

From: Ryan Blazer [mailto:webmaster@deforestpark.org]

Sent: Monday, May 31, 2021 12:09 PM

To: Council District 1 <District1@longbeach.gov>; Mary Zendejas <Mary.Zendejas@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Cindy Allen <Cindy.Allen@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Suzie Price <Suzie.Price@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Daryl Supernaw <Daryl.Supernaw@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Stacy Mungo <Stacy.Mungo@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Suely Saro <Suely.Saro@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Roberto Uranga <Roberto.Uranga@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Al Austin <Al.Austin@longbeach.gov>; Council District 9 <District9@longbeach.gov>; Rex Richardson <Rex.Richardson@longbeach.gov>

Cc: Mayor <Mayor@longbeach.gov>; Robert Garcia <Robert.Garcia@longbeach.gov>; CityClerk <CityClerk@longbeach.gov>; DPNA Executive Board <executiveboard@deforestpark.org>

Subject: Long Beach City Council - June 1, 2021 - AGENDA ITEM #14 (Renaming South Street Parkway to Pressburg Parkway - Letter of Support)

Importance: High

-EXTERNAL-

Dear Long Beach City Council:

Attached please find DeForest Park Neighborhood Association's letter in support of renaming the South Street Parkway to Pressburg Parkway.

Sincerely,

Ryan Blazer
Acting Secretary / Webmaster

DeForest Park Neighborhood Association

webmaster@deforestpark.org
www.deforestpark.org

Inspire to build a better community.



349 East South Street, Long Beach, CA 90805

(562) 294-6255

info@deforestpark.org


May 31, 2021

Re: Renaming of South Street Parkway to Pressburg Parkway

Dear Long Beach City Council:

So often members of our working-class communities of color are overlooked in the process of renaming public spaces. Long Beach has an opportunity to change that trajectory, and rename the South Street Parkway (Long Beach's first "pocket park" established in the 1990s) after someone who has been instrumental in the development of the park and North Long Beach as a whole. The South Street Parkway is located at the Northeast corner of South Street and Jaymills Avenue, which is within the boundaries of the DeForest Park Neighborhood Association. **The DeForest Park Neighborhood Association fully supports the renaming of the South Street Parkway to be renamed *Pressburg Parkway* in honor of Dan Pressburg.** Over the past 25+ years, Dan Pressburg has been an active advocate that provided time (over a thousand hours), dollars (in the thousands), hours of sacrifice and time away from family. This has translated into countless community meetings, neighborhood association meetings, city council meetings as well as county, state, and federal events. We would like to say that Mr. Pressburg is more than qualified for the renaming of the South Street Parkway and this as one of the people who helped organize maintain and establish The South Street Parkway and The DeForest Nature Trail. He helped establish, maintain, and promote the lot next to his historic home since 1998.


Pressburg's impact over the last 30 years, has been extraordinary for the City of Long Beach. He has taught adults English and older adults to read. Pressburg has planted approximately 375 trees across Long Beach in all council districts except Council District 5. In 1994, he was one of the original members of the Homeless Committee that established the Homeless Count. In 1995-96, he became a part of the Long Beach Historical Society and became a docent and writer for the downtown walking tour, the art tour, and the sunset walking tours. His children also became docents and did tours, too. He became a member of the Cultural Heritage Commission (1995) and helped with the establishment of 3 Historic Districts and additions, (Rose Park, Wilmore Drake, and Bluff Heights). He had an article published regarding the "Mansionization" of the California Heights. He assisted in getting the city, at the time to file historic homes and residences on the title, to accurately reflect historic districts and residences. He and another member of the Long Beach Historical Society created the "New Citizen's Welcome," a celebration at Rancho Los Cerritos acknowledging new American Citizens.



He wrote the script for the historic landmarks for the Long Beach Marathon and received a key to the city in 1997. Pressburg also received two Preservation Awards of Merit; and his home, The Historic Long Beach Dairy and Creamery, was declared a landmark in 1994. In 1996-1997, he worked with the then City Manager, Jim Hankla, to help establish Carnival Cruise Lines that opened in 2000-2001. During this time, he was also one of the original members of the North Project Area Committee, member and Vice-Chair of the Central Area Project Area Committee Vice-Chair (1998 -2009), and remained a member until they ended Redevelopment.

