

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

H-3

333 West Ocean Blvd • Long Beach, California 90802

August 13, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant a permit with conditions on the application of Suite Energy, Inc., DBA The Executive Suite, 3428 East Pacific Coast Highway, for Entertainment with Dancing by Patrons. (District 4)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council shall approve the issuance of the entertainment permit if they find that: the issuance of the permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) or any responsible persons have a history of committing significant violations of the City code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; or 2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Department of Financial Management every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. Attached for your review are the departmental investigative reports, history, entertainment permit application and floor plan. To review all supportive documents, as well as the documents included in this report, you may visit www.longbeach.gov/finance/business_relations/entertainment.asp.

The following summarizes departmental findings:

- The Police Department recommends that the permit for entertainment with dancing by patrons be approved subject to conditions.

- The Fire Department finds that the building/location meets department requirements for the proposed use with the condition that a panic bar on the exterior gate.
- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department finds that the building/location meets department requirements for the proposed use.

The Department of Financial Management, Business Relations Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment with dancing by patrons be approved subject to conditions (attached).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a restaurant with alcohol since October 1997.

This matter was reviewed by Deputy City Attorney Amy R. Webber on July 30, 2013.

TIMING CONSIDERATIONS

The hearing date of August 13, 2013 has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$22 and Zoning Review \$16 (Development Services), Police Investigation \$1,240 (Police Department), and Mailing List \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$337.30 and Regulatory \$1,025 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

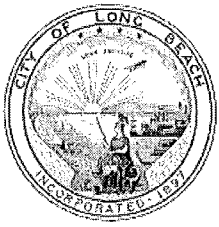


JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

APPROVED:



PATRICK H. WEST
CITY MANAGER



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT
BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7TH FLOOR • LONG BEACH, CA 90802 • (562) 570-5596

Recommended Conditions of Operation

Suite Energy, Inc., DBA Executive Suites

3428 East Pacific Coast Highway

Application for Entertainment With Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

I. STANDARD CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 21.15.110 LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80). If any noise or disturbance complaints can be attributed to the speaker volume, the permittee shall modify or remove existing speakers at the direction of the Chief of Police.
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 6) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 7) The permittee shall provide a minimum of one (1) licensed security guard during all times that the entertainment activities are being conducted for crowds up to fifty (50) people. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification.

Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 8) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 9) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 10) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 11) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persona and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.
- 12) An identification card scanner shall be used for all patrons entering the establishment after 10:00 P.M. for the sole purposes of verifying patron age and/or authenticity of a patron's driver's license or identification card.
- 13) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 14) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.

- 15) All promoters must have or obtain a City of Long Beach Business License **prior to** conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters.
- 16) The permittee must provide all promoters, independent contractors, and dancers, hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation. The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 17) The business, its promoters, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all agent and promoter's contracts, including names, addresses and phone numbers, on file at all times, and must be available for inspection at anytime.
- 18) If the permittee utilizes an independent third party event promoter to provide entertainment related services resulting in any public safety call for service, the City reserves the right to remove and/or restrict the use of independent third party promoters.
- 19) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.
- 20) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the TIPS or LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section. The permittee shall keep employees proof of completion on file and available for inspection at any time.

II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on page #7 of your entertainment application shall be restricted **to Monday through Sunday until 1:30 A.M.**
- 2) No owner, operator or manager shall permit any person under the age of twenty-one (21) years within the premises, at any time, during the hours of operation.

- 3) In addition to the above security requirements, the permittee shall staff one (1) security guard in the parking lot between the hours of 10:00 PM and ½ hour after closing. The security guard shall ensure that patrons do not loiter in the parking lot or the immediate area. They shall also ensure the patrons enter and leave the parking lot in a peaceful manner as not to disturb any neighboring businesses or residents who live nearby. The Chief of Police may increase or relax this condition, based on calls-for-service related to problems in the parking lot.

