



CITY OF LONG BEACH **H-1**

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Blvd • Long Beach, California 90802

September 21, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant a One-Year Short-Term Permit with conditions on the application of LJB Bishop Enterprises, Inc., DBA Shore Ultra Lounge, 6400 E. Pacific Coast Hwy., for Entertainment With Dancing by Patrons at an existing Bar/Tavern/Lounge. (District 3)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council make a determination that the application is complete and truthful; the applicant, the person interested in the ownership and operation of the entity, and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and, that the public peace, welfare, and safety will not be impaired. If this is so, the application shall be approved, a short-term permit shall be approved, or the application shall be denied.

The City Council has the authority to approve the following options: 1) grant the permit with or without conditions; or 2) grant a one-year short-term permit with or without conditions; or 3) deny the permit application.

Attached for your review is the application from LJB Bishop Enterprises, Inc., DBA Shore Ultra Lounge. Also attached are reports from various departments and a summary of those reports, as well as the license history of the establishment.

City departments have conducted their investigation in accordance with the LBMC. The following summarizes their findings:

- The Police Department recommends that the permit for entertainment with dancing by patrons be approved subject to conditions.
- The Fire Department recommends that the permit for entertainment with dancing by patrons be approved subject to conditions.

HONORABLE MAYOR AND CITY COUNCIL

September 21, 2010

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- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department recommends that the permit for entertainment with dancing by patrons be approved.

The Department of Financial Management, Business Relations Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment with dancing by patrons be approved as a One-Year Short-Term Permit subject to conditions (attached).

In the event that any of the recommended conditions attached to any permit or license are in conflict, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a Bar/Tavern/Lounge since March of 2004.

This item was reviewed by Assistant City Attorney Michael J. Mais on September 1, 2010.

TIMING CONSIDERATIONS

The hearing date of September 21, 2010, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

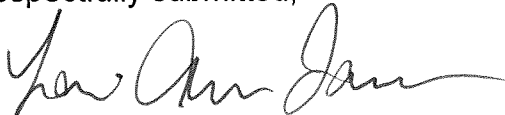
The following fees were collected with the application: Building Review \$20 and Zoning Review \$14 (Development Services Department), Police Investigation \$1,159 (Police Department), and Labels \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$320.70 and Regulatory \$958 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



LORI ANN FARRELL
DIRECTOR OF FINANCIAL MANAGEMENT/CFO

LAF:ES: JEM
K:\Exec\Council Letters\Business Relations\Hearing Letters\09-21-10 ccl - Shore Ultra Lounge.doc

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENTS



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT
BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7TH FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

Recommended Conditions of Operation **LJB Bishop Enterprises, Inc., DBA Shore Ultra Lounge** **6400 E. Pacific Coast Highway** **Application for Entertainment with Dancing**

In response to your request for a recommendation regarding the above named permit application for Entertainment with Dancing, the Department of Financial Management recommends **approval** of a **One-Year Short-Term Permit subject to the following conditions:**

CONDITIONS OF OPERATION

- 1) No owner, operator or manager shall permit any person under the age of twenty-one (21) years within the premises at any time during the hours of operation. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #6}*
- 2) An identification card scanner shall be used for all patrons entering the establishment after 10:00 PM for the sole purposes of verifying patron age and/or authenticity of a patron's driver's license or identification card. *{New}*
- 3) Any graffiti painted or marked upon the premises or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #17}*
- 4) During the hours of operations, the rear door(s) of the establishment shall remain closed at all times except to accept deliveries and in cases of emergency. The rear door(s) shall be constructed of a solid material to help reduce noise pollution and shall not consist solely of a screen or ventilated security door. *{New}*
- 5) Noise **generated on-site from the permitted entertainment uses** or emanating from the Permittee's premises shall not be heard beyond 50 feet from the exterior of the premises in any direction. The permittee shall be responsible for determining how to meet this requirement, by keeping doors and windows shut, limiting hours of entertainment or offering non-amplified entertainment. *{Combined condition #8 from the permit issued 7/7/09 and a new condition}*
- 6) **Deliveries to and from** or shipping and/or receiving activities the premises shall be limited to the hours of 8:00 AM to 10:00 PM. *{Combined condition #18 from the One-Year Short-Term permit issued 7/7/09 and a new condition}*
- 7) Trash and refuse collection shall be limited to the hours of 8:00 AM to 10:00 PM. *{Similar to condition #19 of the One-Year Short-Term permit issued 7/7/09}*
- 8) Employees and independent contractors providing services at the subject premises shall not discard trash or bottles into the outside dumpster between the hours of

- 10:00 PM and **8:00 AM.** *{Similar to condition #20 of the One-Year Short-Term permit issued 7/7/09}*
- 9) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80). *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #21}*
 - 10) The sale of alcoholic beverages for consumption off-premises is strictly prohibited. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #22}*
 - 11) The property shall be maintained in a neat, quiet, and orderly condition and operated in a manner so as not to be detrimental to adjacent properties and occupants. This shall encompass the maintenance of exterior facades of the building, designated parking areas serving the use, fences and the perimeter of the site (including all public parkways). The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control. *{Combined condition #23 of the One-Year Short-Term permit issued 7/7/09 and a new condition}*
 - 12) There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior of the establishment from within the establishment, promoting or indicating the availability of alcoholic beverages. *{Similar to condition #27 of the One-Year Short-Term permit issued 7/7/09}*
 - 13) No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of the licensee. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #26}*
 - 14) In the event that the business begins food service, the premises shall be maintained as a full service restaurant providing an assortment of full meals normally offered in such establishments. If once the business becomes a restaurant and then restaurant operations cease, the entertainment permit shall be null and void. *{New}*
 - 15) In the event that the business begins food service, during all business hours, including permitted entertainment activities, the Permittee shall operate the establishment as a licensed bona fide commercial restaurant used and kept open for the cooking and serving of an assortment of full meals to guests for compensation. Fast food, snacks and hors d'oeuvres shall not constitute a full meal. *{New}*
 - 16) Entertainment provided shall end by 1:00 AM, or earlier, seven days a week. Entertainment shall not begin earlier than 7:00 PM Monday through Friday and 1:00 PM Saturday and Sunday. *{New}*
 - 17) Entertainment on the following holidays is permitted until 1:30 AM: New Years Eve, New Years Day, St. Patrick's Day, Cinco De Mayo, the day before Memorial Day, July 3rd, the day before Labor Day, and Halloween. *{New}*
 - 18) No employee, independent contractor providing services, patron or entertainer, shall exit or loiter near the rear of the business or on East Marina Drive and/or East Pacific Coast Highway after 10:00 PM, except in the case of an emergency.

