

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, MAY 15, 2014  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair  
Joy Starr, Vice Chair  
Eric Forsberg, Commissioner  
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner  
Marsha Jeffer, Commissioner  
Lisa Ramelow, Commissioner

---

**FINISHED AGENDA AND DRAFT MINUTES**

**REGULAR MEETING**

**CALL TO ORDER**

At 9:10AM Vice Chair Starr called the meeting to order.

**ROLL CALL**

**Commissioners** Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa

**Present:** Ramelow

**Commissioners** William W. Lorbeer and Samuel Lippke

**Excused:**

Also present: Julie Maleki, CD3 Field Deputy; Dede Rossi, BSBA Executive Director; Joyce McDevitt, Conservation Corps Deputy Director

**CHAIR REPORT**

1) Security Cameras.

- Review Map and new camera locations.
- Review price increase – approx. \$95K.
- Problems with initial bid – has been rebid.

2) Median Flagpole halyard repair and replacement (this may be a separate item on the Agenda).

- New flags have been or are ready for installation.
- Several flagpole halyards have broken and need to be repaired or replaced.
- It may be advisable to replace all other halyards before they brake.

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

---

**THURSDAY, MAY 15, 2014  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

- 3) Parking Meter Replacement Project (Smart Meters).
  - City Manager is reviewing Consultant's study report.
  - Do not have installation schedule or contract details.
- 4) Proposed Parking Lot - 205 La Verne.
  - Plan has changed and now has seven (7) parking spaces.
  - Date for Planning Commission hearing is June 5, 2014.
- 5) Adopt-a-street sign has been removed.
- 6) Announcements:
  - Stroll & Savor – May 15 & 15, 2014
  - Meters will not be enforced on Monday, May 26, 2014 (Memorial Day)
  - Bay Shore Avenue Improvement Project – scheduled to complete May 23, 2014.

**PUBLIC PARTICIPATION**

Ralph Lepre spoke about expanding the commission to include more residents.

Dave Newell spoke about public access to bank parking lots and signage.

Commissioner Schneider spoke about bank parking requirements.

Commissioner Forsberg spoke about exploring various banks allowing public parking and arrangements with the City.

**CONSENT CALENDAR**

1. 14-026BS Recommendation to approve the minutes for the meeting held April 17, 2014.  
**Attachments:** [14-026BS Finished Agenda And Draft Minutes 04.17.14.](#)  
  
**A motion was made by Commissioner Jeffer, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**  
  
**Yes:** 5 - Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

**Excused:** 2 - Samuel Lippke and William W. Lorbeer

2. 14-027BS Recommendation to receive and file the Financial Report for the period ending March 31, 2014.

**Attachments:** [14-027BS BSPBIAAC 03.31.14 Financial Statement.pdf](#)

**A motion was made by Commissioner Jeffer, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

**Excused:** 2 - Samuel Lippke and William W. Lorbeer

3. 14-028BS Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period April 1, 2014 through April 30, 2014.

**Attachments:** [14-028BS LBT Emp Bus Pass Program Monthly Report /](#)

**A motion was made by Commissioner Jeffer, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

**Excused:** 2 - Samuel Lippke and William W. Lorbeer

#### **REGULAR AGENDA**

4. 14-029BS Approve Fiscal Year 2015 Belmont Shore Parking and Business Improvement Area Annual Budget and service Report, and request that City staff prepare the necessary documents for City Council review.

**Attachments:** [14-029BS FY15 BSBA Budget Approval.pdf](#)  
[FY 15 BSBA Annual District Report.pdf](#)

**A motion was made by Commissioner Jeffer, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**

CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES

---

THURSDAY, MAY 15, 2014  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM

**Yes:** 5 - Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

**Excused:** 2 - Samuel Lippke and William W. Lorbeer

5. 14-030BS Recommendation to approve purchase of 50 additional Cash Keys from Duncan Parking Technologies, Inc. for a total of \$1,331.00.

**Attachments:** [14-030BS Cash Key reorder.pdf](#)  
[Duncan Cash Key quote 50 keys 05.05.14.pdf](#)

**A motion was made by Commissioner Jeffer, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

**Excused:** 2 - Samuel Lippke and William W. Lorbeer

6. 14-031BS Recommendation to install Quiet Zone signs on the east side and west side of Corona Avenue, south of 2nd Street.

**Attachments:** [14-031BS Quiet Zone Signs.pdf](#)

Schneider asked if residents had asked for Quiet Zone signs.

Commissioner Forsberg spoke about residents requesting the Corona Avenue Quiet Zone signs.

**A motion was made by Schneider, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

**Excused:** 2 - Samuel Lippke and William W. Lorbeer

**PUBLIC PARTICIPATION**

There was no public participation at this time.

**ADJOURNMENT**

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

---

**THURSDAY, MAY 15, 2014  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

Commissioner Schneiter motioned to adjourn the meeting, seconded by Commissioner Ramelow, and the vote carried by 5 yes, and 0 no.

I, Jim Fisk, BID Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Note:**

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at [jim.fisk@longbeach.gov](mailto:jim.fisk@longbeach.gov).