ES:smc



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Suite Energy, Inc., DBA Executive Suite. Also, attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

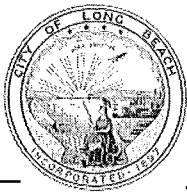
SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau		X	
Health and Human Services Department/Noise Control		X	
Development Services	X		

Questions concerning the above may be directed to the following:

Police Department, Chief of Police	570-7301
Fire Department, Fire Prevention Bureau	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services.....	570-6623

Compiled by: Department of Financial Management
Business Relations Bureau



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6211 • Fax (562) 570-5099

BUSINESS RELATIONS BUREAU

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 3428 East Pacific Coast Highway

Suite Energy, Inc.
DBA: Executive Suite
Lic#21240690
12/12 – Pending

Entertainment with Dancing

Suite Energy, Inc.
DBA: Executive Suite
Lic#21240390
12/12 – Pending

Bar/Tavern/Lounge

Fred H. Kovellev
DBA: Executive Suite
Lic#97038440
10/97 – 12/11

Entertainment with Dancing

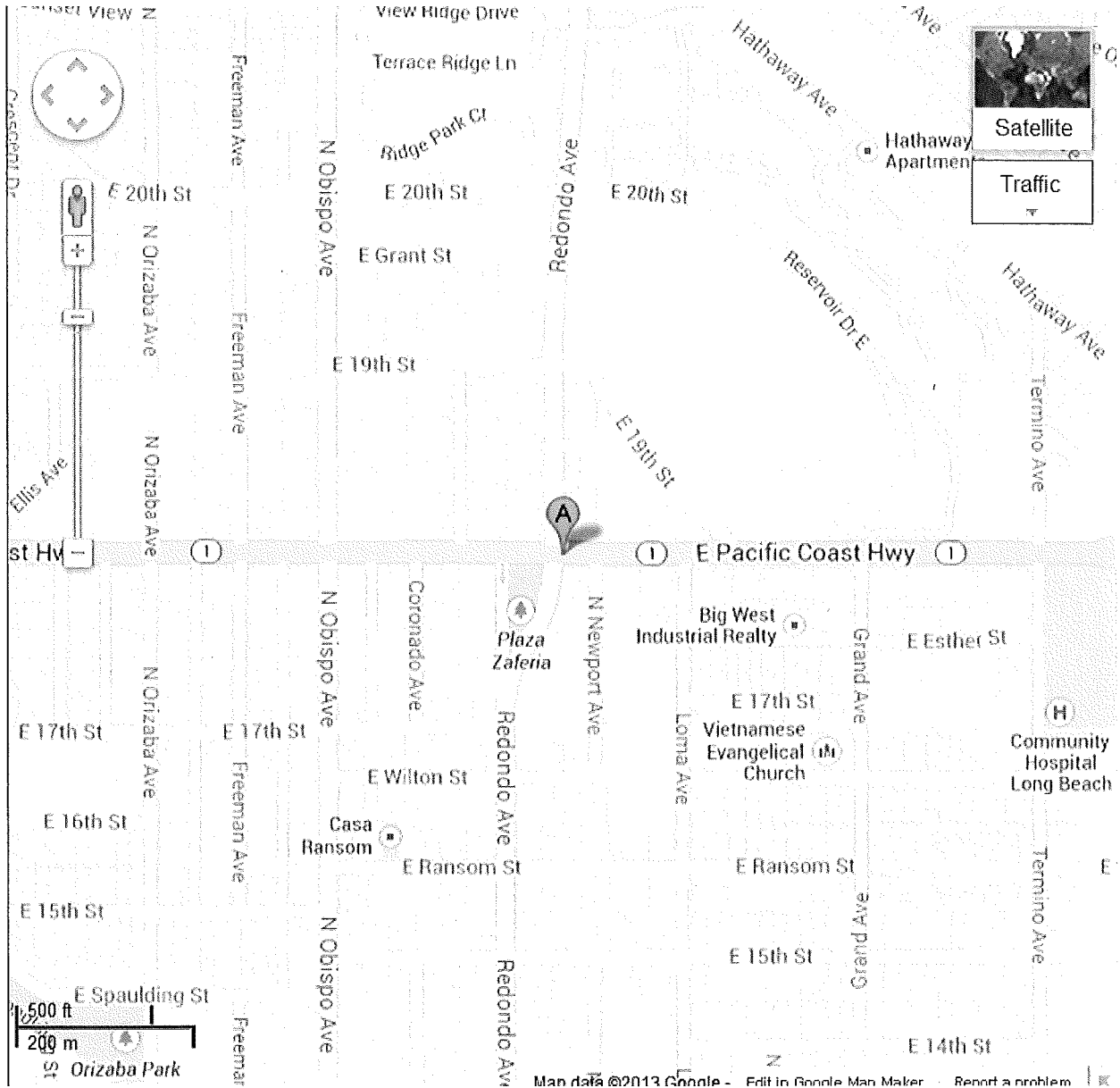
Fred H. Kovellev
DBA: Executive Suite
Lic#97038450
10/97 – 12/11