Additionally, no employee, independent contractor providing services, patron, or entertainer shall loiter in the parking lots adjacent to the establishment on both sides of East Marina Drive and/or East Pacific Coast Highway, ensuring that exiting patrons walk directly to their vehicles and not loiter in the parking lots or the immediate area. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #28}*

- 19) Any exterior doors other than the entrance door shall not be used for any type of deliveries, including loading or unloading of any performer's equipment, between the hours of 10:00 PM and 7:00 AM. *{New}*
- 20) There shall be no "queue" allowed after 12 midnight, Sunday through Wednesday nights, and 1:00 AM Thursday, Friday, and Saturday nights. All persons gathering outside after the allowed hours shall be considered to be loitering. The public right of way (sidewalk), or an entrance to any business shall not be blocked at any time. *{New}*
- 21) The permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment, those waiting to enter and in the parking lot. Patrons awaiting entry in a defined "queue" shall be counted toward the calculation of required security staffing levels. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) uniformed security guard. For crowds over (50) fifty people, the permittee shall provide a minimum of one (1) additional uniformed security guard per fifty (50) people. Security guards must be identifiable as "Shore Ultra Lounge" employees. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase security as directed by the Chief of Police. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #9}*
- 22) The permittee shall ensure that a security guard monitor and check the property adjacent to, and the parking lots on each side of East Marina Drive or East Pacific Coast Highway on an hourly basis after 8:00 p.m., each night of the week. Security shall maintain order and prevent the unlawful consumption of alcohol. Security shall prevent any activity that would interfere with the quiet enjoyment of any nearby residential property. Security guards must be identifiable as "Shore Ultra Lounge" employees. *{Similar to condition #29 of the One-Year Short-Term permit dated 7/7/09}*
- 23) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to Long Beach City public safety personnel upon request. (LBMC section 18.48.320). *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #5}*
- 24) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #6}*

- 25) Shore Ultra Lounge, its promoters, or agents shall not distribute any advertising matter, such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: by placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses and phone numbers, on file at all times, and must be available for inspection at anytime. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition # 14}*
- 26) The permittee shall maintain full compliance with all applicable federal, state and local laws and stated conditions attendant to all required licenses and permits issued for the establishment. In the event of a conflict, the more stringent regulation shall apply. *{Similar to condition #15 of the One-Year Short-Term permit dated 7/7/09}*
- 27) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #16}*
- 28) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #1}*
- 29) The permittee shall install and maintain a video surveillance system to assist with monitoring the property. The permittee shall contact the Long Beach Police Department for a copy of the Video Surveillance System Guidelines for guidance on camera location and equipment specifications. Recordings shall be retained for no less than 10 days. *{New}*
- 30) The permittee shall maintain security cameras at all entrances and facades of the building. Recorded video shall be viewable upon request. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #30}*
- 31) The permittee shall not allow patrons to enter the establishment after 1:00 AM. Entrance closure does not restrict normal hours of operation. *{New}*
- 32) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #2}*
- 33) All independent contractors and promoters must have, or obtain a City of Long Beach Business License **prior to** conducting entertainment activities governed by

this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters or independent contractors. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #12}*

- 34) The permittee must provide all promoters and independent contractors hired to conduct entertainment activities at the property with a copy of the herein approved permit, which shall include a copy of the approved conditions of operation. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #13}*
- 35) The permittee must submit an application for the renewal of the entertainment without dancing permit not later than four (4) months prior to the One-Year Short-Term permit expiration date. *{New}*
- 36) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #10}*
- 37) Shore Ultra Lounge shall not advertise, procure, nor allow any person, performance, show, wet t-shirt contest, promotion, or any other event or entertainment that exposes or promotes, encourages, or allows the exposure of the male or female genitals, cleft of the buttocks, the areola or any portion of the female breast below the areola at or inside the business. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition # 3}*
- 38) There shall be no outdoor entertainment allowed at any time. *{Issued per One-Year Short-Term permit dated 7/7/09; see condition #7}*
- 39) The use of speakers to provide amplified sound on the patio shall be prohibited at all times. This restriction shall not apply to a self-contained unit, such as a portable radio, so long as the speaker size does not exceed six (6) inches, and the sound cannot be heard more than 50 feet from the patio. *{New}*



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for LJB Bishop Enterprises, Inc., DBA Shore Ultra Lounge. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau		X	
Health and Human Services Department/Noise Control		X	
Development Services Department	X		

Questions concerning the above may be directed to the following:

Police Department, Chief of Police	570-7301
Fire Department, Fire Prevention Bureau	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services Department.....	570-6623

Compiled by: Department of Financial Management
Business Relations Bureau



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-5700 • Fax (562) 570-6867

BUSINESS RELATIONS BUREAU

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 6400 E. Pacific Coast Highway

LJB Bishop Enterprises Inc. Entertainment With Dancing
DBA: Shore Ultra Lounge
Lic#20904800
07/10 – Pending

LJB Bishop Enterprises Inc. Bar/Tavern/Lounge
DBA: Shore Ultra Lounge
Lic#20904760
02/09 - Current

LJB Bishop Enterprises Inc. Entertainment With Dancing
DBA: Shore Ultra Lounge (1-Yr Short-Term Permit)
Lic#20904800
07/09 – 07/10

Moxie Partners Inc. Bar/Tavern/Lounge
DBA: Sachi
Lic#20559350
11/05 – 02/09

Moxie Partners Inc. Entertainment With Dancing
DBA: Sachi
Lic#20559360
11/05 – 02/09

