



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

2760 N. Studebaker Road, Long Beach, CA 90815-1697

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[www.lbparks.org](http://www.lbparks.org)

March 13, 2007

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2007 Toyota Grand Prix of Long Beach. (District 2)

## DISCUSSION

On April 13 through 15, 2007, the 33<sup>rd</sup> Annual Toyota Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Exhibit A) and hospitality areas (Exhibit B) for approximately 300,000 race fans who will come to watch this year's annual event. The proposed Revocable Permit grants permission to occupy these areas and it establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted this race in Long Beach for 32 years.

This year's Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas for general motor vehicle parking and storage. Hospitality areas will be established at the Rainbow Lagoon and in the Marina Green area. These are the same areas granted under the permit last year.

Health and Human Services and Fire Department personnel will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Principal Deputy City Attorney Charles Parkin on February 22, 2007, and Budget and Performance Management Bureau Manager David Wodynski, on March 4, 2007.

TIMING CONSIDERATIONS

City Council action is requested on March 13, 2007, in order to expedite the issuance of the Revocable Permit. Construction for the 2007 Toyota Grand Prix of Long Beach began on February 12, 2007.

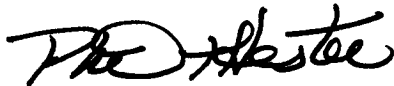
FISCAL IMPACT

Parking charges of \$9,000 will be assessed for use of parking areas (Exhibit C) under the Revocable Permit and will be deposited into the Tidelands Operating Fund (TF) in the Department of Parks, Recreation and Marine (PR). The City shall be reimbursed for all City expenses associated with this event.

SUGGESTED ACTION:

Adopt recommendation.

Respectfully submitted,

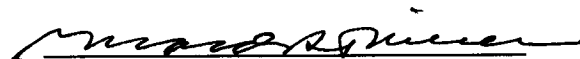


PHIL T. HESTER  
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:DWA:js

Attachments

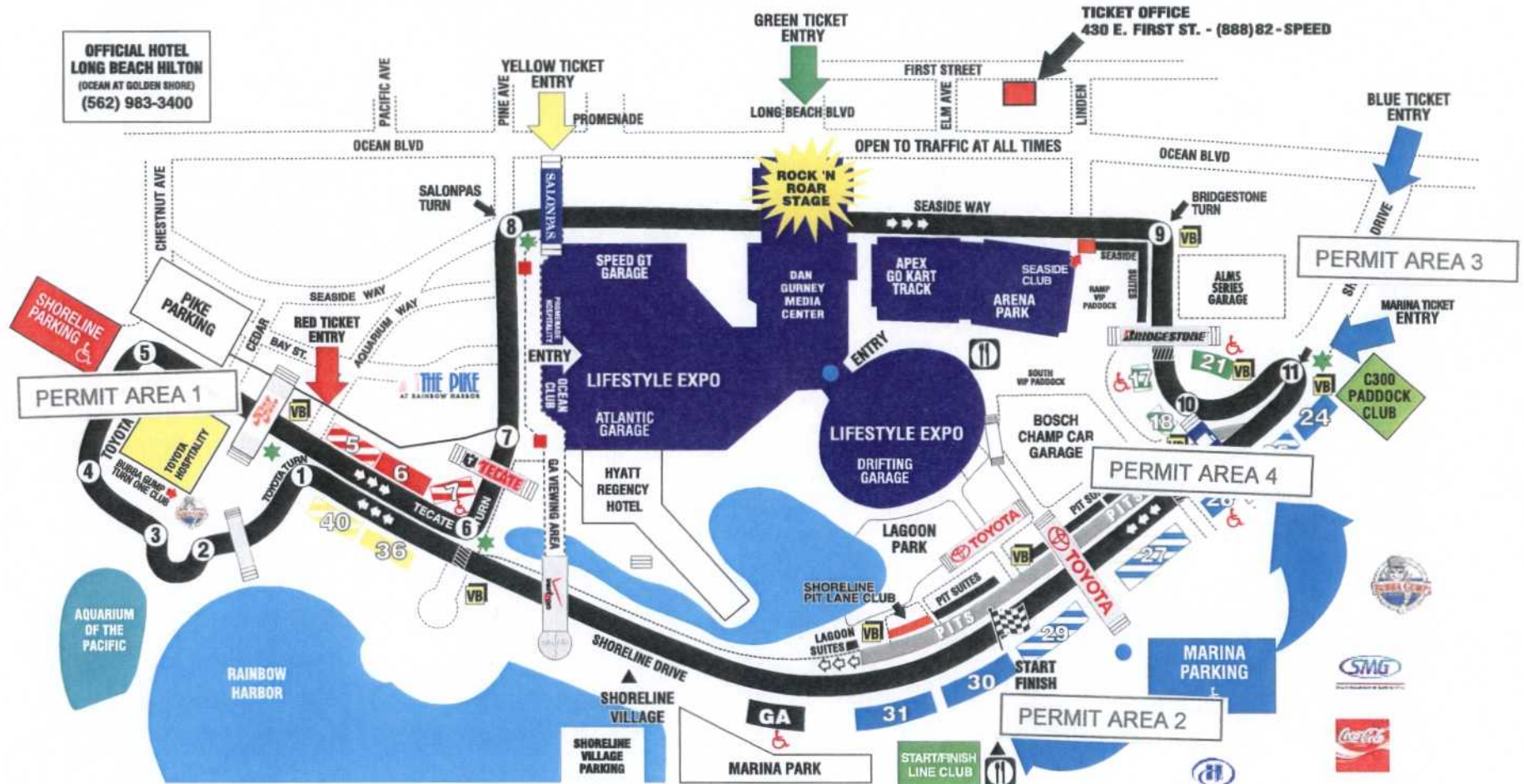
APPROVED:



GERALD R. MILLER  
CITY MANAGER

# EXHIBIT A – PARKING PERMIT ACCESS

## 2007 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



LEGEND	
VB	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)
PEDESTRIAN BRIDGES	FOOT/WHEELCHAIR CROSSING
WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 17, 21, 26, GA	SUPER PHOTO LOCATIONS
SUNDAY ONLY GRANDSTANDS #6, 21, 24, 26, 30, 31, 36	ATM
SMG FOOD COURTS	3 DAY GRANDSTANDS #6, 7, 17, 18, 25, 27, 29, 40
	TECATE CANTINA
	PLAYA TECATE



# EXHIBIT B – HOSPITALITY AREAS

## 2007 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



**TICKET OFFICE**  
 430 E. FIRST ST. - (888) 82-SPEED

HOSPITALITY AREA "C"  
 AQUARIUM PARKING STRUCTURE

LEGEND	
VB	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)
	PEDESTRIAN BRIDGES
	WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 17, 21, 26, GA
	SUNDAY ONLY GRANDSTANDS #6, 21, 24, 25, 30, 31, 36
	SMG FOOD COURTS
	FOOT/WHEELCHAIR CROSSING
	SUPER PHOTO LOCATIONS
	ATM
	3 DAY GRANDSTANDS #5, 7, 17, 18, 25, 27, 29, 40
	TECATE CANTINA
	PLAYA TECATE

## EXHIBIT C

### 2007 Grand Prix Revocable Permit

#### PARKING CHARGES

Marina Parking	347 spaces @ \$6 per space per day	\$6,246.00
Alamitos Beach Lot	153 spaces @ \$6 per space per day	\$2,754.00 _____
	<b>TOTAL:</b>	<b>\$9,000.00</b>