

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

ORDINANCE NO. ORD-09-0021

1
2
3 AN ORDINANCE OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AMENDING THE LONG BEACH
5 MUNICIPAL CODE BY AMENDING SECTION 10.02.040,
6 SECTION 10.04.010, SECTION 10.04.020, SECTION
7 10.08.010, SECTION 10.08.040, SECTION 10.08.050,
8 SECTION 10.08.060, SECTION 10.08.070, SECTION
9 10.08.080, SUBSECTION 10.08.090.A, SUBSECTION
10 10.08.110.A, SECTION 10.08.120, SUBSECTION
11 10.10.010.A, SECTION 10.10.020, SECTION 10.10.040,
12 SECTION 10.10.050, SECTION 10.14.010, SECTION
13 10.20.030, SECTION 10.22.060, SECTION 10.22.090,
14 SECTION 10.24.075, SECTION 10.24.079, SECTION
15 10.24.090, SUBSECTION 10.24.140.B, SECTION
16 10.26.010, SECTION 10.26.020, SUBSECTION
17 10.26.030.B, SECTION 10.26.040, SECTION 10.34.025
18 AND SECTION 10.58.060; AND BY ADDING SECTION
19 10.18.050, SUBSECTION 10.24.130.D, AND SECTION
20 10.58.015 ALL RELATING TO TRAFFIC AND PARKING
21 CONTROLS

22
23 The City Council of the City of Long Beach ordains as follows:

24
25 Section 1. Section 10.02.040 of the Long Beach Municipal Code is
26 amended to read as follows:

27 10.02.040 Holidays.

28 Within the meaning of this Chapter, holidays are as defined in

1 California Government Code Section 6700, as it may be amended from
2 time to time.

3
4 Section 2. Section 10.04.010 of the Long Beach Municipal Code is
5 amended to read as follows:

6 10.04.010 City Traffic Engineer – Division established.

7 There is established in the Engineering Department of this City a
8 Traffic Engineering Division. This Division shall be administered by the
9 City Traffic Engineer, who shall be directly responsible to the City
10 Engineer. The City Traffic Engineer shall exercise all the powers and
11 duties imposed upon him by the ordinances of the City.

12
13 Section 3. Section 10.04.020 of the Long Beach Municipal Code is
14 amended to read as follows:

15 10.04.020 City Traffic Engineer – Duties.

16 It shall be the general duty of the City Traffic Engineer to plan and
17 coordinate all traffic engineering functions of the City; to arrange for the
18 installation, operation and maintenance of traffic control devices, such as
19 traffic signs, traffic signals, markings and street name signs; to review
20 design of traffic facilities and to participate in studies involving the
21 economics of street design and operation; to conduct engineering
22 analyses of traffic accidents and to devise remedial measure; to conduct
23 engineering and traffic investigations of traffic conditions; to engage in
24 traffic research, including collection and compilation of traffic data; to
25 cooperate with the Police Department in the establishment of traffic
26 regulatory measures; to cooperate with the City Planning Director in
27 planning master plan of freeways and highways; to cooperate in the
28 promotion of traffic safety educational programs; and to carry out the

1 additional powers and duties imposed by ordinances of the City.

2
3 Section 4. Section 10.08.010 of the Long Beach Municipal Code is
4 amended to read as follows:

5 10.08.010 Installation authority.

6 A. The City Traffic Engineer shall place and maintain official
7 traffic-control devices as required by ordinance of the Council, and in
8 accordance with Section 10.08.040.

9 B. Whenever the Vehicle Code requires, for the effectiveness
10 of any provision thereof, the traffic-control devices be installed to give
11 notice to the public of the application of such law, the City Traffic Engineer
12 is authorized to install, or cause to be installed, the necessary devices,
13 subject to any limitations or restrictions set forth in the law applicable
14 thereto.