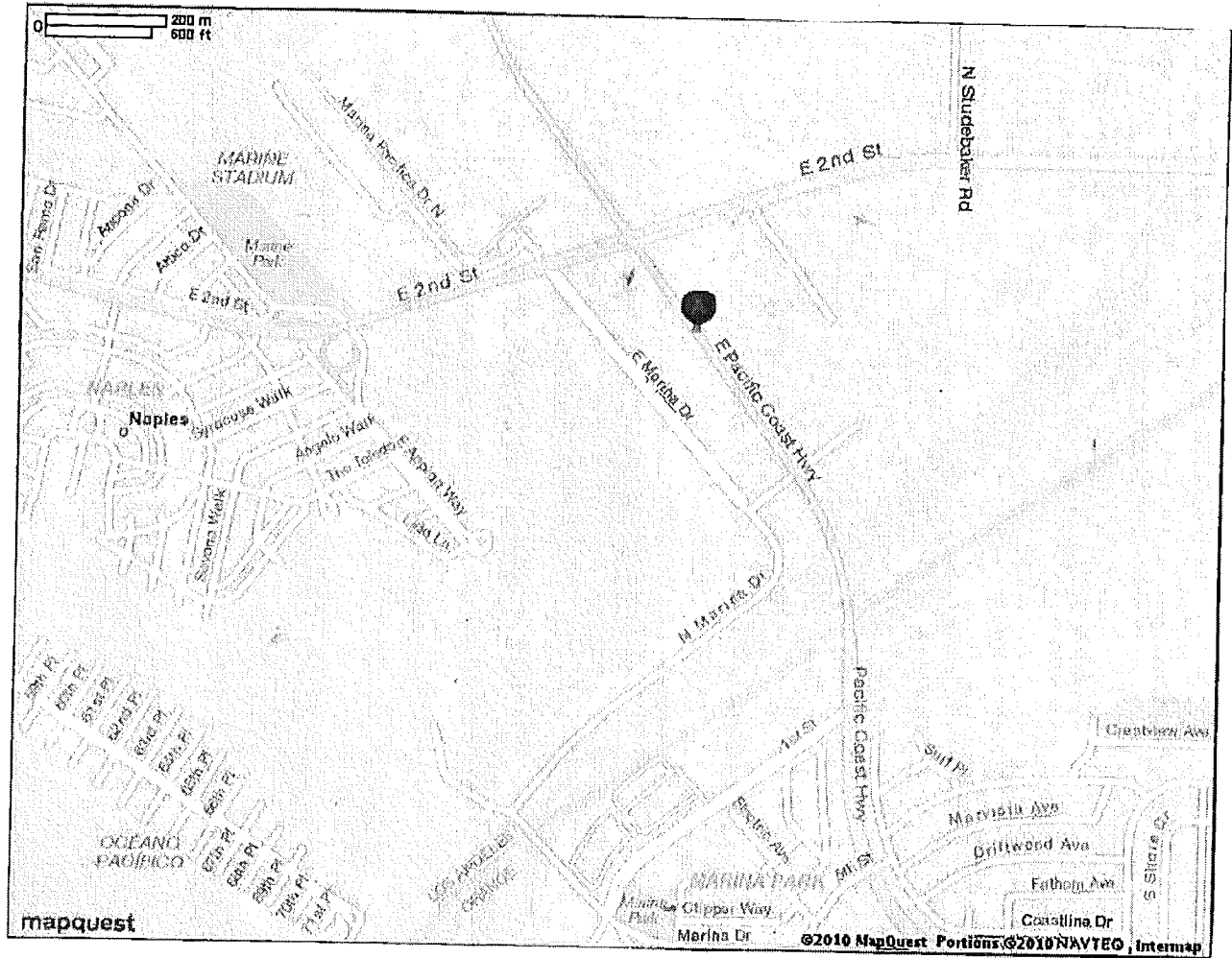
Waho Bar Inc. Bar/Tavern/Lounge
DBA: Fire Island
Lic#20412880
03/04 - 10/05

Waho Bar Inc. Entertainment With Dancing
DBA: Fire Island
Lic#20412890
03/04 - 10/05

Waho Bar Inc. Pool Tables
DBA: Fire Island
Lic#20426760
06/04 – 10/05

Shore Ultra Lounge

6400 E Pacific Coast Hwy





CITY OF LONG BEACH BUSINESS LICENSE APPLICATION
Fourth Floor, City Hall
333 W. Ocean Boulevard, Long Beach, CA 90802

www.longbeach.gov
 (562) 570-6211

OWNER/ENTITY NAME (e.g., Sole Owner, Corporation, LLP, LLC, Partnership) LJB BISHOP ENTERPRISES INC.		DRIVER'S LICENSE NO.	STATE	SOCIAL SECURITY NO.	HOME OCCUPATION <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
BUSINESS NAME (D.B.A.) Store Ultra Lounge		TYPE OF BUSINESS (Be specific) Entertainment w Dancing			
BUSINESS ADDRESS 6400 E. PACIFIC COAST HWY	STREET	CITY Long Beach	STATE CA	ZIP 90803	AREA CODE/TELEPHONE (562) 252-8430
BILLING ADDRESS (if different)	STREET	CITY	STATE	ZIP	AREA CODE/TELEPHONE
RESIDENCE ADDRESS (if different)	STREET	CITY	STATE	ZIP	AREA CODE/TELEPHONE

LIST OF PRINCIPAL OFFICERS, MEMBERS, PARTNERS AND RESIDENTIAL ADDRESSES (IF MORE, PLEASE ATTACH A LIST)		TITLE	% OWNERSHIP
JANIE BISHOP		Pres	82%
LISA BISHOP		TREAS	9%
<input type="checkbox"/> New Business <input type="checkbox"/> Address Change <input type="checkbox"/> Ownership Change <input checked="" type="checkbox"/> Secondary License <input type="checkbox"/> Sole Owner <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> LLP <input type="checkbox"/> LLC			

START DATE 3-10-09	NO. OF EMPLOYEES 10	NO. OF VEHICLES 2	FEDERAL TAX ID. NUMBER [REDACTED]	SALES & USE TAX (SELLER'S PERMIT) NO. [REDACTED]
DOES YOUR BUSINESS HAVE A CALIFORNIA STATE LICENSE? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N	STATE LICENSE NO. A0680533	CLASSIFICATION(S) 02596778	RENEWAL DATE	
HAVE YOU EVER HAD A BUSINESS LICENSE/PERMIT REVOKED OR SUSPENDED? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N	LICENSE/PERMIT NO.	ISSUING AGENCY	CLASSIFICATION & DATE OF SUSPENSION/REVOCATION	

Do you plan to sell or serve food? (Includes pre-packaged) If serving food, how many seats?: 40	<input checked="" type="checkbox"/> Y <input type="checkbox"/> N	Will you offer massage, tanning, herbal therapy, escort or any other services that improve the health or well being of another? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
Do you plan to sell or serve alcoholic beverages? ABC License number: 475562 Type: 48	<input checked="" type="checkbox"/> Y <input type="checkbox"/> N	Will you engage in fund raising? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
Does your business have amusement machines, video games, vending machines, jukebox and/or pool tables? How many: _____ Type: _____ Owner: _____	<input type="checkbox"/> Y <input checked="" type="checkbox"/> N	Will you deal in coins, firearms, jewels or second-hand property? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
Do you plan to sell tobacco products/paraphernalia? Do you plan to operate a Smoking Lounge?	<input type="checkbox"/> Y <input checked="" type="checkbox"/> N	Property Owner's Name: 6400 Corporation Business sq. ft.: _____ Warehouse on site? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
Will you deal with, use, store or transport Medical Marijuana?	<input type="checkbox"/> Y <input checked="" type="checkbox"/> N	Do you: <input type="checkbox"/> Own or <input checked="" type="checkbox"/> Rent/Lease your business property?
Will you have <input checked="" type="checkbox"/> Music <input checked="" type="checkbox"/> Dancing <input checked="" type="checkbox"/> Performers <input type="checkbox"/> Adult Entertainment?		Will you manage or produce bio-hazardous materials or waste? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N
		Will you use, store, or transport chemicals (new or waste state)? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N