Bar/Tavern/Lounge

Fred H. Kovellev
DBA: Executive Suite
Lic#97038430
10/97 – 12/11

Pool Tables

Suite Energy, Inc.
Db: Executive Suite
3428 East Pacific Coast Highway





Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SUITE ENERGY INC

Business Name (DBA): THE EXECUTIVE SUITE Business Phone: 562-597-3884

Business Site Address: 3422 E PACIFIC COAST HWY

Date Business Proposes To Open: CLOSE OF ESCROW

Days & Time Premises Are Open For Inspection: 3pm-7pm daily

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
main floor - pool tables, darts 2nd floor - dancing basement - storage ^{night club extension}

Contact Person(s) Name (authorized agent, manager, etc.): Leonard Sinitia

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): same

Fictitious business names(s) or dba(s) used: THE EXECUTIVE SUITE

& THE SUITE - EXECUTIVE SUITE

Place and date of filing fictitious business name statement: _____

County(ies) in which fictitious name statement is (are) filed: Los Angeles

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

Leonard Sinatra, Robert Van Beveran

Name and address of person (agent) authorized to accept service of process in California:

Leonard Sinatra

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

N/A

Is this applicant a subsidiary of a present corporation or business? YES NO

If yes, explain:

How long has the corporation or business been in operation? 25 years +

Is the location: Owned? Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: Chun B. Yi

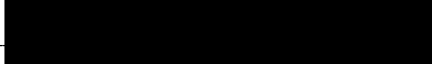
Address: _____

IF APPLYING AS A CORPORATION

Check One Box: For-Profit Corporation Non-Profit Corporation

(If a Non-Profit Corporation, please attach copies of both State and federal Tax Exemption Certificates)

Name of Corporation: SUITE ENERGY INC



Corporation Number: 

Date and Place of Incorporation: 10/31/2012 California

Location Headquarters: LONG BEACH, CALIFORNIA

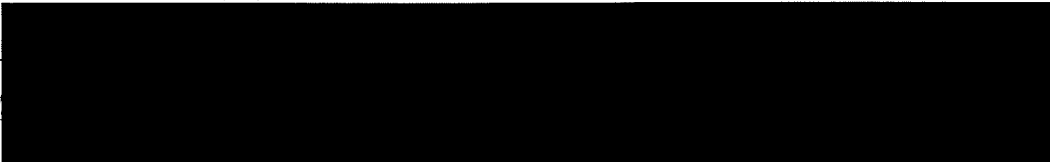

Please attach certified copies of *Articles of Incorporation and By-Laws*, and all amendments thereto this application.


Name and Residence Address of Corporation Officers (members of the executive board):

Name	Title	Address	Telephone
<u>Leonard Sinatra</u>	<u>President</u>		
<u>Robert Van Beveran</u>	<u>Vice President of Secretary</u>		<u>()</u>
			<u>()</u>

Numbers of shares issued by Corporation: 

Number of share retained by Corporation: 

Name and addresses of shareholders, if ten (10) or less state also the number and type of shares:
Leonard Sinatra 
Robert Van Beveran 

Name and address of agent for service of process designated by Corporation with the Secretary of State of California:
Leonard Sinatra 

IF APPLYING AS A CORPORATION

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

CORPORATE OFFICER I

Name: Leonard Sinatra Title: President
Residence Address: [REDACTED] Phone: [REDACTED]
Business Address: 3428 E Pacific Coast Hwy, 90804 Phone: 562-597-3884
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

CORPORATE OFFICER II

Name: Robert Van Beveran Title: Vice President/Secretary
Residence Address: [REDACTED] Phone: [REDACTED]
Business Address: 3428 E Pacific Coast Hwy LB 90804 Phone: 562-597-3884
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

CORPORATE OFFICER III

Name: N/A Title: _____
Residence Address: _____ Phone: _____
Business Address: _____ Phone: _____
Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____
Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____
Driver's License Number: _____ Issuing State: _____

CORPORATE OFFICER IV

Name: N/A Title: _____
Residence Address: _____ Phone: _____
Business Address: _____ Phone: _____
Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____
Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____
Driver's License Number: _____ Issuing State: _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided? YES NO

a. If yes, number of security officers: 3-6

12. Is any other type of security provided? YES NO

a. If yes, describe type of security: Doorman & Management

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of	N/A	N/A	N/A	8pm	8pm	8pm	N/A
Security	N/A	N/A	N/A	2:00am	2:00am	2:00a	N/A

13. Will a private security firm be used? YES NO

a. If yes, provide the following information of the contracted security firm:

Name: PROACTIVE SECURITY City Business License No.: 