15 C. The City Traffic Engineer may also place and maintain, or
16 cause to be placed and maintained, such additional traffic-control devices
17 as he may deem necessary to regulate traffic or to guide or warn traffic,
18 but he shall make such determination of necessity only upon the basis of
19 traffic engineering principles and traffic investigations, and in accordance
20 with such standards, limitations and rules as may be set forth in the traffic
21 provisions of this Chapter or applicable laws of the state.

22
23 Section 5. Section 10.08.040 of the Long Beach Municipal Code is
24 amended to read as follows:

25 10.08.040 Installation.

26 A. The City Traffic Engineer is authorized to install, operate and
27 maintain official traffic signals at those intersections and other places
28 where traffic conditions are such as to require that the flow of traffic be

1 alternately interrupted and released in order to prevent or relieve traffic
2 congestion, or to protect life or property from exceptional hazard.

3 B. The City Traffic Engineer shall ascertain and determine the
4 locations where such traffic signals are required, by resort to field
5 observations, traffic counts and other pertinent traffic information.

6 C. Whenever the City Traffic Engineer installs and maintains an
7 official traffic signal at any intersection, he shall likewise erect and
8 maintain at such intersection street name signs visible to the principal flow
9 of traffic, unless such street name signs have previously been placed and
10 are maintained at any intersection.

11
12 Section 6. Section 10.08.050 of the Long Beach Municipal Code is
13 amended to read as follows:

14 10.08.050 Lane markings.

15 The City Traffic Engineer is authorized to place and maintain center
16 lines and lane lines upon the surface of the roadway to indicate the course
17 to be traveled by vehicles, and may place signs temporarily designating
18 lanes to be used by traffic moving in a particular direction, regardless of
19 the center line of the highway.

20
21 Section 7. Section 10.08.060 of the Long Beach Municipal Code is
22 amended to read as follows:

23 10.08.060 Roadway markings.

24 The City Traffic Engineer is authorized to place and maintain
25 distinctive roadway markings, as described in the Vehicle Code, on those
26 streets, or parts of streets, where the volume of traffic or the vertical or
27 other curvature of the roadway renders it hazardous to drive on the left
28 side of such marking, or signs and markings. Such marking, or signs and

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1 markings, shall have the same effect as similar markings placed by the
2 California Department of Transportation, pursuant to provisions of the
3 Vehicle Code.

4
5 Section 8. Section 10.08.070 of the Long Beach Municipal Code is
6 amended to read as follows:

7 10.08.070 Removal or discontinuation permitted.

8 The City Traffic Engineer is authorized to remove, relocate or
9 discontinue the operation of any traffic-control device not specifically
10 required by state law, or this Code, whenever he determines in any
11 particular case that the conditions which warranted or required the
12 installation no longer exist or pertain.

13
14 Section 9. Section 10.08.080 of the Long Beach Municipal Code is
15 amended to read as follows:

16 10.08.080 Hours and days of operation.

17 The City Traffic Engineer shall determine the hours and days during
18 which any traffic-control device shall be in operation or effect, except in
19 those cases where such hours or days are specified in this title.

20
21 Section 10. Subsection 10.08.090.A of the Long Beach Municipal Code
22 is amended to read as follows:

23 A. The Chief of Police and the City Traffic Engineer are
24 authorized to erect and maintain, or cause to be erected and maintained,
25 temporary traffic-control devices or barriers on any City street or alley and
26 on City-owned property for the purpose of guiding, warning or controlling
27 vehicular and pedestrian traffic during such times that they find it
28 necessary for the safe and efficient movement of pedestrians and

1 vehicles. The authority to install temporary control devices under such
2 circumstances shall be limited to the following conditions:

- 3 1. Construction, repair and maintenance work by the
4 City, contractors and utility organizations;
- 5 2. Movement of equipment, articles or structures of
6 unusual size;
- 7 3. Street and alley obstructions;
- 8 4. Parades, processions and public gatherings;
- 9 5. Emergencies;
- 10 6. Temporary detours;
- 11 7. Local special events, filming activities and other such
12 purposes for which the appropriate permits and licenses have been
13 issued.