Pressburg has been recognized nationally for the work he has done. Below are some examples of the awards and activities for which he has been recognized:

- Assisted in the Salt Lake Neighborhood Award for Neighborhood Watch Social Neighborhood Award;
 - Neighborhoods USA - NUSA (6th) - Better Balance Long Beach Neighborhood Award for reforming 14th Street Park (1st) 2009;
 - Better Balance Long Beach, (NUSA) Social Neighborhoods Awards and National Grand Prize (2008-2009);
 - NUSA, Better Balance Long Beach, (The Christmas Store) 20011-2012;
 - US Army Award For Veteran's Affairs 2014, 2015 and recognition;
 - 5 certificates from Assemblywoman and Assemblyman 2000-2001, 2003, 2004, 2006, 2007;
 - 6 Award State Senate Awards;
 - 6 awards from the County of Los Angeles;
 - 18 Community awards and certificates from the following Districts, 1,2,3,4,6, 7,8,9. Mostly the 8th and 9th District;
 - Press-Telegram Neighborhood Hero Award (3 times);
 - Assemblymember Hall Man of the year twice and Senior of the Year;
 - DeForest Neighborhood Award – Assemblymember;
 - Restoration Award County of Los Angeles 2004;
 - Governor's Award from Pete Wilson- 100 years of North Long Beach History at the Long Beach Dairy and Creamery 2003-4;
 - Los Angeles County Award - 100 years of North Long Beach History at the Long Beach Dairy and Creamery 2003-4;
 - Go Long Beach Award 2014;
 - Numerous City Awards for Neighborhood Associations;
 - 1998, 2000, 2002, 2003 North Long Beach Community Action Group;
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- 1998 Community Development Award, Awards for the community Maintenance of the Nature Trail and South Street Parkway;
 - Two volunteer awards recognizing 700 hours of Community Service 2003-4
 - 1996 Golden Shield Award.

Sincerely,



Ryan Blazer
Acting Secretary
on behalf of DeForest Park Neighborhood Association
webmaster@deforestpark.org

cc: Mayor Robert Garcia; Long Beach City Clerk; DeForest Park Neighborhood Association Board





349 East South Street, Long Beach, CA 90805
(562) 294-6255
info@deforestpark.org

June 1st, 2021

Re: Renaming of South Street Parkway to Pressburg Parkway

Dear Councilman Daryl Supernaw, Chair of Government, Personal and Elections Oversight Committee:

The South Street Parkway (Long Beach's first "pocket park" established in the 1990s) is located at the Northeast corner of South Street and Jaymills Avenue, which is within the boundaries of the DeForest Park Neighborhood Association. **The DeForest Park Neighborhood Association fully supports the renaming of the South Street Parkway to be renamed *Pressburg Parkway* in honor of Dan Pressburg.** Over the past 25+ years, Dan Pressburg has been an active advocate that provided time (over a thousand hours), dollars (in the thousands), hours of sacrifice and time away from family. This has translated into countless community meetings, neighborhood association meetings, city council meetings as well as county, state, and federal events. We would like to say that Mr. Pressburg is more than qualified for the renaming of the South Street Parkway and this as one of the people who helped organize maintain and establish The South Street Parkway and The DeForest Nature Trail. He helped establish, maintain, and promote the lot next to his historic home since 1998.

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Project Area Committee Vice-Chair (1998 -2009), and remained a member until they ended Redevelopment.

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- Two volunteer awards recognizing 700 hours of Community Service 2003-4
- 1996 Golden Shield Award.

Sincerely,

Ryan Blazer
Acting Secretary
on behalf of DeForest Park Neighborhood Association
webmaster@deforestpark.org

cc: Mayor Robert Garcia, Vice Mayor Rex Richardson, Long Beach City Councilmembers

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COMMITTEES
BUSINESS AND PROFESSIONS
GOVERNMENTAL ORGANIZATION
HUMAN SERVICES
INSURANCE
TRANSPORTATION

Long Beach City Council
411 W Ocean Blvd
Long Beach, CA 90802

June 1, 2021

Dear Honorable Mayor Robert Garcia and Members of the City Council:

I am writing in "Support" of Council agenda item number 14.

Agenda item number 14 recommends approving the renaming of South Street Parkway, "The Pressburg Parkway" in recognition of the contributions of Uptown community leader Dan Pressburg.

Dan Pressburg has lived in the Deforest Park Neighborhood for more than 35 years and is a respected pillar in the Uptown Community. As such, his charitable acts and knowledge of Long Beach's history are invaluable to all who meet him.