Address: 2029 MANHATTAN BEACH BLVD Telephone No.: (310) 297-3605

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? YES NO

15. Will the premises be open to the general public? YES NO

16. Will an admission fee be charged? YES NO

a. If yes, fee schedule: THUR - FRI - SAT 10PM TILL 1AM \$5.00
PER PERSON

17. Is there a private area for exclusive use of members and their guests only? YES NO

a. If yes, types of membership fees: _____

18. Will guests of members pay an admission fee or other charges? YES NO

a. If yes, describe the fee schedule and other charges: _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	3 PM	3 PM	3 PM	3 PM	3 PM	3 PM	12 NOON
Close	2 AM	2 AM	2 AM	2 AM	2 AM	2 AM	2 AM

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? YES NO
- a. What type? LIQUOR STORE, USED CLOTHING STORE, PET CLINIC, MOTEL, JACK-IN THE BOX AND DRY CLEANERS
20. Are there surrounding residences? YES NO
- a. Approximately how close? BEHIND THE SITE

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? 14 ON SITE YES NO
- a. If no, what is the street address of the off-premises parking facility? SEE ATTACHED LEASES
- b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) LEASES
- 26 SPACES AT OUT OF THE CLOSET — 23 SPACES AT SE-COCA1 LLC —
22 SPACES AT NATIONAL CLEANERS
- c. Days and hours parking facility will be available:
- | | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|---------|-----------|----------|--------|----------|---------|
| From | 3 PM | 3 PM | 3 PM | 3 PM | 3 PM | 3 PM | 12 NOON |
| To | 2 AM | 2 AM | 2 AM | 2 AM | 2 AM | 2 AM | 2 AM |
- d. How many individual parking spaces (approximately)? 85

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

EXECUTIVE Suite Revised
 3428 E. PCH
 LONG BEACH CA
 90804

L. SINATRA
 R. VANBEVERAN

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant Entertainment - Tavern (bar) Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity. _____

Describe entertainment by performers: _____

"2" Dance Floors Y N

If yes, provide dimensions and type of material of dance floor. Y N Stage?

UPPER LEVEL L 25 X W 25 = 625 sq ft.
 MAIN LEVEL L 15 W 18 H 270 sq ft.

Describe floor material and surface type: UPPER LEVEL - PARQUET WOOD FLOORING
 MAIN LEVEL - RUBBER FLOORING

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	SEE ATTACHED SHEET						
Start Time	5:00 PM	5:00 PM	5:00 PM	5:00 PM	5:00 PM	5:00 PM	NOON
End Time	2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM



Page 7 Entertainment License
Leonard Sinatra (Lenny)
to:



1 Attachment



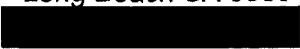
amendedentertainment.pdf

To Whom it my concern

As the new Owners of the Executive Suite, we need to amend Page 7 due to not being sure how to fill it out proper the first time. There is truly no set schedule for what goes on in the club. The club is 3 levels and most days something different are going on at the same time on each level. There is always some type of music on the upper level on Thursday, Friday, and Saturday of each week. The type of music on the upper is sometimes a DJ and other days live bands and normally starts around 9:00 PM and ends at 1:45 AM. This is to ensure all customers are out of the building by 2:00 AM. This is not to say the upper level is not used other days of the week, but once again no set schedule in place. There were no restrictions on the old entertainment license we are seeking a non restricted entertainment portion to the new license. The old ABC license had no restrictions on it and was transferred with out any restrictions. We are only asking the city to apply the local mandated rules that apply but, not to limit the types and days we can entertain our customers. If we are limited, this will hinder growing the business and changes the value of the purchase price paid for the venue. The types of entertainment provided at the club are as follows.

- #1 Drag Shows
- #2 Go Go Dancers
- #3 Karaoke
- #4 Live Bands
- #5 DJ'S
- #6 Comedy Acts
- #7 Impersonators
- #8 Music Videos
- #9 Talent Shows
- #10 Amplified Music

If you have any questions please feel free to call us.