14
15 Section 11. Subsection 10.08.110.A of the Long Beach Municipal Code
16 is amended to read as follows:

17 A. The City Traffic Engineer is authorized to erect and maintain
18 traffic-control devices or barriers on City-owned property for the purpose
19 of guiding, warning or controlling vehicular and pedestrian traffic. The
20 City Traffic Engineer shall maintain a current map and file giving the
21 location, type of traffic control, date of installation, date of removal and
22 other pertinent data which shall be available as a source of information.

23
24 Section 12. Section 10.08.120 of the Long Beach Municipal Code is
25 amended to read as follows:

26 10.08.120 Automatic traffic-control intersections.

27 The City Traffic Engineer shall maintain a record of all intersections
28 at which stop controls are installed pursuant to this division. Such record

1 shall be available for public inspection at City Hall during regular business
2 hours.

3

4 Section 13. Subsection 10.10.010.A of the Long Beach Municipal Code
5 is amended to read as follows:

6 A. The City Traffic Engineer is authorized to place markers,
7 buttons or signs within or adjacent to intersections indicating the course to
8 be traveled by vehicles turning at such intersections, and the City Traffic
9 Engineer is authorized to allocate and indicate more than one lane of
10 traffic from which drivers of vehicles may make right or left turns.

11

12 Section 14. Section 10.10.020 of the Long Beach Municipal Code is
13 amended to read as follows:

14 10.10.020 Restricted turn signs – Authorized.

15 The City Traffic Engineer is authorized to determine those
16 intersections at which drivers of vehicles shall not make a right, left or U-
17 turn, and shall place proper signs at such intersections. The making of
18 such turns may be prohibited between certain hours of any day and
19 permitted at other hours, in which event the same shall be plainly
20 indicated on the signs, or they may be removed when such turns are
21 permitted.

22

23 Section 15. Section 10.10.040 of the Long Beach Municipal Code is
24 amended to read as follows:

25 10.10.040 Right turn against stop signal prohibition authorized.

26 No driver of any vehicle shall make a right turn against a red or stop
27 signal at any intersection where a sign prohibiting such turn has been
28 erected by the City Traffic Engineer, whether or not such vehicle has first

1 stopped at the entrance to the crosswalk on the near side of such
2 intersection or, if there is no crosswalk, at the entrance to any such
3 intersection. The City Traffic Engineer is authorized and directed to erect
4 an appropriate sign at any intersection controlled by an automatic
5 signaling device where an engineering study indicates such right turn
6 against a red or stop signal to be undesirable from a traffic congestion or
7 hazard standpoint.

8
9 Section 16. Section 10.10.050 of the Long Beach Municipal Code is
10 amended to read as follows:

11 10.10.050 Left turn against stop signal prohibition authorized.

12 No driver of any vehicle operating on a one-way street shall make a
13 left turn against a stop signal onto a one-way street on which traffic moves
14 to the driver's left, where a sign prohibiting such turn has been erected by
15 the City Traffic Engineer. The City Traffic Engineer is authorized and
16 directed to erect an appropriate sign at any intersection controlled by an
17 automatic signaling device where an engineering study indicates a left turn
18 to be undesirable from a traffic congestion or hazard standpoint.

19
20 Section 17. Section 10.14.010 of the Long Beach Municipal Code is
21 amended to read as follows:

22 10.14.010 Establishment.

23 Whenever any provision of this Chapter designates a one-way
24 street or alley, the City Traffic Engineer shall place and maintain signs
25 giving notice thereof, and no such regulations shall be effective unless
26 such signs are in place. Signs indicating the direction of lawful traffic
27 movement shall be placed at every intersection where movement of traffic
28 in the opposite direction is prohibited. The streets, portions of streets and

1 alleys designated in Section 10.14.020 are designated for one-way traffic
2 in the directions respectively set forth therein.

3
4 Section 18. Section 10.20.030 of the Long Beach Municipal Code is
5 amended to read as follows:

6 10.20.030 Stop intersections designated.

7 The City Traffic Engineer is authorized to designate any
8 intersection as a stop intersection in accordance with Section
9 10.08.010.C.

