



# Building A Better Long Beach

September 21, 2009

## REDEVELOPMENT AGENCY BOARD MEMBERS

City of Long Beach  
California

### RECOMMENDATION:

Approve and authorize the Executive Director to execute a contract amendment for one year with the Arts Council for Long Beach for public art management services and public art installations. (All Project Areas – Citywide)

### DISCUSSION

Over the years, the partnership between the Redevelopment Agency (Agency) and the Arts Council for Long Beach (ACLB) has resulted in the production of a growing public art collection throughout Long Beach. On September 15, 2008, the Agency Board approved a contract with the ACLB to further the goals of the Agency's Public Art Program (Program). The contract was approved for public art management services in an amount not to exceed \$169,048 and \$1,117,183 for public art production, for a total contract amount not to exceed \$1,286,231.

The contract includes the administration of four distinct public art initiatives including temporary art, permanent art, education, and the Percent for Public Art Program. In order to continue the Program, staff recommends an amendment to the ACLB contract to allow for a one-year time extension through Fiscal Year 2010 (FY10) to complete the initiated projects and to provide public art management services during the term of the contract (Exhibit A – ACLB Progress Report).

The remaining FY09 balance from the existing contract will be carried over to FY10 to complete the Scope of Work. Cost savings in the public art fund will provide for the funding of the \$169,048 FY10 administration cost for arts management. Therefore, an increase to the total contract amount is not necessary to complete the Scope of Work.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

CRAIG BECK  
EXECUTIVE DIRECTOR

CB:AJB:DSW:JMV

Attachment: Exhibit A – ACLB Progress Report

## Exhibit A



RDA Public Art Report

August 31, 2009

**Public Art & Design: Leslie Markle, Director and Erin Harkey, Associate Director**

1. **Promenade Project (Percent-for-art)**  
Staff continues to assist RDA with managing three artists on the Promenade Project. The ACPA reviewed and approved the Final Design for Block III on Tuesday, June 16<sup>th</sup>. The final approval of construction documents for Block III from Public Works is still pending.
2. **Lyon West Gateway (Percent-for-art)**  
Artist John Valadez and art consultant Lesley Ellwood presented the conceptual proposal of the Lyon West Gateway project on Tuesday, August 18<sup>th</sup> to the ACPA. The ACPA recommended an interim meeting to review the appropriateness of the design as well as its fulfillment of the public right-of-way requirement in the Lyon DDA. Staff has completed a proposal for administrative services on the Lyon Gallery and submitted it to the Lyon Company to be considered for inclusion in this proposal.
3. **Management of Percent-for-Art Policy/Program**  
Staff has completed a draft of recommendations for revisions to the policy and has submitted this to the Executive Director of the Arts Council for his consideration. Staff will be submitting recommendations to RDA Executive Management following a pending informational meeting with the Executive Director at the Arts Council.
4. **Citywide Public Art**  
All eight projects are currently in Design Development:  
  
**Barbara Grygutis- Ocean Boulevard**  
  
The sculptural components have been engineered, by the artist's structural engineer, and design revisions to these elements were reviewed by the Bureau Manager at RDA and subsequently presented to the ACPA, by Staff, on July 21<sup>st</sup>. Public Works staff is currently reviewing the 70% complete engineering documents.  
  
**Terry Braunstein- Westside Gateway**  
  
The artist presented conceptual proposals for various locations to the Agency on August 5<sup>th</sup>.

John Banks – Santa Fe Avenue

All deliverables for the Design Development step have been received and Public Works staff has performed an initial review of the construction documents. Final approval is pending.

John Clement- MLK

All deliverables for the Design Development step have been received and Public Works staff has performed an initial review of the construction documents. Final approval is pending.

John Clement- Artesia Blvd.

All deliverables for the Design Development step have been received and Public Works staff has performed an initial review of the construction documents. Final approval is pending. A new location for the artwork was identified by Staff and recommended to the Agency for consideration on Friday, July 23<sup>rd</sup> and the artist and his engineer are currently conducting a substructure study.

Alber and Luna De Matteis – Atlantic Avenue

All deliverables for the Design Development step have been received and Public Works staff has performed an initial review of the construction documents. Final approval is pending.

Alber and Luna De Matteis – Grace Park

All deliverables for the Design Development step have been received and Development Services staff is performing an initial review of the construction documents.

Rob Neilson- Chace Park

All deliverables for the Design Development step have been received and Development Services staff is performing an initial review of the construction documents.

5. **Mobile Exhibits**

Four artists have completed installations for the Mobile Exhibits program. A reception is being scheduled for October.

6. **Urban Lab**

The artist selection panel reviewed proposals from four finalists on Tuesday, August 21<sup>st</sup>. Artists will be notified as to the status of their proposals following confirmation of the selection from RDA.

7. **CSULB Partnership Project**

Staff submitted a grant proposal to the National Endowment for the Arts for the *X Marks the Spot* project on August 13<sup>th</sup>.

8. **ACPA**

Staff continues to administer the ACPA. A second review of the Lyon West Gateway proposal is scheduled for Tuesday, September 15<sup>th</sup>.

9. **Bob Lee Memorial**  
Staff continues to manage artist Wayne Healy, who has been contracted through the Arts Council for the Central and Westside Industrial Area memorial. Approval of the completed construction documents by Cal Trans is pending.
10. **Staff Management**  
Staff continues to supervise the Associate Director of Public Art & Design, the half-time Public Art Assistant in order to delegate responsibilities as appropriate.
11. **Conservation**  
A catalog of the City's public art collection has been completed along with a conservation report to the RDA. A map for a self-guided walking tour will be completed by September 8<sup>th</sup>.
12. **Development**  
An NEA grant for the *X Marks the Spot* project was submitted on August 13<sup>th</sup>. The Arts Council proposal requested \$80,000 from the Agency in support of this project. Notifications will be received in April as to the status of the grant proposal.
13. **GLOBAL**  
Staff is currently performing outreach for the Exposed exhibition in Bixby Knolls. Projects are being installed through September.