Leonard Sinatra
Owner / President
Executive Suite
3428 E. PCH
Long Beach CA 90804


Robert VanBeveran
Vice President


RELEASE FORM

(u)

The undersigned, on behalf of (owner('s)) Suite Energy Inc., hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) EXECUTIVE SUITE

to obtain the (entertainment type) ENT/ALC/DANCING permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

[Signature]
(SIGNATURE OF AUTHORIZED AGENT)

PRESIDENT
(TITLE)

11-28-2012
(DATE)

[Redacted]
DRIVER'S LICENSE OR ID CARD NUMBER

[Redacted]
STATE

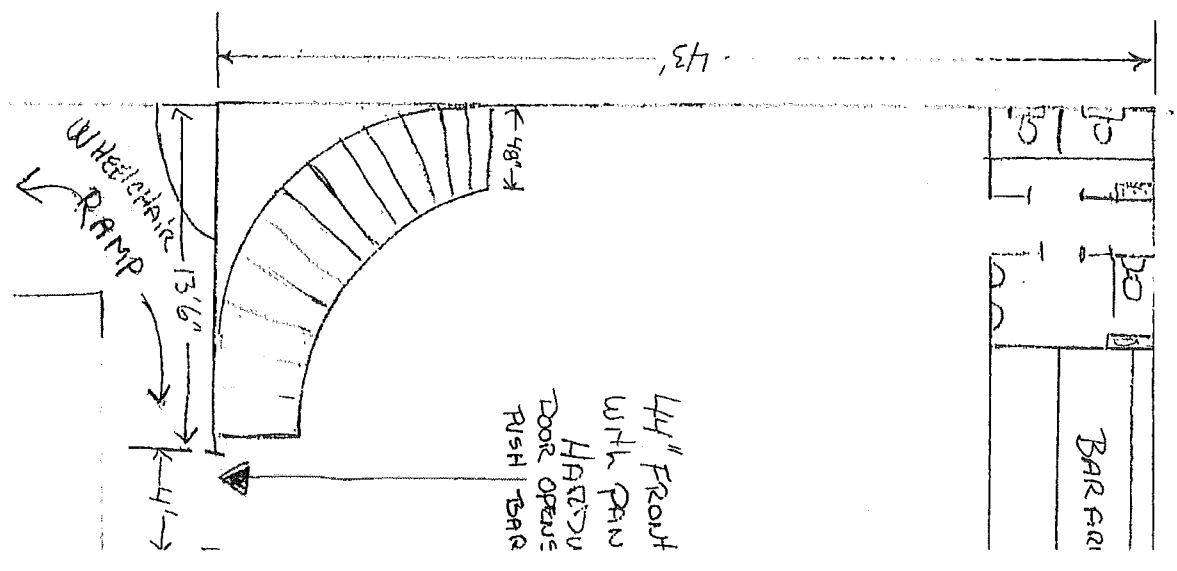
ACCEPTED BY (CITY STAFF)