10
11 Section 19. Section 10.22.060 of the Long Beach Municipal Code is
12 amended to read as follows:

13 10.22.060 Places parking is prohibited.

14 A. No operator of a vehicle shall stop, park or leave standing
15 such vehicle in any of the following places, except when necessary to
16 avoid conflict with other traffic or at the direction of police officer or a traffic
17 sign or signal:

- 18 1. In any marked taxicab stand, except taxicabs;
- 19 2. Upon or across any car tracks so as to delay street or
20 railway cars;
- 21 3. In front of the entrances of any undertaking
22 establishment, except for funeral vehicles;
- 23 4. At any place within twenty feet (20') of a point on the
24 curb immediately opposite the midblock end of a safety zone; provided,
25 however, that in the Parking Impacted Area as defined in Resolution No.
26 24607, adopted December 13, 1988, as it may be amended from time to
27 time, or on one-way streets, the City Traffic Engineer in his discretion may
28 reduce the length of "no parking" distances;

1 5. At any place within twenty feet (20') of a marked
2 crosswalk, except that a bus may stop at a designated bus stop; provided,
3 however, that in the Parking Impacted Area or on one-way streets, the
4 City Traffic Engineer in his discretion may reduce the length of "no
5 parking" distances;

6 6. At any place where the City Traffic Engineer
7 determines that it is necessary in order to eliminate dangerous traffic
8 hazards;

9 7. Upon any street so as to obstruct the free use
10 thereof;

11 8. At the curb in front of any hospital;

12 9. Within four feet (4') of the prolongation of the nearest
13 edge of a driveway; provided, however, that in the Parking Impacted Area,
14 the City Traffic Engineer in his discretion may reduce the length of "no
15 parking" distances adjacent to driveways if doing so would increase on-
16 street parking availability or access;

17 10. At any place within fifteen feet (15') of a fire hydrant;
18 provided, however, that in the Parking Impacted Area, the City Traffic
19 Engineer in his discretion may reduce the length of "no parking" distances
20 adjacent to fire hydrants with the concurrence of the Fire Marshall;

21 11. At any place within twenty feet (20') of the approach
22 to an intersection or ten feet (10') of the departure to an intersection, in
23 order to allow for visibility of traffic control devices and to maintain visibility
24 of cross traffic; provided, however, that in the Parking Impacted Area,
25 opposite the termination of a street at a "T" intersection or on one-way
26 streets, the City Traffic Engineer in his discretion may reduce the length of
27 "no parking" distances.

28 B. The City Traffic Engineer shall appropriately sign or mark

1 the places enumerated in this Section.

2
3 Section 20. Section 10.22.090 of the Long Beach Municipal Code is
4 amended to read as follows:

5 10.22.090 Mobile vendor parking prohibited area

6 No driver or operator of any mobile vending vehicle shall stop,
7 stand or park, for the purpose of offering any food or goods for sale, in any
8 public street or place within the Parking Impacted Area.

9
10 Section 21. Section 10.24.075 of the Long Beach Municipal Code is
11 amended to read as follows:

12 10.24.075 Parking of unattached trailers prohibited.

13 A. No person shall park any unattached trailer at any location
14 where a sign is posted pursuant to authorization of the City Traffic
15 Engineer.

16 B. Notwithstanding Subsection 10.24.075.A, the City Traffic
17 Engineer is hereby authorized to restrict the parking of unattached trailers
18 by posting signs, when the need has been established by evidence
19 satisfactory to the City Traffic Engineer in the following circumstances:

- 20 1. Within the Parking Impacted Area;
- 21 2. Business Districts, as that term is defined in Section
22 235 of the California Vehicle Code;
- 23 3. Frontage roads of arterial streets;
- 24 4. Residential streets of less than thirty-six feet (36') in
25 width;
- 26 5. Along any curb where the parking of unattached
27 trailers may pose a safety risk to traffic, cyclists or pedestrians;
- 28 6. Along any street in which a substantial number of

1 adjacent businesses or occupants support the installation of such
2 restriction, upon receipt of a written request from a Council District and a
3 determination by the City Traffic Engineer that there is either majority
4 support for or lack of sufficient opposition to the proposed restrictions.
5 The City Traffic Engineer's determination shall be based on responses
6 from occupants of properties with front curbs proposed to be affected by
7 the action received after notice of the proposed restrictions.

