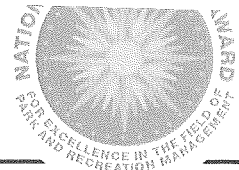


CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

C-9



May 19, 2015

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HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute a new Fitness Provider Permit with Andrea Rodrigues, doing business as Yoyalution Movement, for the provision and operation of outdoor yoga classes and personal fitness activities at the Bixby Park Annex for a term of three years. (District 2)

DISCUSSION

In March 2015, Andrea Rodrigues, dba Yoyalution Movement (YM), submitted a completed Fitness Provider Application to the Department of Parks, Recreation and Marine (PRM) requesting the use of Bixby Park Annex, on the corner of Ocean Boulevard and Junipero Avenue, for the provision and operation of outdoor yoga classes.

YM classes will initially consist of weekly yoga classes at Bixby Park Annex. YM will locate and operate at Bixby Park Annex; however, it shall not operate in a way that impedes foot traffic or otherwise disrupts the use of the park by other patrons. YM will be responsible for ensuring that any items brought and used pursuant to its permitted use are removed promptly at the conclusion of each class.

This proposal is consistent with other PRM permits for this type of use, and helps address the growing demand for outdoor fitness within City of Long Beach (City) parks and beaches.

The proposed Fitness Provider Permit contains the following major provisions:

- Term: May 1, 2015 through April 30, 2018, with no renewal options.
- Permitted Use: The provision and operation of outdoor yoga classes within City parks during posted use hours, while adhering to noise and impact abatement conditions consistent with the Long Beach Municipal Code, and/or as directed by the City Manager or his designee.
- Permit Areas: Bixby Park Annex, on the corner of Ocean Boulevard and Junipero Avenue (Attachment). YM may request use of additional City parks and/or beach sites. Each additional site shall be subject to review and prior approval, and will be at the discretion of the City Manager or his designee.

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- Permit Fee: YM shall pay PRM an annual permit fee of \$350 for the use of Bixby Park Annex. Additional approved sites shall increase the annual permit fee by \$350 per site, per year.
- Insurance/Program Liability: YM shall provide proof of insurance coverage and a copy of its participant liability waiver, as defined and/or accepted to sufficiency by the City's Risk Manager, on an annual basis or upon policy renewal and/or change.

This matter was reviewed by Deputy City Attorney Kendra L. Carney and Budget Management Officer Victoria Bell on April 27, 2015.

TIMING CONSIDERATIONS

City Council action is requested on May 19, 2015, in order to enable the execution of the Fitness Provider Permit.

FISCAL IMPACT

Annual revenue in the amount of \$350 from the use of Bixby Park Annex will accrue to the Tidelands Operations Fund (TF 401) in the Department of Parks, Recreation and Marine (PR). If additional sites are approved by the City Manager or his designee, annual revenue will increase by \$350 per site, per year. There is no impact to jobs associated with the recommended action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GEORGE OHAPJIAN
DIRECTOR OF PARKS, RECREATION AND MARINE

GC:SS:RL:dl

Attachment

APPROVED:



PATRICK H. WEST
CITY MANAGER



Attachment: Permit Area
Bixby Park Annex



bixby annex permit area final 2/14/19