I understand that before I can operate my business in Long Beach, my establishment must comply with applicable City departmental laws and regulations completely and I must obtain a business license and all necessary Federal State and local permits or I will be in violation of L. B. M. C. Chapter 3.80. I declare, under penalty of perjury, that I am authorized to complete this application. To the best of my knowledge and belief, the provided information and statements are true and correct. **SIGN and return this statement with your remittance. Make checks payable to City of Long Beach.**

Signature: Lisa Bishop Date: 4/14/10 PRINT NAME/TITLE: LISA BISHOP - TREAS.

Signature: _____ Date: _____ PRINT NAME/TITLE: _____

DO NOT WRITE BELOW THIS LINE

Inspection(s): <input type="checkbox"/> Bldg <input type="checkbox"/> Fire <input type="checkbox"/> Health <input type="checkbox"/> HazMat <input type="checkbox"/> PD <input type="checkbox"/> Other	Prev Use: _____ Exp. Date: _____
Basic Tax # _____ @ \$ _____ = _____	Prev Lic: _____
Employees # _____ @ \$ _____ = _____	Exp Date: _____
Vehicles # _____ @ \$ _____ = _____	District: _____
Other # _____ @ \$ _____ = _____	CRT: <u>1306507</u>
PIA _____	SIC: <u>8813</u>
PIA Employees # _____ @ \$ _____ = _____	Entered by: <u>[Signature]</u>
Regulatory Investigation Misc. Fees <u>LABES</u>	Date: <u>04/16/10</u>
Sub Total _____	BU: <u>21014500</u>
Zoning _____	
Building Review _____	
Total \$ _____	

Zoning Review

Y N N/A

By: _____

Date: _____

New construction Reuse

Zone: _____

Comments: _____

NOTE: THIS IS NOT A BUSINESS LICENSE: DO NOT OPERATE UNTIL A VALID LICENSE HAS BEEN ISSUED THIS INFORMATION IS AVAILABLE IN AN ALTERNATIVE FORMAT BY CONTACTING (562) 570-6211



Accepted By: [Signature] Date: 5-4-10
 Zoning Approval By: [Signature] Date: 5-4-10

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LJB BISHOP ENTERPRISES INC

Business Name (DBA): Store Ultra Lounge Business Phone: ()

Business Site Address: 6400 E. PACIFIC COAST HWY

Date Business Proposes To Open: NIGHT CLUB

Days & Time Premises Are Open For Inspection: Tues 11:00 AM To 3 PM

Proposed Use(s): or call Brandon (619) 318-1989 For Apt.

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
LIVE BANDS/DJS DANCE NIGHT CLUB

Contact Person(s) Name (authorized agent, manager, etc.): LISA BISHOP

Contact Person(s) Phone Number: [Redacted]

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): _____

Fictitious business names(s) or dba(s) used: Store ultra lounge

Place and date of filing fictitious business name statement: Los Angeles 12/31/09

County(ies) in which fictitious name statement is (are) filed: Los Angeles

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

Brandon Bishop [REDACTED]

Name and address of person (agent) authorized to accept service of process in California:

LISA BISHOP [REDACTED]

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

Is this applicant a subsidiary of a present corporation or business? YES NO
If yes, explain:

How long has the corporation or business been in operation? 10 MONTH

Is the location: Owned? Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: 6400 Corporation

Address: 6400 E. PACIFIC COAST HWY
LONG BEACH CA 90803

IF APPLYING AS A CORPORATION

Check One Box:

For-Profit Corporation

Non-Profit Corporation

(If a Non-Profit Corporation, please attach copies of both State and federal Tax Exemption Certificates)

Name of Corporation: LJB BISHOP ENTERPRISES INC.

Corporation Number: 02596778

Date and Place of Incorporation: CALIFORNIA 12/23/08

Location Headquarters: SAN DIEGO

Please attach certified copies of Articles of Incorporation and By-Laws, and all amendments thereto this application.

Name and Residence Address of Corporation Officers (members of the executive board):

Name	Title	Address	Telephone
Janie Bishop	Pres	[REDACTED]	[REDACTED]
LISA BISHOP	Treasurer	[REDACTED]	[REDACTED]
Allan Heath	V. Pres	[REDACTED]	[REDACTED]
			()

Numbers of shares issued by Corporation: 100

Number of share retained by Corporation: 100

Name and addresses of shareholders, if ten (10) or less state also the number and type of shares:

Janie Bishop	82%	[REDACTED]	[REDACTED]
LISA BISHOP	9%	[REDACTED]	[REDACTED]
Allan Heath	9%	[REDACTED]	[REDACTED]

Name and address of agent for service of process designated by Corporation with the Secretary of State of California:

LISA BISHOP [REDACTED]

IF APPLYING AS A CORPORATION

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

CORPORATE OFFICER I

Name: Janie Bishop Title: PRESIDENT
Residence Address: [REDACTED] Phone: [REDACTED]
Business Address: 4423 CASS ST Phone: _____
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

CORPORATE OFFICER II

Name: LISA BISHOP Title: TREASURER
Residence Address: [REDACTED] Phone: [REDACTED]
Business Address: 4120 Bayard ST Phone: 619-318-1987
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

CORPORATE OFFICER III

Name: Allan Heath Title: V. PRESIDENT
Residence Address: [REDACTED] Phone: [REDACTED]
Business Address: _____ Phone: 619-301-4183
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

CORPORATE OFFICER IV

Name: _____ Title: _____
Residence Address: _____ Phone: _____
Business Address: _____ Phone: _____
Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____
Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____
Driver's License Number: _____ Issuing State: _____

GENERAL OPERATING CONDITIONS

Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises?

YES NO

a. If Yes, complete the following box:

Check one box to indicate License Type

Alcohol Beverage Control License No.