8
9 Section 22. Section 10.24.079 of the Long Beach Municipal Code is
10 amended to read as follows:

11 10.24.079 Designation and termination of oversized vehicle parking
12 restrictions.

13 Installation or removal of oversized vehicle parking restrictions may
14 be initiated in one of the following ways:

15 A. Safety/Traffic Hazards. The City Traffic Engineer may install
16 or remove oversized vehicle parking restrictions from one or both sides of
17 any street or block when the need has been established by evidence
18 satisfactory to the City Traffic Engineer based on factors including but not
19 limited to street size and width, traffic patterns and volume, traffic on
20 nearby streets or street segments, location of the street in the Parking
21 Impacted Area, neighborhood characteristics and city-wide traffic plans; or

22 B. Petition. The City Traffic Engineer is authorized to install or
23 remove oversized vehicle parking restrictions from one or both sides of
24 any street or block upon receipt of a petition containing the signatures of
25 occupants of two-thirds of the street addresses of properties with front
26 curbs proposed to be affected by the action. The City Traffic Engineer
27 shall make available for this purpose a petition form containing the street
28 addresses of said properties. In the case of nonresidential properties, the

1 petition must contain the signatures of owners or owners' agents for at
2 least two-thirds of the linear street frontage described on the petition,
3 irrespective of the property's legal address; or

4 C. Council District Office. As an alternative to the petition
5 process, the City Traffic Engineer is authorized to install or remove
6 oversized vehicle parking restrictions from one or both sides of any street
7 or block upon receipt of a written request from a Council District Office
8 and a determination by the City Traffic Engineer that there is either
9 majority support for or lack of sufficient opposition to the proposed
10 restrictions. The City Traffic Engineer's determination shall be based on
11 responses from occupants of properties with front curbs proposed to be
12 affected by the action received after notice of the proposed restrictions.

13
14 Section 23. Section 10.24.090 of the Long Beach Municipal Code is
15 amended to read as follows:

16 10.24.090 Limited time parking.

17 A. At any location where a sign is posted pursuant to
18 authorization of the City Traffic Engineer limiting the duration of parking,
19 no person shall park any vehicle for a time period which exceeds the
20 stated time limit.

21 B. Notwithstanding the foregoing, the City Traffic Engineer is
22 authorized to install signs restricting the duration of parking in the Parking
23 Impacted Area when such parking restrictions are reasonably intended to
24 facilitate business activity, to improve access to public facilities or
25 enhance resident access to parking in neighborhoods. In deciding to
26 install or remove time limited parking restrictions, the City Traffic Engineer
27 shall consider the comments of businesses and residents affected by the
28 proposed change. This Subsection does not alter in any way the

1 limitations stated in Section 10.22.030 of this Code.

2 C. For purposes of this Section, a vehicle shall be deemed to
3 have been left standing when such vehicle has not been moved more
4 than one (1) block under its own power from its original stopped position.

5
6 Section 24. Subsection 10.24.140.B of the Long Beach Municipal Code
7 is amended to read as follows

8 B. Notwithstanding Section 10.24.130, the City Traffic Engineer
9 is authorized to designate and maintain parking areas or spaces and to
10 post signs in such a manner along the curbs of streets located within
11 the Parking Impacted Area, to require vehicles to park entirely within said
12 designated areas or spaces, so as not to encroach upon the traveled
13 portion.

14
15 Section 25. Section 10.26.010 of the Long Beach Municipal Code is
16 amended to read as follows:

17 10.26.010 Yellow, white or green curb markings.