TITLE

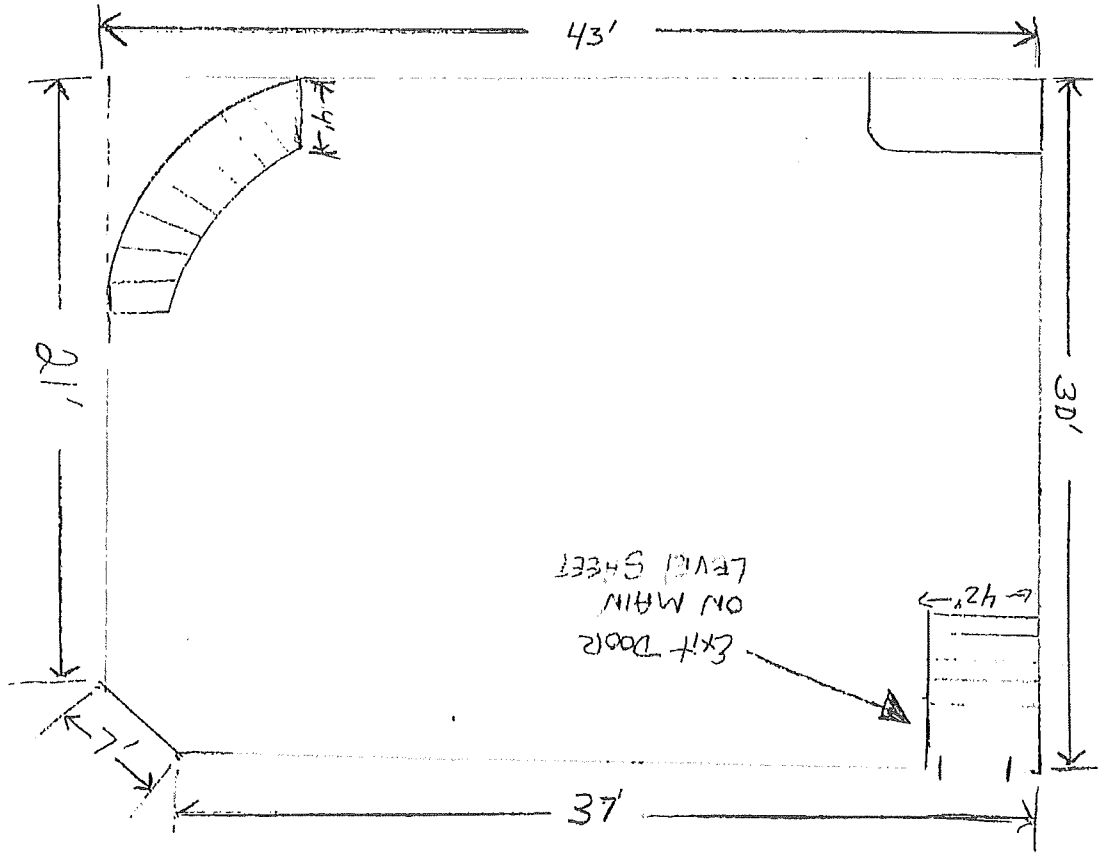
DATE

NO FIXED SEATING
NO DANCE FLOOR
NO STAGE

MAIN LEVEL
1200 SQFT



BASEMENT
LEVEL
1200 SQFT





Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SUITE ENERGY INC

Business Name (DBA): THE EXECUTIVE SUITE Business Phone: (562) 597-3884

Business Site Address: 3428 E PACIFIC COAST HWY

Date Business Proposes To Open: CLOSE OF ESCROW

Days & Time Premises Are Open For Inspection: 3pm - 7pm daily

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
main floor - pool tables, darts 2nd floor - dancing basement - storage

Contact Person(s) Name (authorized agent, manager, etc.): Leonard Sirastra

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions


Conditions or Basis for Denial: _____

By: [Signature]

Title: CHIEF OF POLICE

Date: 6.17.13



Date: June 7, 2013
To: Erik Sund, Bureau Manager, Business Relations Bureau
From: Jim McDonnell, Chief of Police 
Subject: **APPLICATION FOR AN ENTERTAINMENT WITH DANCING PERMIT AT EXECUTIVE SUITE – 3428 EAST PACIFIC COAST HIGHWAY**

In response to your request for a recommendation regarding the above named permit application for an Entertainment with Dancing Permit, the Police Department recommends **approval** of an **Entertainment with Dancing Permit**, subject to the following seventeen (17) conditions:

Executive Suite is a multi-story bar located on the southeast corner of Pacific Coast Highway and Redondo Avenue. The establishment is a for-profit bar owned by Suite Energy Inc. The corporation currently holds a Type 48 (On-Sale General Public Premise) Alcoholic Beverage Control license. The business has been in operation since 1997, and had a change of ownership in December 2012. Suite Energy Inc. applied for an Entertainment with Dancing Permit on November 28, 2012 requesting dancing by patrons and performers, live music by more than two performers, live and recorded amplified music, a disc jockey, and karaoke.

Based upon the Vice Section's investigation, and the East Division Patrol Commander's recommendation, the Long Beach Police Department has determined the public peace, safety, and welfare would not be adversely impacted by the issuance of this permit provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends an Entertainment with Dancing Permit would be in the best interests of the surrounding community and the City of Long Beach.

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC, shall be conducted on the permitted premises.

- 3) Entertainment activities indicated on page #7 of your entertainment application **shall be restricted Monday through Sunday until 1:30 A.M.**
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any musical entertainment, except in cases of emergency, and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible within fifty feet (50') from the exterior of the premises in any direction.**
- 5) Executive Suite, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle, or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all agent contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 6) The permittee shall provide a minimum of one (1) uniformed security guard during all times that the entertainment activities are being conducted for crowds up to fifty people. For crowds over fifty people, the permittee shall provide a minimum of one (1) additional uniformed security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels.

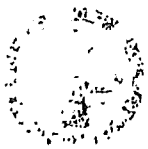
Security guards must be identifiable as Executive Suite employees. Should the permittee's operations give rise to a substantial increase in complaints/calls for police service, the permittee may be required to increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation, as the Chief of Police determines are necessary.

- 7) The permittee shall ensure a security guard monitor the parking and sidewalk west of the establishment on an hourly basis after 8:00 PM, each night of the week. Security shall maintain order and prevent the unlawful consumption of alcohol. Security shall prevent any activity that would interfere with the quiet enjoyment of any nearby residential property. Security guards must be identifiable as "Executive Suite" employees.

