

Aric J. Nay
Real Estate Investments
5137 N Marina Pacifica Dr., Long Beach, CA 90803

Letter of Support for Agenda Item 3
Amendment to Downtown Long Beach Planned Development District (PD-30)

Honorable Mayor and Members of the City Council
C/o City Clerk, Larry Herrera
333 W. Ocean Blvd, 1st Floor
Fax: (562) 570-6789

RECEIVED
CITY CLERK
LONG BEACH, CALIF
05 NOV 15 PM 3:07

Re: November 15, 2004 Council Meeting

Dear Honorable Mayor and Members of the City Council:

I am writing in support of the above agenda item.
I foresee this agenda item being crucial for stimulating and facilitating the City and developers to satisfy the growing need for new residential housing. In addition, I believe this amendment will encourage much needed downtown improvements (parks & retail) resulting from the new residential developments and interest.

Sincerely,



Aric J. Nay

November 12, 2005



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November 14, 2005

RECEIVED
CITY CLERK
LONG BEACH, CALIF
05 NOV 15 PM 3:01

Honorable Mayor and Members of the City Council
c/o Larry Herrera, City Clerk
City of Long Beach
333 W. Ocean Blvd, First Floor
Facsimile No.: (562) 570-6789

Re: **City Council Meeting, November 15, 2005**

**Letter of Support for Agenda Item 3 -- Amendment to Downtown Long Beach
Planned Development District (PD-30)**

Dear Honorable Mayor and Members of the City Council:

I am writing in support of agenda item number 3 on the City of Long Beach City Council Agenda for November 15, 2005 which will amend the Downtown Long Beach Planned Development District (PD-30).

I believe this amendment will continue to move the City in the appropriate direction, fostering much needed high-quality new residential housing as the City continues to grow. Also, this amendment will encourage the development of new parks, retail and commercial projects, as well as create a sense of connectivity and community within the downtown area. If you have any questions or comments, I can be reached at 562-856-9300.

Again, please accept this letter as my support for the amendment and I look forward to continued progress in our downtown.

Sincerely,

Kurt Schneiter

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November 12, 2005

Gayle Grubb, owner
651 Stanley Avenue Apartments
Long Beach, Ca 90814

Mayor and Members of the City Council
c/o Larry Herrera, City Clerk
City of Long Beach
333 W. Ocean Blvd, First Floor
Fax. (562) 570-6789

Re: **City Council Meeting, November 15, 2005**
Letter of Support for Agenda Item 3 -- Amendment to Downtown Long Beach
Planned Development District (PD-30)

Dear Honorable Mayor and Members of the City Council:

I am writing in support of agenda item number 3 on the City of Long Beach City Council Agenda for November 15, 2005 which will amend the Downtown Long Beach Planned Development District (PD-30).

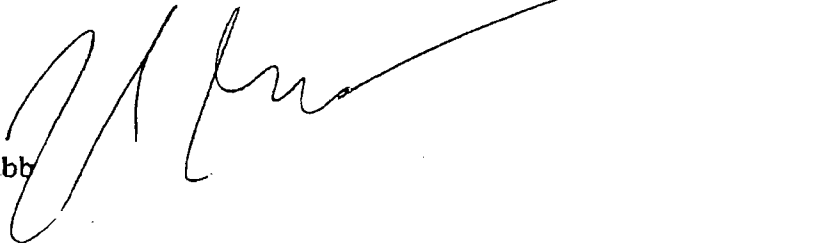
For years I have heard that the downtown area was "about to regain its past glory". Unfortunately, it has taken many years to realize the revitalization of downtown as more than just a one-street improvement plan. Now the revitalization includes many blocks in many different directions. This proposal works to bring what is needed more than any other factor to continue its improvement; it brings more people --more eyes and ears into a flourishing environment.

Under normal circumstances I do not support increased density that could overload our City's already congested infrastructure. However, the downtown revitalization plan offers the opportunity to make the area a bustling, pedestrian-friendly Mecca. Further, it will enhance the newly added retail businesses' chance of success.

Again, I strongly support the amendment and I look forward to continued progress in our downtown.

Sincerely,

Gayle Grubb



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D. Allan & Laura C. Hamilton
376 Freeman Avenue, #1
Long Beach, CA 90814

November 14, 2005

Honorable Mayor and Members of the City Council
c/o Larry Herrera, City Clerk
City of Long Beach
333 W. Ocean Blvd, First Floor
Facsimile No.: (562) 570-6789

Re: Agenda Item #3 -- Amendment to Downtown Long Beach Planned Development District (PD-30); City Council Meeting 11/15/2005


Honorable Mayor and Members of the City Council:

I am writing in support of agenda item number 3 on the City of Long Beach City Council Agenda for November 15, 2005. The purpose of this item is to amend the Downtown Long Beach Planned Development District (PD-30).

My husband and I bought an "own-your-own" apartment at 438 Cedar Avenue in 1989 and converted it to a condominium in the mid 1990s. We lived through the beginning of the redevelopment of the downtown area, having seen the first phase of the Pine Street revival. Though we currently live in Bluff Heights, we still continue to patronize the restaurants and theatres in the downtown area. We are in support of the plan to increase the density of the downtown area since we feel that it will help increase the tax base and will give the downtown area a vibrant, bustling, big city feel.