18 The City Traffic Engineer is authorized, subject to the provisions
19 and limitations of this title, to place, and when the need has been
20 established by traffic engineering study, shall place curb markings and/or
21 appropriate signs to indicate parking regulations as enumerated in this
22 Section and in Section 10.26.020. Where no curb exists, markings may
23 be painted upon the most appropriate surface or signs may be placed
24 instead of or in addition to such markings. When such markings and/or
25 signs have been installed and are in place, it is unlawful for the operator of
26 any vehicle to stop, stand or park such vehicle in violation of any such
27 marking and/or sign.

28 A. Yellow indicates stopping only for the purpose of loading or

1 unloading passengers or freight for a period of not in excess of two (2)
2 minutes for passenger loading or unloading, nor twenty (20) minutes for
3 freight loading or unloading. The words "LOADING ZONE" shall be
4 stenciled on the yellow paint or appropriate signs may be posted. This
5 restriction shall apply only between seven a.m. and six p.m. on any day
6 except Sundays and holidays.

7 B. White indicates stopping only for loading or unloading of
8 passengers or depositing mail in an adjacent mailbox, or when stenciled
9 "TAXICAB STAND", for the standing of taxicabs or automobiles for hire.
10 No person shall use a white zone for a period in excess of two (2) minutes
11 except that taxicabs or automobiles for hire at taxicab stands are
12 exempted from this time limit.

13 C. Green indicates parking limited to a time from ten (10) to
14 thirty (30) minutes, as determined by the City Traffic Engineer for a
15 particular location or locations, between nine a.m. and six p.m. of any day,
16 except Sundays and holidays. A legend containing the applicable time
17 limitation followed by the words "MIN. PARKING" shall be stenciled on the
18 green, or appropriate signs may be posted.

19 D. Upon posting of appropriate signs, when the need has been
20 established evidence satisfactory to the City Traffic Engineer, the City
21 Traffic Engineer is authorized to create commercial and passenger
22 loading zones for specified days and times to accommodate and balance
23 the specialized demands of parking and loading needs of businesses and
24 residents.

25
26 Section 26. Section 10.26.020 of the Long Beach Municipal Code is
27 amended to read as follows:

28 10.26.020 Red curb markings.

1 When red curb markings have been installed and are in place, no
2 operator shall stop or park any vehicle for any purpose at any time except
3 that a bus may stop in a red zone marked or signposted as a bus stop as
4 provided in Section 10.26.040. Red curb markings may be used to
5 supplement or in place of signs prohibiting stopping.
6

7 Section 27. Subsection 10.26.030.B of the Long Beach Municipal Code
8 is amended to read as follows:

9 B. Notwithstanding the foregoing, in the Parking Impacted Area,
10 the City Traffic Engineer, with the concurrence of the Chief of Police and
11 the Fire Marshall, is authorized to permit parking in alleys or portions of
12 alleys upon the posting of appropriate signs.
13

14 Section 28. Section 10.26.040 of the Long Beach Municipal Code is
15 amended to read as follows:

16 10.26.040 Bus stop marking.

17 The City Traffic Engineer is authorized to establish bus stops and to
18 designate curb space for the loading and unloading of passengers of a
19 bus engaged as a common carrier in local transportation. Such bus stops
20 shall be indicated by a sign, or by red curb markings.
21

22 Section 29. Section 10.34.025 of the Long Beach Municipal Code is
23 amended to read as follows:

24 10.34.025 Application for disabled parking designation.

25 A. Any person who has been issued a special identification
26 license plate pursuant to Vehicle Code section 5007 or a distinguishing
27 placard pursuant to Vehicle Code Section 22511.55 or 22511.59 may
28 apply to the City Traffic Engineer for the designation of an on street

1 parking space as a parking space reserved for disabled persons. Such
2 application shall contain:

3 1. Evidence of authorization from the California
4 Department of Motor Vehicles of authorization to use disabled parking;

5 2. An explanation of medical need for parking at the
6 requested location;

7 3. Certification by the applicant that no existing on street
8 or off street parking space meets his or her parking needs;

9 B. When any of the circumstances in the application change or
10 cease to exist, the applicant shall notify the City Traffic Engineer.