- 8) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by utilizing security guards and signage with verbiage such as, "Please respect our neighbors," or something similar.
- 9) At the conclusion of each night, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the parking lot or the immediate area.
- 10) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 P.M. and 7 A.M.
- 11) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 12) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident, or nuisance arising out of, or in connection with the permittee's operations.
- 13) The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters. Each permittee and promoter conducting business within the City of Long Beach must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall provide all promoters and agents hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 14) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 15) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.

- 16) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways, and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.

- 17) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. The permittee shall keep employee's proof of completion on file, and be available for inspection at any time.



Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SUITE ENERGY INC
 Business Name (DBA): THE EXECUTIVE SUITE Business Phone: (502) 597-3884
 Business Site Address: 3428 E PACIFIC COAST HWY
 Date Business Proposes To Open: CLOSE OF ESCROW
 Days & Time Premises Are Open For Inspection: 3pm - 7pm daily

Proposed Use(s):

- Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

main floor - pool tables, darts, 2nd floor - dancing basement - storage

Contact Person(s) Name (authorized agent, manager, etc.): Leonard Sinatra

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 4-11-13 By: [Signature]

POLICE DEPARTMENT

- Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): SUITE ENERGY INC

Business Name (DBA): THE EXECUTIVE SUITE Business Phone: (562) 597-3884

Business Site Address: 3428 E PACIFIC COAST HWY

Date Business Proposes To Open: CLOSE OF ESCROW

Days & Time Premises Are Open For Inspection: 3pm - 7pm daily

Proposed Use(s):
 Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
main floor - pool tables, darts 2nd floor - dancing basement - storage

Contact Person(s) Name (authorized agent, manager, etc.): Leonard Sinatra

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:
 Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 4-8-13

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): DXW By: 4-11-13

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant Entertainment - Tavern (bar) Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity. _____

Describe entertainment by performers: Drag shows, Dancers, Bands, Karaoke

Dance Floor? Y N Stage? Y N

If yes, provide dimensions and type of material of dance floor. L 23' X W 22' = 506 sq ft

If yes, provide dimensions and type of material of stage. L _____ W _____ H _____

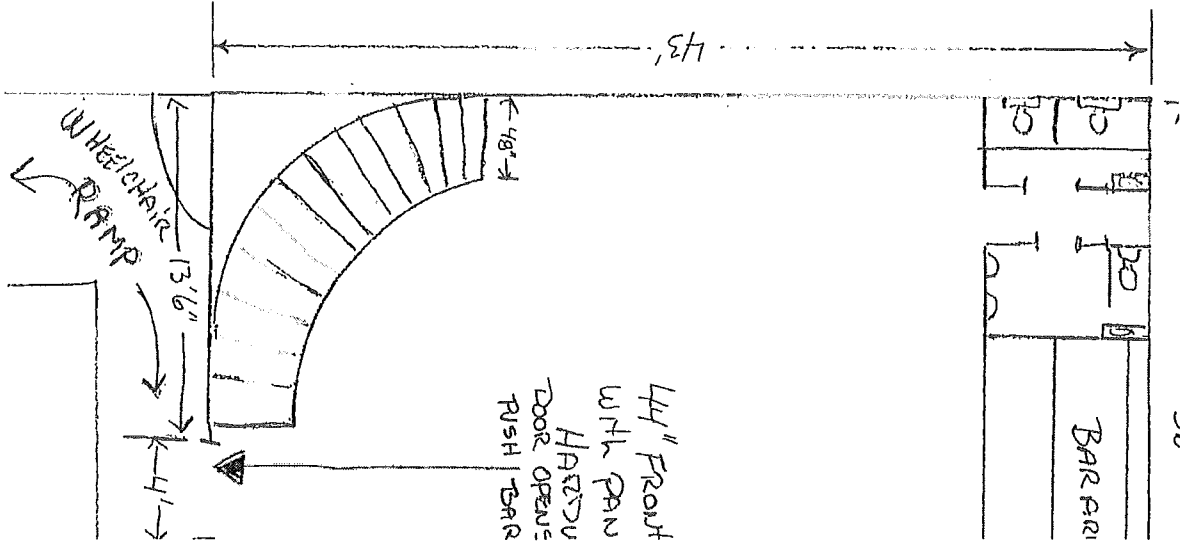
Describe floor material and surface type: wooden parquet dance floor

