

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
AND FINANCE COMMITTEE
MINUTES**

**TUESDAY, APRIL 21, 2015
333 W. OCEAN BOULEVARD
COUNCIL CHAMBER, 4:00 PM**

Stacy Mungo, Chair
Suzie A. Price, Vice Chair
Roberto Uranga, Member



FINISHED AGENDA & DRAFT MINUTES

CALL TO ORDER (4:07 PM)

At 4:07 PM, Chair Mungo called the meeting to order.

ROLL CALL (4:07 PM)

Councilmembers Mungo and Price

Present:

Councilmembers Uranga

Absent:

Also present: Charles Parkin, City Attorney; Michael Conway, Director of Economic and Property Development; Megan Wiegelman, City Clerk Specialist.

REGULAR AGENDA (4:07 PM)

1. 15-0355 Recommendation to approve the minutes of the Economic Development and Finance Committee meeting held Friday, February 27, 2015.

A motion was made by Vice Chair Price, seconded by Chair Mungo, to approve recommendation. The motion carried by the following vote:

Yes: 2 - Mungo and Price

Absent: 1 - Uranga

SECOND ROLL CALL (4:09 PM)

Councilmembers Mungo, Price and Uranga

Present:

2. 15-0356 Recommendation to receive and file a report on OpenCounter, a web-based tool to help cities support local economic development, and concur with recommendation and/or provide direction to staff.

Michael Conway, Director of Economic and Property Development, spoke; and introduced Chris Wilding, Interim Director of Technology and Innovation, who presented the staff report and provided a PowerPoint presentation.

Councilmember Uranga joined the meeting.

Chair Mungo spoke.

Vice Chair Price spoke.

Chris Wilding, Interim Director of Technology and Innovation, spoke.

A dialogue ensued between Vice Chair Price and Chris Wilding, Interim Director of Technology and Innovation.

Michael Conway, Director of Economic and Property Development, spoke.

Vice Chair Price spoke.

Michael Conway, Director of Economic and Property Development, spoke.

Vice Chair Price spoke.

Charles Parkin, City Attorney, spoke.

Vice Chair Price spoke.

Councilmember Uranga spoke.

Michael Conway, Director of Economic and Property Development, spoke.

Blair Cohn, Council of Business Associations, spoke.

Larry Goodhue spoke.

A motion was made by Chair Mungo, seconded by Vice Chair Price, approve recommendation, as amended, to recommend to the City Council that the issue of marketing the OpenCounter software be presented to the Economic Development Commission for consideration and recommendation. The motion carried by the following vote:

Yes: 3 - Mungo, Price and Uranga

3. 15-0357 Recommendation to receive and file a report on quarterly business and economic indicators for Long Beach during the first quarter of 2015, and concur with recommendation and/or provide direction to staff.

Chair Mungo spoke.

A motion was made by Chair Mungo, seconded by Vice Chair Price, that the item be laid over to the next Economic Development and Finance Committee meeting. The motion carried by the following vote:

Yes: 3 - Mungo, Price and Uranga

4. 15-0358 Recommendation to receive and file discussion pertaining to an update on a sales tax participation agreement with and a freeway oriented electronic sign upgrade proposal from Worthington Ford.

A motion was made by Chair Mungo, seconded by Vice Chair Price, that the item be laid over to the next Economic Development and Finance Committee meeting. The motion carried by the following vote:

Yes: 3 - Mungo, Price and Uranga

5. 15-0157 Recommendation to receive a fiscal impact analysis report on the establishment of a citywide Veterans Affairs Commission, pursuant to Long Beach Municipal Code Section 2.03.075 and as approved by the City Council on Tuesday, November 11, 2014, for review and forward Committee comments and/or recommendation back to the City Council for consideration.

A motion was made by Chair Mungo, seconded by Vice Chair Price, that the item be laid over to the next Economic Development and Finance Committee meeting. The motion carried by the following vote:

Yes: 3 - Mungo, Price and Uranga

ADJOURNMENT (4:37 PM)

At 4:37 PM, there being no objection, Chair Mungo declared the meeting adjourned.

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