



# CITY OF LONG BEACH

**C-9**

## POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

September 7, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of J M Johnston and Associates Incorporated, dba 49RS Tavern, for a person-to-person transfer of an Alcoholic Beverage Control license, at 5660 East Pacific Coast Highway, with existing conditions. (District 3)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

### TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on September 9, 2010. Accordingly, City Council action is required at the September 7, 2010 City Council meeting.


### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL *FOR JM.*  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

JM:DBS:dbs  
ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
September 7, 2010

Council District: 3

Applicant: J M Johnston and Associates Incorporated  
DBA: 49RS Tavern  
Address: 5660 East Pacific Coast Highway

Type of Application: A person-to-person transfer of an On-Sale Beer and Wine for bonafide eating place license. This license is being transferred from Tavern Partners LLC to J M Johnston and Associates Incorporated.

Basis for possible protest: None.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5776.03

Boundaries: 7th Street to the North  
Vista Street/Nieto Avenue to the South  
Pacific Coast Highway to the East  
Ximeno Avenue to the West

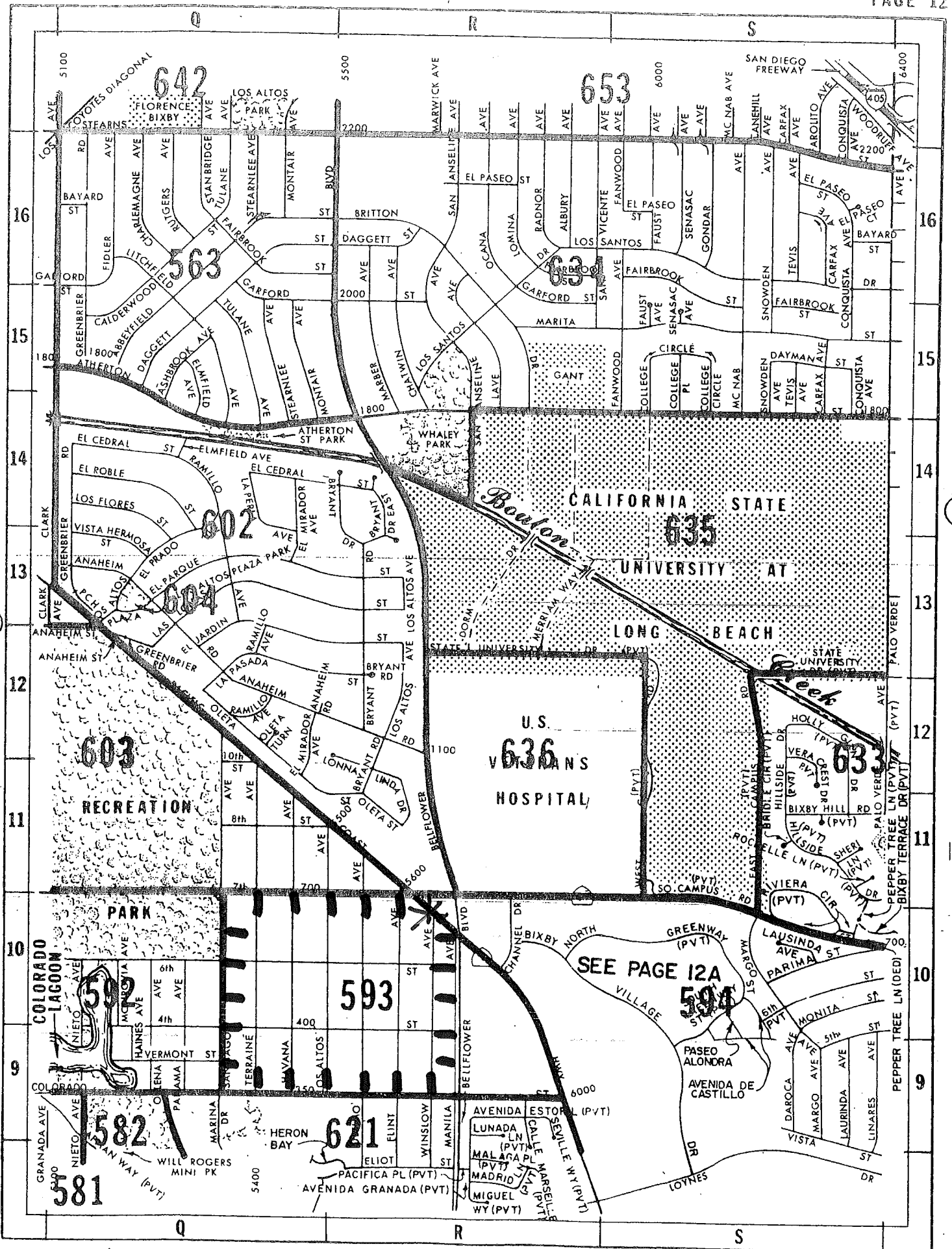
Number of licenses allowed: 7  
Number of licenses existing: 6

Police Reporting District: 593

Boundaries: 7th Street to the North  
Colorado Street to the South  
Pacific Coast Highway to the East  
Ximeno Avenue to the West

Reported crimes in this district for ABC purposes are 81. Crime in a reporting district must be at least 199 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A restaurant.  
Last day to request conditions: September 09, 2010





**Date:** September 7, 2010  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** 49RS TAVERN, 5660 EAST PACIFIC COAST HIGHWAY

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (08/10/09-08/10/10)**

4	Music	Music Call	Advised/Unfounded
1	Dispute	Dispute Call	Advised
1	459	Burglary	Unfounded
1	R484	Petty Theft Report	Filed
1	R594	Vandalism Report	Will File Later
1	653M	Annoying Phone Call	Advised

**ABC INSPECTIONS (past three years)**

3 No Violations Observed

**RESIDENCE WITHIN 100 FEET**

Not applicable

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Not applicable

DBS:db  
cfs.memo