Premises Type: (Club (restaurant) or Commercial (store))

On sale beer

On sale beer and wine

On sale distilled spirits

48-425562

Restaurant/Bar

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

YES NO

a. If yes, list types of food sold: _____

b. If no, list any products (such as snacks sold): _____

3. Are non-alcoholic beverages sold?

YES NO

4. How many tables for seating? 20

5. Are other types of businesses conducted on the premises?

YES NO

a. If yes, list type(s): _____

6. Are pool tables provided?

YES NO

a. If yes, indicate number: _____

7. Is there a license for the pool table?

YES NO

a. If yes, license number: _____

8. Are amusement machine(s) and/or jukebox(es) provided?

YES NO

a. If yes, indicate number and type: _____

Amusement Machines _____ Jukebox(es) _____

9. Is there a license for the amusement machine(s) and/or jukebox(es)?

YES NO

a. If yes, decal number(s): _____

10. Owner of machine(s) and/or jukebox(es):

Name: none

Address: _____

Telephone No. ()

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided? YES NO
 a. If yes, number of security officers: 20
12. Is any other type of security provided? YES NO
 a. If yes, describe type of security: _____

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of	9PM	CLOSED		9PM	9PM	9PM	CLOSED
Security	1AM	—	—	2AM	2AM	2AM	—

13. Will a private security firm be used? YES NO
 a. If yes, provide the following information of the contracted security firm:

Name: _____ City Business License No.: _____
 Address: _____ Telephone No.: () _____

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? YES NO
 15. Will the premises be open to the general public? YES NO
 16. Will an admission fee be charged? YES NO
 a. If yes, fee schedule: \$10 Dollars per person

17. Is there a private area for exclusive use of members and their guests only? YES NO
 a. If yes, types of membership fees: _____

18. Will guests of members pay an admission fee or other charges? YES NO
 a. If yes, describe the fee schedule and other charges: n/a

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	9PM	Closed		9PM	9PM	9PM	Closed
Close	1AM	—	—	2AM	2AM	2AM	—

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? YES NO

a. What type? Bank & grocery store, Attached Hotel

20. Are there surrounding residences? YES NO

a. Approximately how close? 1/2 Mile

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? YES NO

a. If no, what is the street address of the off-premises parking facility? _____

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) Shared parking

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From	8PM	Closed		8PM	8PM	8PM	Closed
To	2:30AM	—	—	2:30AM	2:30AM	2:30AM	

d. How many individual parking spaces (approximately)? 150+

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant Entertainment - Tavern (bar) Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity. _____

Describe entertainment by performers: Bands, Dancers (non-Adult)

Dance Floor? Y N Stage? Y N

If yes, provide dimensions and type of material of dance floor. 2nd Dance floor 21' x 8' L 21' x W 266" = 550 sq ft.

If yes, provide dimensions and type of material of stage. L 20 W 10 H 22"

Describe floor material and surface type: pergo LAMINATE WOOD Flooring

plywood with Carpet Stage. Dance Floor

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	ABOVE LISTED	"	"	"	"	"	"
Start Time	6 AM	"	"	"	"	"	"
End Time	2 AM	"	"	"	"	"	"

RELEASE FORM

The undersigned, on behalf of (owner('s)) LTB BISHOP ENTERPRISES INC hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:


(DBA) Stone Ultra Lounge



to obtain the (entertainment type) ENTERTAINMENT w/ DANCING permit/license.

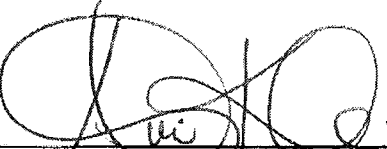
The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

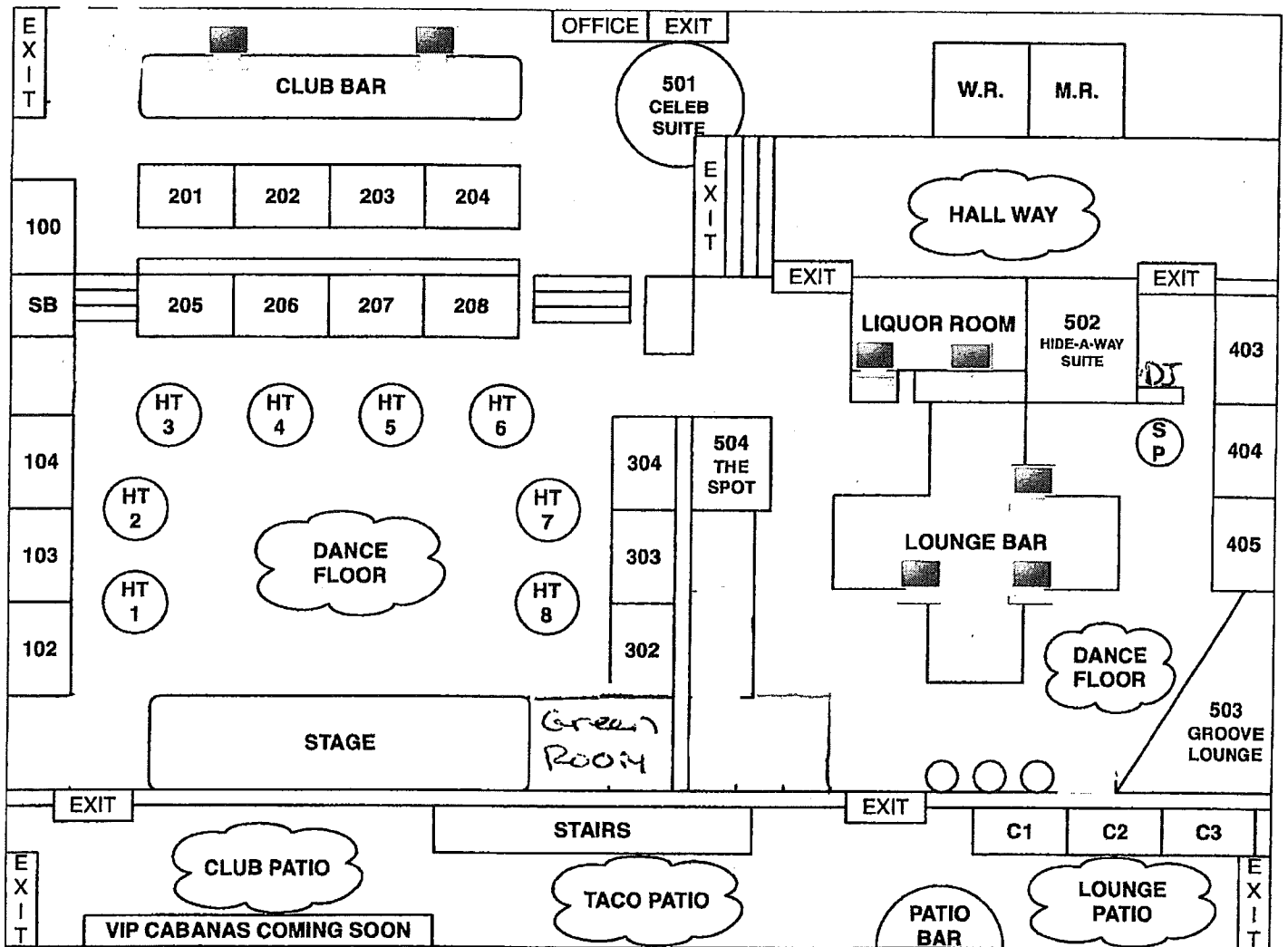
The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. **The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.**

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

 (SIGNATURE OR AUTHORIZED AGENT) TREASURER (TITLE) 1/26/10 (DATE)

 DRIVER'S LICENSE OR ID CARD NUMBER  STATE

 ACCEPTED BY (CITY STAFF) CSR III TITLE 05/04/10 DATE



EXIT

OFFICE EXIT

CLUB BAR

501 CELEB SUITE

W.R.

