOVERNMENT AFFAIRS
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE # 18-0135)