



August 8, 2018

Mr. Gregory Steinhauer
President
American Life, Inc.
2705 Hanford Street
Suite 100
Seattle, WA. 98134

Dear Mr. Steinhauer,

Per our discussions concerning the parking partnership with 100 Ocean Blvd. e. LP and the Long Beach Convention & Entertainment Center (Center) with the completion of the hotel complex located on Pine Ave. and Ocean Blvd. the following will apply:

- Allocation of two hundred eighty (280) overflow parking spaces on an “available spaces” in the Terrace Theater Parking structure.
- Spaces will be reviewed on a thirty (30) day look forward schedule based on the Center’s calendar and may be adjusted according to Center’s business needs.
- Additional spaces may be allocated based upon business needs of the hotel and inventory available after Center.
- The current rate of fifteen (\$15) dollars shall be the base rate and may be adjusted on the opening date and first utilization of said spaces.
- Vehicles will need to be identified as “Hotel Guest” and an appropriate placard will need to be placed on the dashboard of said vehicles.
- Participation in the Parking Traffic Management Organization (PTMO) monthly meetings operated by the Center.
- Certain yearly blackout dates shall apply (i.e. Toyota Grand Prix of Long Beach) and will be outlined within the first thirty (30) days of each calendar year.
- All insurance liability and identification clauses shall be in place prior to first day of use by the hotel.

I am looking forward to our partnership.

Sincerely,

A handwritten signature in black ink, appearing to read "CB", is written over a faint, larger version of the signature.

Charles Beirne
General Manager
Long Beach Convention & Entertainment Center

CC: Thomas Marcoux, Director of Security/Parking