M.R.

100

201

202

203

204

HALL WAY

SB

205

206

207

208

EXIT

EXIT

LIQUOR ROOM

502 HIDE-A-WAY SUITE

403

104

HT 3

HT 4

HT 5

HT 6

304

504 THE SPOT

SP

404

103

HT 2

HT 7

DANCE FLOOR

303

LOUNGE BAR

405

102

HT 1

HT 8

DANCE FLOOR

302

STAGE

Green Room

503 GROOVE LOUNGE

EXIT

EXIT

STAIRS

C1

C2

C3

EXIT

CLUB PATIO

VIP CABANAS COMING SOON

TACO PATIO

PATIO BAR

LOUNGE PATIO

EXIT

STATE OF CALIFORNIA
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
ALCOHOLIC BEVERAGE LICENSE
ON-SALE GENERAL PUBLIC PREMISES

VALID FROM

MAR 03, 2009

LJB BISHOP ENTERPRISES INC
4120 BAYARD ST
SAN DIEGO, CA 92109-5005

EXPIRES

FEB 28, 2010

TYPE NUMBER DUP

48 475562 1

TRANSFER

TFR - 48-433078

AREA CODE

1932 03

BUSINESS ADDRESS
(IF DIFFERENT)

DBA: SACHI BAR
6400 E PACIFIC COAST HWY
STE A
LONG BEACH, CA 90803-4206

OWNERS:

LJB BISHOP ENTERPRISES INC

Conditions



IMPORTANT INFORMATION

EFFECTIVE PERIOD This license is effective only for the operating period shown above. A new license will be sent to you within 30 days of the expiration date on your license if payment is timely.

POSTING Cover this license with glass or other transparent material and post it on premises in a conspicuous place.

RENEWAL NOTICES Renewal notices are sent to premises address unless a specific mailing address is requested. If a notice is not received 30 days before expiration date shown above, contact the nearest ABC office. To assure receipt of notices, advise your local ABC office of any change in address.

RENEWAL DATES It is the licensee's responsibility to pay the required renewal fee by the expiration date shown above. A penalty is charged for late renewal and the license can be automatically revoked for failure to pay.

SEASONAL LICENSES It is the licensee's responsibility to pay the required renewal fee prior to the next operating period.

CONDITIONS A copy of all applicable conditions must be kept on premises.

LICENSEE NAME Only 10 names will be printed on each license. If there are more names associated with the license, they will be indicated by "AND XX OTHERS". All names are on file and available upon request from your local ABC office.

DBA If you change your business name please notify your local ABC office.

If you have any questions regarding this license, contact your local ABC office.

NOTE: CONTACT YOUR LOCAL ABC OFFICE IF YOUR LICENSED PREMISES WILL BE TEMPORARILY CLOSED FOR MORE THAN 15 DAYS OR WILL BE PERMANENTLY CLOSED.

Page # 1

License Serial # 2031108627

DISPLAY CONSPICUOUSLY AT PLACE OF BUSINESS FOR WHICH ISSUED

CALIFORNIA STATE BOARD OF EQUALIZATION

SELLER'S PERMIT



ACCOUNT NUMBER

3/1/2009 SR EA [REDACTED]

SACHI BAR
LJB BISHOP ENTERPRISES, INC
6400 E PACIFIC COAST HWY
LONG BEACH, CA 90803-4206

NOTICE TO PERMITTEE:
You are required to obey all Federal and State laws that regulate or control your business. This permit does not allow you to do otherwise.

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION. THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELED AND IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES OWED BY THE NEW OPERATOR OF THE BUSINESS.

Not valid at any other address

For general tax questions, please call our Information Center at 800-400-7115.

For information on your rights, contact the Taxpayers' Rights Advocate Office at 888-324-2798 or 916-324-2798.

BOE-442-R REV. 15 (2-06)

A MESSAGE TO OUR NEW PERMIT HOLDER

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at www.boe.ca.gov
- Visiting a district office
- Attending a Basic Sales and Use Tax Law class offered at one of our district offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Information Center at 800-400-7115

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. Conversely, you have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the Board
- You are responsible for following the regulations set forth by the Board

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a Board representative when requested. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business, adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a Board office, or giving it to a Board representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with the Board, please contact the Taxpayers' Rights Advocate Office for help by calling toll-free, 888-324-2798 or 916-324-2798. Their fax number is 916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.

STATE BOARD OF EQUALIZATION
Sales and Use Tax Department

State of California
Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

AUG - 4 2008

A handwritten signature in cursive script that reads "Debra Bowen".

DEBRA BOWEN
Secretary of State

A0680533

RESTATED ARTICLES OF INCORPORATION **ENDORSED - FILED**
in the office of the Secretary of State
of the State of California

JUL 28 2008

The undersigned certify that:

1. They are the **president** and the **secretary**, respectively, of ALL YOUR MONEY'S WORTH DESIGN SERVICES, INC., a California corporation.
2. The Articles of Incorporation of this corporation are amended and restated to read as follows:

I

The name of this corporation is: LJB BISHOP ENTERPRISES, INC.

II

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

III

This corporation is authorized to issue only one class of shares of stock and the total number of shares that this corporation is authorized to issue is 100,000.

IV

The liability of the directors of the corporation for monetary damages shall be eliminated to the fullest extent permissible under California law.

3. The foregoing amendment and restatement of Articles of Incorporation has been duly approved by the board of directors.

