

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**MONDAY, DECEMBER 13, 2021
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Vivian Shimoyama, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Austin Metoyer, Commissioner
John Shen, Commissioner
Griselda Suarez, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO AB 361
(GOV. CODE § 54953(e)(1)-(2))**

Commissioners Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John
Present: Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian
Shimoyama and Walter Larkins

To join the meeting via meeting via WebEx
[https://longbeachcity.webex.com/longbeachcity/j.php?](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=m3782219aa4f853100824a8dad28f2b07)
MTID=m3782219aa4f853100824a8dad28f2b07
Meeting number (access code): 2487 369 8125
Meeting password: EDCDEC
To join by phone +1-213-306-3065

REGULAR MEETING - 4:00 P.M.

ROLL CALL

DIRECTORS REPORT

REGULAR AGENDA

1. [21-085ED](#) Recommendation to approve the minutes for the meeting held November 8, 2021.

Attachments: [EDC MeetingMinutes08-Nov-2021-.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Wunsch, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

2. [21-086ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of November 2021.

Attachments: [20211213 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

A motion was made by Commissioner Blair, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

3. [21-081ED](#)

Recommendation to receive and file a presentation regarding the appointment of Arts Council for Long Beach Executive Director Griselda Suarez to the Long Beach Economic Development Commission.

Attachments: [EDC Commission Profiles GRISELDA SUAREZ.pdf](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commissioner Suarez spoke

Economic Development Director, John Keisler, spoke

Commissioner Suarez spoke

Commission Chair Larkins spoke

Commissioner Shen spoke

A motion was made by Commissioner Cohn, seconded by Vice Chair Shimoyama, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

4. [21-087ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Economic Partnerships Focus Area of the Blueprint 2.0.

Attachments: [Economic Partnership Focus Area.pdf](#)

Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Commissioner Shen spoke
Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke
Commissioner Shen spoke
Commission Vice-Chair Shimoyama spoke
Commission Chair Larkins spoke
Commissioner Metoyer spoke
Commissioner Shen spoke
Commission Chair Larkins spoke
Commissioner Suarez spoke
Commission Chair Larkins spoke
Commissioner Wunsch spoke
Commission Chair Larkins spoke
Commissioner Suarez spoke
Commission Chair Larkins spoke
Commissioner Suarez spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Senay Kenfe LB Business Owner (public comment) spoke
Economic Development Director, John Keisler, spoke

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Wunsch, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

5. [21-088ED](#)

Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Engines of Growth Focus Area of the Blueprint 2.0.

Attachments: [Engines of Growth Focus Area.pdf](#)

Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Wunsch, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Becky Blair

6. [21-089ED](#)

Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Small Business Retention and Attraction Focus Area of the Blueprint 2.0.

Attachments: [Business Attraction and Retention Focus Area.pdf](#)

Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Eric Romero, Economic Development Officer, spoke
Commission Vice-Chair Shimoyama spoke
Commissioner Thomas spoke
Commission Vice-Chair Shimoyama spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke
Commissioner Cohn spoke
Commissioner Metoyer spoke
Commission Chair Larkins spoke
Senay Kenfe LB Business Owner (public comment) spoke
Commission Chair Larkins spoke
Annie Greenfeld, Executive Director/Administrator for Magnolia Industrial Group, (public comment) spoke
Commission Chair Larkins spoke
Kristine Hammond Exec Director Zaferia Business Association, (public comment) spoke
Commission Chair Larkins spoke
Jessica Quinones Centro Cha spoke
Commissioner Metoyer spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Suarez, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Becky Blair

7. [21-090ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Equity and Economic Inclusion Focus Area of the Blueprint 2.0.

Attachments: [Economic Equity and Inclusion Focus Area.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Cohn, to laid over. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Becky Blair

8. [21-091ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Commission Chair Larkins spoke

Commission Chair Larkins spoke

Dave Shukla LB Alliance for Clean Energy (public comment) spoke

Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Becky Blair

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: January 10, 2022 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

_____**Date:** _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:

"<http://longbeach.legistar.com/Calendar.aspx>."

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