



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

March 19, 2014

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Rapido Long Beach Market Incorporated, dba Rapido Long Beach Market, to Determine the Application Serves the Public Convenience and Necessity, for an Original Alcoholic Beverage Control License at 6820 Long Beach Boulevard.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, March 18, 2014 received and filed the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Carolyn Hill

Attachments

Cc: Councilmember Steven Neal, Ninth District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-15

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Jim McDonnell
Chief of Police

March 18, 2014

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Rapido Long Beach Market Incorporated, dba Rapido Long Beach Market, for an original Alcoholic Beverage Control license, at 6820 Long Beach Boulevard. (District 9)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 20, 2014. Accordingly, City Council action is required at the March 18, 2014 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

R. Luna for JMcD.

JIM McDONNELL
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
March 18, 2014

Council 9

Applicant: Rapido Long Beach Market Incorporated
DBA: Rapido Long Beach Market
Address: 6820 Long Beach Boulevard

Type of Application: An original application for an Off-Sale Beer and Wine license.

Basis for possible protest: High crime.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5704.03

Boundaries: City Limits to the North
Artesia Boulevard to the South
Muriel Avenue to the East
City Limits to the West

Number of licenses allowed: 2
Number of licenses existing: 1

Police Reporting District: 252

Boundaries: City Limits to the North
Artesia Boulevard to the South
Butler Avenue to the East
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 198. Crime in a reporting must be at least 155 to qualify for a high crime protest.

Type of business: A neighborhood market.

Last day to request
conditions and protest: March 20, 2014



Date: March 18, 2014
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: **RAPIDO LONG BEACH MARKET – 6820 LONG BEACH BOULEVARD**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (02/18/13-02/18/14)

None

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

6826 Long Beach Boulevard	Single Family Dwelling
6834 Long Beach Boulevard	Single Family Dwelling
6836 Long Beach Boulevard	Multi-Unit Complex
21 East 68 th Street	Single Family Dwelling
23 East 68 th Street	Single Family Dwelling
25 East 68 th Street	Single Family Dwelling
27 East 68 th Street	Single Family Dwelling
30 East 68 th Way	Multi-Unit Complex
34 East 68 th Way	Single Family Dwelling

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:ibb
CFSmemoRapido

Dr. Robert Garcia, 1st District
Dr. Suja Lowenthal, Vice Mayor, 2nd District
Gary DeLong, 3rd District
Patrick O'Donnell, 4th District



Gerrie Schipske, R.N.P./J.D., 5th District
Dee Andrews, 6th District
James Johnson, 7th District
Al Austin, 8th District
Steven Neal, 9th District

Patrick H. West, City Manager
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Charles Parkin, City Attorney

**AN EXCERPT FROM THE MINUTES OF
THE LONG BEACH CITY COUNCIL MEETING
HELD TUESDAY, MARCH 18, 2014**

REGULAR AGENDA: (5:54 PM)

15. (14-0218) Recommendation to determine that the application serves the public convenience and necessity, and receive and file the application of Rapido Long Beach Market Incorporated, dba Rapido Long Beach Market, for an original Alcoholic Beverage Control License, at 6820 Long Beach Boulevard. (District 9)

Suggested Action: Approve recommendation.

Motion: Approve recommendation.
Moved by Austin, seconded by DeLong.

Vote: Approve recommendation. (Carried 8-0)
Yes: Garcia, Lowenthal, DeLong, O'Donnell, Schipske, Andrews, Johnson, and Austin.
Absent: Neal.

Fax Delivery Successful

Fax Notification

Fax Notification	
To:	From: Carolyn Hill/CC/CLB
Fax subject: Rapido Long Beach Market Incorporated	Status:
Fax number: 5629821396	Cover page: Default
Date sent: 2014-03-19 17:30:44	Total pages sent: 7
Calling Station ID: City of Long Beach	

Advanced

Fax Notification	
Request number: 452204	Line number: 2
Number of retries: 0	Process time: 75 seconds

For more information follow this document link to the outbound log entry. 