

## **C-16**

November 17, 2020

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Authorize the City Manager, or designee, to execute all documents necessary to accept and expend \$10,000 in sponsorship funding from Marathon Petroleum Corporation to support the Neighborhood Leadership Program Classes of 2021; and,

Increase appropriations in the Community Development Grants Fund Group in the Development Services Department by \$10,000, offset by sponsorship revenue. (Citywide)

### DISCUSSION

City Council approval is requested to accept a \$10,000 sponsorship from the Marathon Petroleum Corporation (Marathon) to fund the Neighborhood Leadership Program (NLP) class of 2021. The NLP provides training for residents working to improve their neighborhoods. The 2021 class marks the seventh year that Marathon has awarded funding to support the NLP. The funding is provided through the Long Beach Community Investment Company as fiscal partner.

The NLP is a nationally recognized, multi-lingual, multi-cultural training designed to improve neighborhoods through capacity building of residents. The program is free to participants and has been offered by the Department of Development Services Housing and Neighborhood Services Bureau since 1992. Over 770 residents have completed this intensive curriculum, which develops leadership and neighborhood improvement skills. Participants will work together to learn grant writing skills and implement community projects. For most participants, the program marks their first experience with grant proposal writing. Participants learn the value of leveraging resources and developing partnerships to positively impact Long Beach neighborhoods. Participants attend a human relations weekend retreat focusing on human relations to learn effective conflict management skills, build relationships, and shared team-building exercises. The program provides translation support to non-English speaking participants.

The NLP is currently adhering to all directives and guidelines regarding COVID-19. Class sessions are hosted via online meeting platforms and any future events will be conducted in accordance with the City's Health Orders.

This matter was reviewed by Assistant City Attorney Michael J. Mais on October 26, 2020 and by Budget Analysis Officer Julissa José-Murray on October 23, 2020.

TIMING CONSIDERATIONS

City Council action is requested on November 17, 2020, to receive the sponsorship funding in support of 2021 program activities.

FISCAL IMPACT

The Development Services Department will receive \$10,000 in sponsorship funds from Marathon to help fund the NLP class of 2021. The sponsorships will allow the Department to help fund a neighborhood leaders alumni reunion and recruitment event. These sponsorship funds do not require matching funds or in-kind services. An appropriation increase for the sponsorship amount of \$10,000 is requested in the Community Development Grants Fund Group in the Development Services Department. This recommendation brings available funding for the Neighborhood Leadership Program to \$17,000, offset by \$10,000 from this new sponsorship and \$7,000 in existing appropriation from other funding sources including Community Development Block Grant, and previous grants from Orange County Credit Union. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



OSCAR W. ORCI  
DIRECTOR OF DEVELOPMENT SERVICES

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APPROVED:



THOMAS B. MODICA  
CITY MANAGER