



# Building A Better Long Beach

December 6, 2010

REDEVELOPMENT AGENCY BOARD MEMBERS  
City of Long Beach  
California

**RECOMMENDATION:**

Approve and authorize the Executive Director to enter into a contract with CJL International in an amount not to exceed \$35,000 for the design and fabrication of the Poly High School Walk of Fame Art Project. (Central – District 6)

**DISCUSSION**

The Redevelopment Agency (Agency) has actively pursued the use of public art to enhance the appearance of public spaces within redevelopment project areas. The Agency utilizes this revitalization tool to leverage investments, decrease blight and contribute to positive neighborhood transformations.

To further these efforts, the Agency has solicited the services of CJ Latimore of CJL International, Inc. (Artist) to design and fabricate a commemorative art installation at Poly High School titled the Poly High School Walk of Fame (Project). The Artist is local to Long Beach and has completed a number of public art projects in Long Beach, City of Miami, numerous colleges and universities as well as the artwork for the 2004 U.S. Olympic Swim Trials.

The scope of work for the Project consists of designing and fabricating five stainless steel star plaques that will pay tribute to prominent Poly High School alumni (Exhibit A – Proposed Design). The art will be installed on the Poly High School perimeter fence on Martin Luther King Jr. Boulevard between 15th Street and 17th Street.

The Agency and City Council made the necessary findings of benefit, as required by California Redevelopment Law, on March 2, 2009, and April 14, 2009, respectively.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,

AMY J. BODEK  
EXECUTIVE DIRECTOR

AJB:LAF:SJ:EM

Attachment: Exhibit A – Proposed Design

**THE CITY OF LONG BEACH REDEVELOPMENT AGENCY**

**Proposed Poly Walk of Fame Stainless Steel/Aluminum  
Star Shape Design/Photo Relief**

**By Artist CJ Latimore**



Star Dimensions: 30" x 30"