11 C. The City Traffic Engineer is authorized to conduct reviews of
12 eligibility and continuing need for the disabled parking space once every
13 two (2) years.

14
15 Section 30. Section 10.58.060 of the Long Beach Municipal Code is
16 amended to read as follows:

17 10.58.060 Crosswalks-Installation

18 The City Traffic Engineer is authorized to place and maintain
19 crosswalks as he may deem necessary to regulate or guide pedestrian
20 traffic, but he shall make such determination of necessity only upon the
21 basis of traffic engineering principals and traffic investigations, and in
22 accordance with such standards, limitation and rules as may be set forth
23 in the traffic provisions of this Chapter or applicable laws of the State.

24
25 Section 31. Section 10.18.050 is added to the Long Beach Municipal
26 Code to read as follows:

27 10.18.050 Mobile billboard advertising vehicle prohibited.

28 A. Purpose. The purpose of this Section is to eliminate

1 billboard advertising in the City in order to promote the safe movement of
2 vehicular traffic, to reduce air pollution and to improve the aesthetic
3 appearance of the City.

4 B. General Requirements. It is unlawful for any person to
5 conduct, or cause to be conducted, any mobile billboard advertising upon
6 any street, or other public place within the City in which the public has the
7 right of travel.

8 C. Parking. It is unlawful for any person to conduct or cause to
9 be conducted by stopping, standing or parking, any mobile billboard
10 advertising upon any street, or other public place within the City in which
11 the public has the right of travel.

12 D. Definition. Mobile billboard advertising includes any vehicle
13 or wheeled conveyance which carries, conveys, pulls or transports any
14 sign or billboard for the primary purpose of advertising.

15 E. Exemptions. This Section shall not apply to:

16 1. Any vehicle which displays any advertisement or
17 business identification of its owner, so long as such vehicle is engaged in
18 the usual business or regular work of the owner, and not used merely,
19 mainly or primarily to display advertisements;

20 2. Buses; or

21 3. Taxicabs.

22
23 Section 32. Subsection 10.24.130.D is added to the Long Beach
24 Municipal Code to read as follows:

25 D. The City Traffic Engineer is authorized to exercise
26 reasonable discretion in the marking of parking space sizes within the
27 Parking Impacted Area in order to maximize on-street parking availability.

28 ///

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1 Section 33. Section 10.58.015 is added to the Long Beach Municipal
2 Code to read as follows:

3 10.58.015 Crosswalks – Removal.

4 In order to improve pedestrian safety, traffic flow or accessibility,
5 the City Traffic Engineer is authorized to remove existing marked
6 crosswalks as long as notice and an opportunity to be heard is provided to
7 the public not less than thirty (30) days prior to the scheduled date of
8 removal. The notice of proposed removal shall be posted at the crosswalk
9 identified for removal, as well as such other locations as the City Traffic
10 Engineer shall designate. The notice of proposed removal shall further set
11 forth the form and method of providing input relating to the proposed
12 removal.

14 Section 34. The City Clerk shall certify to the passage of this Ordinance
15 by the City Council and cause it to be posted in three conspicuous places in the City of
16 Long Beach, and it shall take effect on the thirty-first day after it is approved by the
17 Mayor.

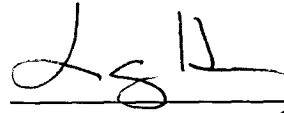
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1 I hereby certify that the foregoing Ordinance was adopted by the City
2 Council of the City of Long Beach at its meeting of August 4, 2009, by
3 the following vote:

4
5 Ayes: Councilmembers: Garcia, Lowenthal, DeLong,
6 O'Donnell, Schipske, Andrews,
7 Reyes Uranga, Gabelich, Lerch.

8
9 Noes: Councilmembers: None.

10
11 Absent: Councilmembers: None.

12
13
14 

15 City Clerk

16
17
18 Approved: 8/7/09
19 (Date)

20
21
22 

23 Mayor