



Date: February 25, 2020

To: Thomas B. Modica, Acting City Manager *T. Modica*

From: John Keisler, Director of Economic Development *JK*

For: Mayor and Members of the City Council

Subject: **Update on the Independent Jobs Coordinator Pilot Program**

On August 30, 2019, the City Manager provided a written update regarding the Independent Jobs Coordinator Pilot Program (pilot program). This memorandum provides an update regarding activities of the pilot program and next steps.

BACKGROUND

At its June 11, 2019 meeting, the City Council directed the City Manager to hire an Independent Jobs Coordinator to work with contractors for all eligible projects under the remaining term of the Project Labor Agreement (PLA) and provide recommendations to the Joint Administrative Committee (JAC), and to fund the pilot program offset by revenue from qualified PLA projects up to \$20,000. The approved pilot program includes several key priorities including continuity of services across projects, familiarity with local workforce and community-based partners, ability to move workers across projects as they are completed, limited start-up time and costs for new projects, and consistent communication with City staff for reporting on local workforce recruitment goals and objectives of the PLA. Results from the pilot program are intended to inform changes to the PLA when the current agreement expires in Spring 2020.

To implement the pilot program, the City Council directed the City Manager to conduct a Request for Interest and Statement of Qualifications (RFIQ) process to identify and contract with one qualified Independent Jobs Coordinator, with the goal of implementing the pilot project prior to the conclusion of the current PLA. On September 12, 2019, the RFIQ was issued publicly on the City's purchasing platform seeking proposals from qualified firms to provide local job coordination and recruitment services. Three qualified proposals were routed for review by a selection committee of industry experts in November and interviews with qualified proposers were conducted in December.

During the negotiation process, the firm initially selected by the selection committee experienced a leadership transition, which impacted its capacity and created a delay in the final recommendation. In February, the selection committee selected the firm Modern Times as the most qualified to provide the needed services based on information learned during the negotiation process. While all three firms were determined to be qualified by the selection committee, Modern Times best demonstrated expertise and experience in performance of comparable engagements.

NEXT STEPS

City staff anticipate the scope of work between the City and Modern Times will be finalized by March 1, 2020. This will allow City staff to begin working with the Independent Jobs Coordinator to review best practices and to identify strategies for local recruitment that meet and exceed the goals for eligible projects in the current PLA. This will also allow time for staff to return to City Council with recommendations that strengthen the PLA program before renewing or renegotiating the agreement between the City and the Building Trades Council in Spring 2020. The anticipated fiscal impact of this pilot program is \$20,000, offset by revenue from qualified PLA projects up to the approved amount.

CONCLUSION

Staff anticipates it will return to City Council with findings and recommendations regarding the results of the pilot program prior to the expiration of the current PLA. Thank you for your consideration of this important program to create economic opportunities for the residents of Long Beach.

For any questions regarding these matters, please contact John Keisler, Economic Development Director, at john.keisler@longbeach.gov or (562) 570-5282.

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
DEPARTMENT HEADS
MONIQUE DE LA GARZA, CITY CLERK (REF, FILE #19-0554)