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

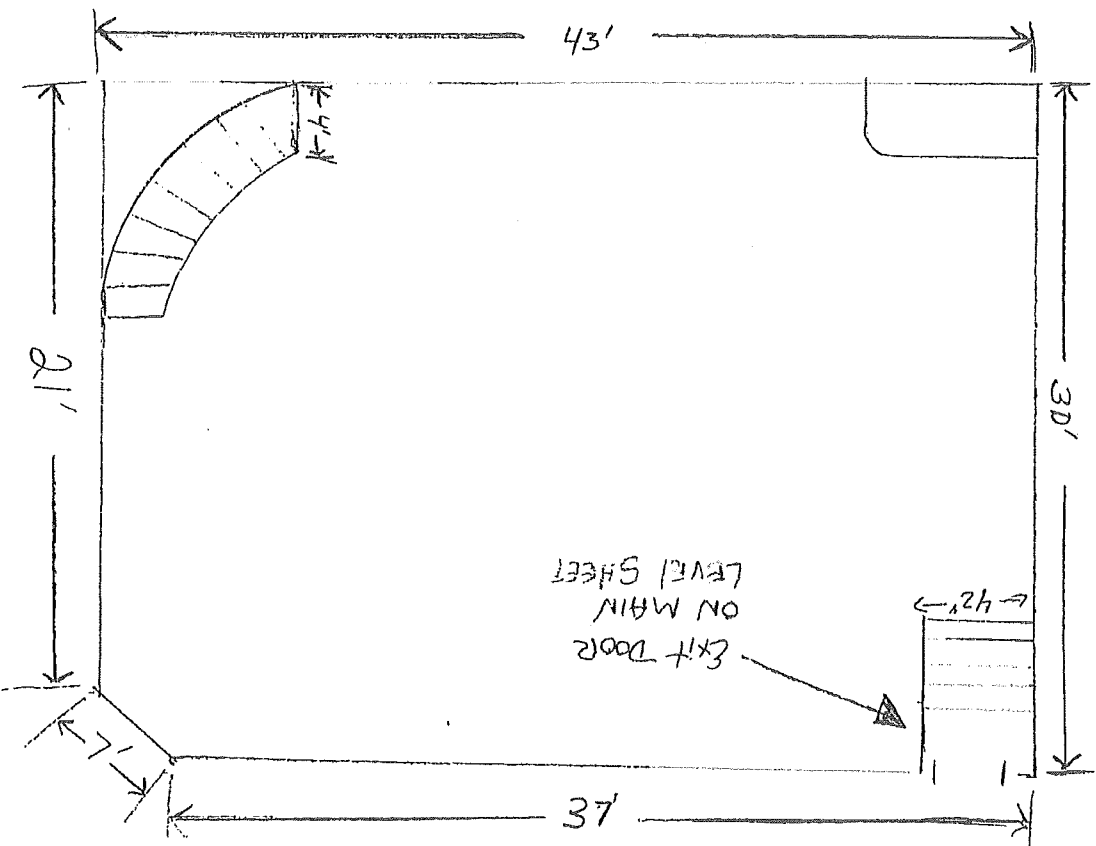
Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	N/A	Karaoke	Karaoke	D.J.	D.J.	D.J.	N/A
Start Time	N/A	9pm	9pm	9pm	9pm	9pm	N/A
End Time	N/A	2am	2am	2am	2am	2am	N/A

NO FIXED SEATING
NO DANCE FLOOR
NO STAGE

MAIN LEVEL
1200 SQFT



BASEMENT
LEVEL
1200 SQFT





CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 | LONG BEACH, CA 90802 | 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH
NOISE OFFICE

DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 11/17/2012

Name of Business (DBA): EXECUTIVE SUITE

Name of Business Owner: SUITE ENERGY INC

Business Address: 3428 E PACIFIC COAST HWY
LONG BEACH, CA 90801

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

Warning: Sound Levels Within May Cause Permanent Hearing Impairment.

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s)

Title President/Secretary

Phone #

FAX #



Date: April 25, 2013
To: Erik Sund, Manager of Business Relations Bureau
From: Derek Burnham, Planning Administrator *DB*
Subject: REVIEW OF ENTERTAINMENT LICENSE REQUEST

Site Address: 3428 Pacific Coast Highway
Long Beach, Ca 90804

Applicant: Suite Energy, Inc.
DBA Executive Suite

Zoning District: CO (Commercial Office District)

Proposed Use: Entertainment with Dancing

The Planning Bureau of the Department of Development Services has the following comments:

No CUPs or AUPs were found for the subject site.

The applicant is seeking to obtain a permit for entertainment with dancing. An entertainment permit with dancing is allowed as an accessory use at a restaurant and or lounge in the CO zone. Based on the submitted floor plan no extra parking is required.

Planning Bureau recommends that the entertainment permit with dancing for "Executive Suite" be approved.

If you have any questions regarding this response, please call Jorge Ramirez, Planner, at (562) 570-6952