Pressburg's leadership is vast. His work has beautified neighborhoods, enhanced civic engagement, and fostered community. Every year, Pressburg provides Long Beach families with turkeys and rescued trees for the holidays. His spirit of giving was also lauded by Neighborhoods USA, receiving two national titles for the "One-Day Christmas Store." The One Day Christmas Store, shopping with dignity, provided gifts for people in Long Beach who would not have otherwise had Christmas at all. In its 9-year run, the store serviced over 30,000 people. He received the first NUSA Award in 2008 for his "Back to the Future the North Long Beach History Project," a historic documentary record of the development, projects to be designed, and recording of Atlantic Blvd. He has also helped establish parts of the narration for the Long Beach Marathon, Downtown Walking Tours, and as a Docent at Rancho Los Cerritos. As a Redevelopment Agency North Project Area Committee member, and Vice-Chair for 7 years, Dan collaborated on public improvements and the revitalization of residential, industrial, and commercial areas in Uptown. As an original member of the Veteran's Day Parade Committee, he led promotions for 16 years and provided a unique quiche breakfast for staff and honored guests who sat in the reviewing stand. Finally, for the past 7 years, Pressburg has led the Deforest Park Neighborhood Association as president, organizing tree plantings, community events, and even playing a key role in the Deforest Park Wetlands Restoration, which officially opened in 2018.

Dan and his wife, Holly, share their home with the Long Beach community by hosting notable gatherings such as the candidate brunch and annual holiday party. In addition to his community-building efforts, Dan's research resulted in his home becoming the first historic landmark designation and the first Mills Act Property in Long Beach. While a Cultural Heritage Commissioner, he helped establish 5 landmarks in North Long Beach and led the charge for Sunnyside Cemetery to gain its local landmark status. Next to

the Pressburg Residence is another piece of Long Beach history, as the South Street Parkway is the City's first "pocket park" established in the late '90s. This third of an acre lot adds open space to South Street and Jaymills Avenue's intersection for all to enjoy. There are no structures in the Pocket Park and it is established as an open greenspace, utilized by all members of the Deforest Area Community.

The positive impact Dan has had on Uptown is apparent, and it is clear that the greater North Long Beach community is supportive of this action. For these reasons, I support Council agenda item 14 and request an "Aye" recommendation on this important item. In celebration of Dan's service to our neighborhoods, South Street Parkway should be dedicated in his honor and named "Pressburg Parkway." If you have any questions, please do not hesitate to contact me, or my district director Victor Ibarra at (310) 324-6408.

Respectfully,

A handwritten signature in black ink that reads "Mike A. Gipson". The signature is fluid and cursive, with a large loop at the end of the last name.

Mike A. Gipson

Assemblymember, 64th District
Chair, Assembly Democratic Caucus

June 1st, 2021

Honorable Daryl Supernaw, Councilmember District 4

Honorable Cindy Allen, Councilmember District 2

Honorable Al Austin, Councilmember District 8

SUBJECT: "SUPPORT ITEM #2 South Street Parkway as the "Pressburg Parkway"

We, the undersigned North Long Beach Neighborhood leaders, support naming the Pressburg Parkway in honor of our friend and neighbor Dan Pressburg. As a proud resident of the 9th District, Dan Pressburg has lived a life dedicated to the community. Dan Pressburg has time and again demonstrated why cementing his legacy in this City is fitting in recognition of his commitment to Long Beach and the greater Uptown Community.

Examples of Dan's service to the community are numerous. He has for years donated turkeys and rescued trees for families during the holidays. His innovative spirit of giving was also lauded by Neighborhoods USA (NUSA), receiving two national titles for the "One-Day Christmas Store." Additionally, his service to the City goes beyond the 9th District, in which he resides, with helping to establish parts of the narration for the Long Beach Marathon, Downtown Walking Tours, and as a Docent at Rancho Los Cerritos in the 8th Council District. As an original member of the Veteran's Day Parade Committee, he led promotions for 16 years and provided a unique quiche breakfast for staff and honored guests who sat in the reviewing stand. Finally, for the past seven years, Pressburg has led the DeForest Park Neighborhood Association as president, organizing tree plantings, and community events, such as the Chili Cook-Off. Pressburg was also instrumental in the DeForest Park Wetlands Restoration, which officially opened in 2018.

In closing, the 9th District has been a location of historical first. One of these examples is the South Street Parkway, the City's first-ever "pocket park" established in the late '90s. The park features turf, trees, and fencing. There are no structures in the Pocket Park and is established as an open green space, utilized by all members of the DeForest Area Community.

It is for these reasons and many more, that we, the undersigned District 9 Neighborhood leaders, request that South Street Parkway be named "Pressburg Parkway" in his honor.

Sincerely,

North Long Beach Neighborhood Leaders:

Jeff Rowe

President, Nehyam Neighborhood Association

Juanita Doplemore

President, Collins Neighborhood Association

Eileen M. Oien

President, St. Francis Place Neighborhood Association

Linda Wilson

President, College Square Neighborhood Association

Monica Rodriguez Keller

President, Starr King Neighborhood Association

Renette Mazza

President, Hamilton Neighborhood Association

Renee Rios

President, Longwood Neighborhood Association