THIS SPACE INTENTIONALLY LEFT BLANK
RESTATED ARTICLES CONTINUED ON NEXT PAGE

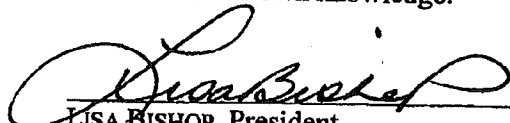
Page 1 of 2

Restate Articles of Incorporation for
All Your Money's Worth Design Services, Inc.
Entity No. C2596778


4. The foregoing amendment and restatement of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 3,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: July 23, 2008



LISA BISHOP, President



JANIE BISHOP, President



RETURN MAILING ADDRESS

LOS ANGELES REGISTRAR-RECORDER/ COUNTY CLERK

NAME: LJB Bishop Enterprises Inc.

ADDRESS: [REDACTED]

CITY: [REDACTED]

STATE: [REDACTED] ZIP CODE: [REDACTED]



FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING AND FILING FEE (Check one)

- Original- \$23.00 (FOR ORIGINAL FILING WITH ONE BUSINESS NAME ON STATEMENT) New Filings- \$23.00-
- Refile- \$18.00 (NO CHANGES IN THE FACTS FROM ORIGINAL FILING) (CHANGES IN FACTS FROM ORIGINAL FILING-REQUIRES PUBLICATION)
- \$4.00- FOR EACH ADDITIONAL BUSINESS NAME FILED ON SAME STATEMENT, DOING BUSINESS AT THE SAME LOCATION \$4.00- FOR EACH ADDITIONAL OWNER IN EXCESS OF ONE OWNER

The following person(s) is (are) doing business as:

*1. Shore Ultra Lounge 2. _____
 Print Fictitious Business Name(s)
 ** 6400 E. Pacific coast Highway [REDACTED]
 Street address of principal place of business Mailing address if different
Long Beach CA 90803 Los Angeles
 City State Zip COUNTY City State Zip

Articles of Incorporation or Organization Number (if applicable): AI #ON AD080533

*** REGISTERED OWNER(S):

1. LJB Bishop Enterprises Inc.
 Full Name/Corp/LLC Full Name/Corp/LLC
 [REDACTED] [REDACTED]
 Residence Address (P.O. Box not accepted) Residence Address (P.O. Box not accepted)
 [REDACTED] [REDACTED]
 City State Zip City State Zip
California
 If Corporation or LLC - Print State of Incorporation/Organization If Corporation or LLC - Print State of Incorporation/Organization

3. _____ 4. _____
 Full Name/Corp/LLC Full Name/Corp/LLC
 Residence Address (P.O. Box not accepted) Residence Address (P.O. Box not accepted)
 City State Zip City State Zip
 If Corporation or LLC - Print State of Incorporation/Organization If Corporation or LLC - Print State of Incorporation/Organization

IF MORE THAN FOUR REGISTRANTS, ATTACH ADDITIONAL SHEET SHOWING OWNER INFORMATION

**** THIS BUSINESS IS CONDUCTED BY: (Check one)

- an Individual a General Partnership a Limited Partnership a Limited Liability Company
- an Unincorporated Association other than a Partnership a Corporation a Trust Copartners
- Husband and Wife Joint Venture State or Local Registered Domestic Partners a Limited Liability Partnership

***** The registrant commenced to transact business under the fictitious business name or names listed above on 3/10/09
(Insert N/A above if you haven't started to transact business)

I declare that all information in this statement is true and correct.
(A registrant who declares as true information which he or she knows to be false is guilty of a crime.)

REGISTRANTS/CORP/LLC NAME (PRINT) Lisa Bishop TITLE Treasurer
 REGISTRANT SIGNATURE [Signature] IF CORP OR LLC, PRINT NAME LJB Bishop Enterp

If corporation, also print corporate title of officer. If LLC, also print title of officer or manager.

This statement was filed with the County Clerk of LOS ANGELES on the date indicated by the filed stamp in the upper right corner.
NOTICE - IN ACCORDANCE WITH SUBDIVISION (a) OF SECTION 17920, A FICTITIOUS NAME STATEMENT GENERALLY EXPIRES AT THE END OF FIVE YEARS FROM THE DATE ON WHICH IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, EXCEPT, AS PROVIDED IN SUBDIVISION (b) OF SECTION 17920, WHERE IT EXPIRES 40 DAYS AFTER ANY CHANGE IN THE FACTS SET FORTH IN THE STATEMENT PURSUANT TO SECTION 17913 OTHER THAN A CHANGE IN THE RESIDENCE ADDRESS OF A REGISTERED OWNER. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED BEFORE THE EXPIRATION.

THE FILING OF THIS STATEMENT DOES NOT OF ITSELF AUTHORIZE THE USE IN THIS STATE OF A FICTITIOUS BUSINESS NAME IN VIOLATION OF THE RIGHTS OF ANOTHER UNDER FEDERAL, STATE, OR COMMON LAW (SEE SECTION 14411 ET SEQ., BUSINESS AND PROFESSIONS CODE).

I HEREBY CERTIFY THAT THIS COPY IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE.

DEAN C. LOGAN, LOS ANGELES COUNTY CLERK

BY: J. MERINO, Deputy

This is a true and certified copy of the record
if it bears the seal, imprinted in purple ink,
of the Registrar-Recorder/County Clerk

DEC 31 2009

Dean C. Logan REGISTRAR-RECORDER/COUNTY CLERK
LOS ANGELES COUNTY, CALIFORNIA





Accepted By: [Signature] Date: 5-9-10
 Zoning Approval By: [Signature] Date: 5-4-10

APPLICATION FOR ENTERTAINMENT PERMIT
 (Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LJB BISHOP ENTERPRISES INC
 Business Name (DBA): Store Ultra Lounge Business Phone: ()
 Business Site Address: 6400 E. PACIFIC COAST HWY
 Date Business Proposes To Open: NIGHT CLUB
 Days & Time Premises Are Open For Inspection: Tues 11:00 AM To 3 PM
 Proposed Use(s): or call Brandon (619) 318-1989 For Apt.

Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
LIVE BANDS/DJS DANCE NIGHT CLUB

Contact Person(s) Name (authorized agent, manager, etc.): LISA BISHOP

Contact Person(s) Phone Number: [Redacted]

Type of Organization:
 Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____
 Building/Location meets Department Requirements for the proposed use.
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:

 Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial:

By: [Signature] Title: POLICE CHIEF Date: 7-27-10



Date: August 3, 2010
To: Erik Sund, Bureau Manager, Business Relations Bureau
From: Jim McDonnell, Chief of Police *Jim McDonnell*
Subject: **APPLICATION FOR ENTERTAINMENT WITH DANCING AT THE SHORE ULTRA LOUNGE – 6400 EAST PACIFIC COAST HIGHWAY**

In response to your request for a recommendation regarding the above named permit application for Entertainment with Dancing, the Police Department recommends **approval**, subject to the following seventeen (17) standard conditions:

The Shore Ultra Lounge is a nightclub/bar located inside the Seaport Marina Hotel. The business currently holds a Type 48 (On Sale General Public Premise) Alcoholic Beverage Control license, and has been operating on a One-Year Short-Term Entertainment Permit. Based upon the Police Department's investigation and the East Division Patrol Commander's recommendation, the Long Beach Police Department does not believe the issuance of an Entertainment Permit with Dancing will have an adverse impact on Patrol Division resources.

