



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

December 1, 2016

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Navarro Norton, Incorporated, dba The Social List, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control License, at 2105 East 4th Street.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, November 22, 2016, received and filed the subject application for a person-to-person and premise-to-premise transfer.

Enclosed is a copy of the City Council documentation for your records

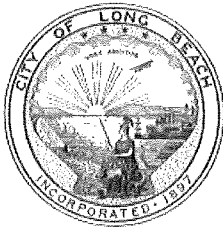
Respectfully submitted,

LYDIA LEE
ASSISTANT CITY CLERK

Prepared by:
Jonathan Nagayama

Attachment

cc: Jeannine Pearce, Councilmember, Second District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

C-10

Robert G. Luna
Chief of Police

November 22, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Navarro Norton, Incorporated, dba The Social List, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control (ABC) license, at 2105 East 4th Street. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest. This license is being transferred from a restaurant in Los Angeles, California.

TIMING CONSIDERATIONS

City Council action is requested on November 22, 2016, to respond to the Department of Alcoholic Beverage Control by the December 2, 2016 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL
November 22, 2016

Council 2

Applicant: Navarro Norton, Incorporated
DBA: The Social List
Address: 2105 East 4th Street

Type of Application: A person-to-person and premise-to-premise transfer of an On-Sale General for bonafide eating place license.

Bases for possible protest: Over concentration.
Residences within 100 feet.
School(s) within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5768.01

Boundaries: 7th Street to the North
Appleton Street/3rd Street to the South
Molino Avenue to the East
Cherry Avenue to the West

Number of licenses allowed: 4
Number of licenses existing: 9

Police Reporting District: 441

Boundaries: 7th Street to the North
4th Street to the South
Junipero Avenue to the East
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 81. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request
conditions and protest: December 2, 2016



Date: November 22, 2016
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: **THE SOCIAL LIST – 2105 EAST 4TH STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/13/15 to 10/13/16)

6	459A	Audible Burglary Alarm	Bad Order, Alarm
1	484	Petty Theft	Will File Later
1	Music	Music	Advised

ABC INSPECTIONS (past three years)

None.

RESIDENCES WITHIN 100 FEET

2033 East 4 th Street	Multi-Unit Dwelling
2108 East 4 th Street	Multi-Unit Dwelling
2111 East 4 th Street	Single Family Dwelling
2117 East 4 th Street	Multi-Unit Dwelling
2125 East 4 th Street	Multi-Unit Dwelling
420 St. Louise Avenue	Single Family Dwelling
423 St. Louise Avenue	Single Family Dwelling
425 St. Louise Avenue	Single Family Dwelling
427 St. Louise Avenue	Single Family Dwelling
430 St. Louise Avenue	Multi-Unit Dwelling

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Luther Burbank Elementary School	501 Junipero Avenue
Carousel Preschool	366 Cherry Avenue

Jonathan Nagayama

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Friday, December 02, 2016 4:04 PM
To: Jonathan Nagayama
Subject: ABC License Letter - dba The Social List, 2105 East 4th Street

MAIL2FAX DETAILED DELIVERY REPORT	
Attention	DLA Admin
Job Number	1633196897
Sent By User	F2M/37283576077
Entered Fax2Mail System	12/02 16:01
Report Generated	12/02 16:03
Subject	ABC License Letter - dba The Social List, 2105 East 4th Street
Page Count	1 (including cover sheet)

SUMMARY		
Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	12/02	16:03	1