



R-46

Date: Tuesday, December 8, 2020
To: Honorable Mayor and Members of the City Council
From: Vice Mayor Dee Andrews, Sixth District Councilmember
Subject: Funding Support for Cultural Alliance of Long Beach

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$5,000, offset by the Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to the Cultural Alliance of Long Beach to support community-oriented arts events; and

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$5,000 to offset a transfer to the City Manager Department.

DISCUSSION:

The Cultural Alliance of Long Beach is a non-profit organization dedicated to showcasing artists and community engagement in Long Beach. Its emphasis is empowering youth to know their true selves through the arts. A contribution to the Cultural Alliance of Long Beach will bring two community-oriented arts events to the Central Area of Long Beach.

This matter was reviewed by Revenue Management Officer Geraldine Alejo on November 30, 2020

FISCAL IMPACT:

This recommendation requests the City Manager to provide a contribution to the Cultural Alliance of Long Beach at \$5,000 to support community-oriented arts events. The total appropriation increase in the General Fund Group in the City Manager Department by \$5,000 is offset by the Sixth Council District One-time District Priority Funds in the Citywide Activities Department. Implementing this recommendation is anticipated to result in a minimal impact on staff hours beyond normal budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.