



OFFICE OF THE CITY ATTORNEY  
Long Beach, California

**ORD-30**

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October 2, 2007

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

RECOMMENDATION:

Recommendation to declare ordinance amending Chapter 5.16 of the Municipal Code by adding Subsection 5.16.010(F) and by adding Section 5.16.050 as Article VI, both relating to car rental agencies read the first time and laid over to the next regular meeting of the City Council for final reading.

DISCUSSION:

Pursuant to your request on September 18, 2007, this ordinance has been prepared and is submitted for your consideration.

SUGGESTED ACTION:

Approve recommendation.

Very truly yours,

ROBERT E. SHANNON, City Attorney

By 

Amy R. Burton  
Deputy City Attorney

RED-LINED VERSION

5.16.010 Definitions.

As used in this Chapter 5.16, the following words and phrases shall have the following meanings:

A. "Auto repair shop" means any shop, building, room, place or space wherein, for compensation, any automobile, other motor vehicle, or any parts thereof, are repaired, remodeled, overhauled, reconditioned, or painted.

B. "Automobile dealer" means and includes any person engaged in, conducting, managing or carrying on the business of buying, selling, offering to buy or offering to sell, consigned to be sold or otherwise dealing in new or used motor vehicles, or both, as the term "motor vehicle" is defined in the State Vehicle Code.

C. "Automobile wrecking" means the principal use of any premises for the dismantling, demolition or crushing of any automotive vehicle, or for the storage of abandoned or irreparably damaged vehicles.

D. "Public garage" means and includes a room, building or other structure where automobiles are kept or stored by the public, and where a charge is made for such storage or keeping of automobiles.

E. "Valet parking" means the service of parking cars for remuneration. (Ord. C-6260 § 1 (part), 1986).

F. "Car Rental Agency" means any business involving the rental, leasing, or repossession or transportation of new or used vehicles for rental or leasing.

Article VI Car Rental Agencies

5.16.050 Use of streets prohibited.

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333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

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No person engaged in conducting or carrying on the business of car rental agency, as that term is defined in Section 5.16.010, shall store, display or park for such purposes any motor vehicle in his possession or under his control upon any public street or highway. This section shall not apply to any motor vehicle registered in the name of such person or to any motor vehicle for which an application and fee for registration in the name of such person has been filed with the California Department of Motor Vehicles as long as the vehicle is not to be rented or leased by the owner of the business. This section shall not apply to any motor vehicle rented or leased by an individual from a rental car agency.

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ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE  
CITY OF LONG BEACH AMENDING THE LONG BEACH  
MUNICIPAL CODE BY ADDING SUBSECTION 5.16.010(F),  
AND BY ADDING SECTION 5.16.050 AS ARTICLE VI,  
BOTH RELATING TO CAR RENTAL AGENCIES

The City Council of the City of Long Beach ordains as follows:

Section 1. Subsection 5.16.010 (F) of the Long Beach Municipal Code  
is hereby added to read as follows:

F. "Car Rental Agency" means any business involving the  
rental, leasing, or repossession or transportation of new or used vehicles  
for rental or leasing.

Section 2. Section 5.16.050 as Article VI of the Long Beach Municipal  
Code is hereby added to read as follows:

Article VI Car rental agencies  
5.16.050 Use of streets prohibited.

No person engaged in conducting or carrying on the business of car rental  
agency, as that term is defined in Section 5.16.010, shall store, display or park for  
such purposes any motor vehicle in his possession or under his control upon any  
public street or highway. This section shall not apply to any motor vehicle  
registered in the name of such person or to any motor vehicle for which an  
application and fee for registration in the name of such person has been filed with  
the California Department of Motor Vehicles as long as the vehicle is not to be  
rented or leased by the owner of the business. This section shall not apply to any

1 motor vehicle rented or leased by an individual from a rental car agency.

2  
3 Section 3. The City Clerk shall certify to the passage of this ordinance by  
4 the City Council and cause it to be posted in three conspicuous places in the City of Long  
5 Beach, and it shall take effect on the thirty-first day after it is approved by the Mayor.

6 I hereby certify that the foregoing ordinance was adopted by the City  
7 Council of the City of Long Beach at its meeting of \_\_\_\_\_, 2007, by the  
8 following vote:

9 Ayes: Councilmembers: \_\_\_\_\_

10 \_\_\_\_\_

11 \_\_\_\_\_

12 \_\_\_\_\_

13 Noes: Councilmembers: \_\_\_\_\_

14 \_\_\_\_\_

15 Absent: Councilmembers: \_\_\_\_\_

16 \_\_\_\_\_

17 \_\_\_\_\_

18 City Clerk

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21 Approved: \_\_\_\_\_

22 Mayor

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