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 21.15.110 LBMC shall be conducted on the permitted premises.
- 3) Shore Ultra Lounge shall not advertise, procure, nor allow any person, performance, show, wet t-shirt contest, promotion, or any other event or entertainment that exposes or promotes, encourages, or allows the exposure of the male or female genitals, cleft of the buttocks, the areola or any portion of the female breast below the areola, while at or inside the business.
- 4) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to, between the hours of **10:00 AM** and **2:00 AM** each day of the week.

ENTERTAINMENT WITH DANCING AT SHORE ULTRA LOUNGE
6400 EAST PACIFIC COAST HIGHWAY
Page 2

- 5) No owner, operator or manager shall permit any person under the age of twenty-one (21) years within the premises at any time during the hours of operation.
- 6) The use of speakers to provide amplified sound on the patio shall be prohibited at all times. This restriction shall not apply to a self contained unit, such as a portable radio, so long as the speaker size does not exceed six (6) inches, and the sound cannot be heard more than 50 feet from the patio.
- 7) Noise emanating from the Permittee's premises shall not be audible 50 feet or more from the exterior of the premises. The Permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows shut, limiting hours of entertainment or by offering non-amplified entertainment.
- 8) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.
- 9) During any entertainment activity listed on page #7 of the application, the permittee shall be responsible for maintaining an adequate security staff to supervise patrons inside the establishment and the parking lot. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) security guard. For crowds over (50) fifty people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Security guards must be identifiable as "Shore Ultra Lounge employees." Should the permittee's operations give rise to a substantial increase in complaints/calls for service, or trash left in the parking lot, the permittee shall increase staff, or employee uniformed licensed security guards, as directed by the Chief of Police.
- 10) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request.
- 11) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 12) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.

ENTERTAINMENT WITH DANCING AT SHORE ULTRA LOUNGE
6400 EAST PACIFIC COAST HIGHWAY
Page 3

- 13) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 14) All promoters must have or obtain a City of Long Beach Business License **prior to** conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters.
- 15) The permittee must provide all promoters hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 16) Shore Ultra Lounge, its promoters, or agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses and phone numbers, on file at all times, and must be available for inspection at anytime.
- 17) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.



Accepted By: <u>[Signature]</u>	Date: <u>5/9/10</u>
Zoning Approval By: <u>[Signature]</u>	Date: <u>5/9/10</u>

APPLICATION FOR ENTERTAINMENT PERMIT
(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LTB BISHOP ENTERPRISES INC

Business Name (DBA): Store Ultralounge Business Phone: ()

Business Site Address: 6400 E. PACIFIC COAST HWY

Date Business Proposes To Open: NIGHT CLUB

Days & Time Premises Are Open For Inspection: Tues 11:00AM To 3 PM

Proposed Use(s): or call Brandon (619) 318-1989 For Apt.

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

LIVE BANDS, DJS DANCE NIGHT CLUB

Contact Person(s) Name (authorized agent, manager, etc.): LISA BISHOP

Contact Person(s) Phone Number: [Redacted]

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 6/2/2010

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

SUBMIT PLANS, OBTAIN PERMITS AND INSPECTIONS FOR TENANT IMPROVEMENTS TO INCLUDE GREEN ROOM/DRESSING ROOM + WALK-IN COOLER

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 7/30/2010 By: [Signature]

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 | LONG BEACH, CA 90802 | 562-570-6513 FAX 562-670-6930

ENVIRONMENTAL HEALTH
NOISE OFFICE

DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 1/26/10

Name of Business (DBA): STORE ULTRA Lounge

Name of Business Owner: LTB BISHOP ENTERPRISES, INC.

Business Address: 6400 E. PACIFIC COAST HWY
LONG BEACH CA 90803

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

Warning: Sound Levels Within May Cause Permanent Hearing Impairment.

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) *Lisa Bishop*

Title TREASURER

Phone # [REDACTED]

FAX # 858-272-7406



Accepted By: [Signature] Date: 5-9-10
 Zoning Approval By: [Signature] Date: 5-9-10

APPLICATION FOR ENTERTAINMENT PERMIT
 (Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LJB BISHOP ENTERPRISES INC
 Business Name (DBA): Store Ultra Lounge Business Phone: ()
 Business Site Address: 6400 E. PACIFIC COAST HWY
 Date Business Proposes To Open: NIGHT CLUB
 Days & Time Premises Are Open For Inspection: Tues 11:00 AM To 3 PM
 Proposed Use(s): or call Brandon (619) 318-1989 For Apt.
 Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)
 Explain briefly the proposed use of the rooms within the building:
LIVE BANDS/DJS DANCE NIGHT CLUB
 Contact Person(s) Name (authorized agent, manager, etc.): LISA BISHOP
 Contact Person(s) Phone Number: [REDACTED]

Type of Organization:
 Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 5-11-2010
 Building/Location meets Department Requirements for the proposed use.
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:

 Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): _____ By: [Signature]

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions
 Conditions or Basis for Denial: _____

 By: _____ Title: _____ Date: _____



City of Long Beach
Working Together to Serve

Memorandum

Date: June 1, 2010
To: Erik Sund, Manager of Business Relations Bureau
From: Derek Burnham, Current Planning Officer *W for DB*
Subject: REVIEW OF ENTERTAINMENT LICENSE REQUEST

Site Address: 6400 E. Pacific Coast Hwy
Long Beach, Ca 90803

Applicant: LJB Bishop Enterprises, Inc., DBA Shore Ultra Lounge

Zoning District: PD- 1 (Southeast Area Improvement & Development)

Proposed Use: Entertainment with Dancing

The Current Planning Division of the Department of Development Services has the following comments:

No CUPs or AUPs were found for the subject site.

The subject property was previously approved for an entertainment permit with dancing in March of 2009. Based on the floor plans submitted for the previous application and the current application, there have been no significant changes made to the floor plan. Dancing as an accessory use to a lounge is permitted within this zoning district.

Planning Bureau recommends that the entertainment permit with dancing for "Shore Ultra Lounge" be approved.

If you have any questions regarding this response, please call Jorge Ramirez, at (562) 570-6952.