Thank you for your continued efforts to revitalize and renew the downtown area.

Sincerely yours,


Laura C. Hamilton

Tom and Nancy Paradise
6551 East Deleon Street
Long Beach, CA 90815

November 11, 2005

Mayor and Members of the City Council
c/o Larry Herrera, City Clerk
City of Long Beach
333 W. Ocean Blvd, First Floor

Re: City Council Meeting, November 15, 2005
Support for Agenda Item 3 - PD-30 Amendment

Dear Mayor O'Neill and City Council Members:

We are writing to urge your support for amendment of the Downtown Long Beach Planned Development District (PD-30) to increase the permitted density of new development.

Downtown Long Beach is just now starting to experience the benefits of a critical mass of new residents living in the area. The proposed amendment will permit the development of more new high quality housing, which is exactly what downtown needs. The new residential population downtown will provide additional spending power that will support the continued growth of new restaurants and retail shops in the area.

The City Council should continue on its visionary path to support the improvement of downtown. This contributes to the vitality and the economic strength of the entire city. Please keep up the good work, and support the amendment for the PD-30 zoning. Thank you very much.

Sincerely,



Tom and Nancy Paradise

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Edward R. Miller
1171 E. Appleton Street
Long Beach CA, 90802

November 11, 2005

Members of the Long Beach City Council
c/o Larry Herrera, City Clerk
City of Long Beach
1st Floor
333 W. Ocean Blvd
Long Beach, CA 90802

By facsimile to: (562) 570-6789

Re: Support for increased housing density in the Amendment to the Downtown PD-30 district at the November 15, 2005 City Council Meeting.

Dear Council Members:

As a downtown Long Beach resident, I believe that the proposed housing density increases for PD-30 are an essential next step in continuing the resurrection of downtown.

The city has made great strides in revitalizing the downtown, but many retail storefronts remain vacant and will continue to struggle without sufficient neighborhood housing. Increasing the density in downtown neighborhoods will provide the necessary traffic to attract the additional restaurants and retailers which are so essential to making downtown Long Beach a desirable destination and place to live.

Approving the increased density would help Long Beach continue to grow in a smart manner by building in areas that can support the density—areas where residents can access services by foot and thereby reduce auto traffic. In addition to improving the vitality of the urban core, building at a higher density is the most efficient way to alleviate the severe housing shortage.

For the future of downtown Long Beach, I fully support the Amendment to the PD-30 district.

Thank you for your consideration.

Sincerely,

Edward R. Miller
Edward R. Miller

**Cathy Boeker
P.O. Box 15574
Long Beach, CA 90815**

November 12, 2005

Honorable Mayor and Members of the City Council
c/o Larry Herrera, City Clerk
City of Long Beach
333 W. Ocean Blvd, First Floor
Facsimile No.: (562) 570-6789

Re: City Council Meeting, November 15, 2005

Letter of Support for Agenda Item 3 -- Amendment to Downtown Long Beach Planned Development District (PD-30)

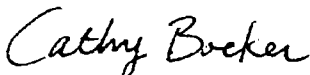
Dear Honorable Mayor and Members of the City Council:

As a part-time resident, member of the Aquarium of the Pacific and frequent patron of downtown businesses, I am writing to express my support for agenda item number 3 on the City of Long Beach City Council Agenda for November 15, 2005 which will amend the Downtown Long Beach Planned Development District (PD-30).

I believe this amendment will continue to move the City in the appropriate direction, fostering much needed high-quality new residential housing as the City continues to grow. Also, this amendment will encourage the development of new parks, retail and commercial projects, as well as create a sense of connectivity and community within the downtown area.

Again, please accept this letter as my support for the amendment and I look forward to continued progress in our downtown.

Sincerely,



Cathy Boeker

Steve and Lori Ross
3765 Gundry Ave.
Long Beach, CA 90807

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November 14, 2005

Honorable Mayor and Members of the City Council
c/o Larry Herrera, City Clerk
City of Long Beach
333 W. Ocean Blvd, First Floor
Facsimile No.: (562) 570-6789

Re: **City Council Meeting, November 15, 2005**

**Letter of Support for Agenda Item 3 -- Amendment to Downtown Long Beach
Planned Development District (PD-30)**

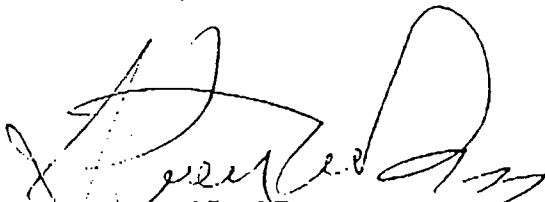
Dear Honorable Mayor and Members of the City Council:

We are writing in support of agenda item number 3 on the City of Long Beach City Council Agenda for November 15, 2005 which will amend the Downtown Long Beach Planned Development District (PD-30).

We believe this amendment will contribute to the on-going revitalization of downtown Long Beach and bring with it much needed housing as well as retail and commercial projects. As the parents of adult children, we are concerned with the ability of our daughters to afford there own places to live if the City does not support proposals such as this which promote new housing.

Again, please accept this letter as my support for the amendment and I look forward to continued progress in our downtown.

Sincerely,



Steve and Lori Ross