



# CITY OF LONG BEACH

## POLICE DEPARTMENT

# C-21

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS  
Chief of Police

April 15, 2008

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of 7 Eleven Incorporated, dba 7-Eleven #2174-34014, for a person-to-person transfer of an Alcoholic Beverage Control license, at 6598 Cherry Avenue, with existing conditions. (District 9)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

### TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on April 17, 2008. Accordingly, City Council action is required at the April 15, 2008 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

AWB:DBS:dbs  
attachments

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
April 15, 2008

Council District: 9

Applicant: 7 Eleven Incorporated  
DBA: 7-Eleven #2174-34014  
Address: 6598 Cherry Avenue

Type of Application: A person-to-person transfer of an Off-Sale Beer and Wine license. This license is being transferred from 7 Eleven Incorporated to 7 Eleven Incorporated.

Basis for possible protest: None.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5705.02

Boundaries: Artesia Boulevard to the North  
59th Street to the South  
Paramount Boulevard to the East  
Gundry Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 6

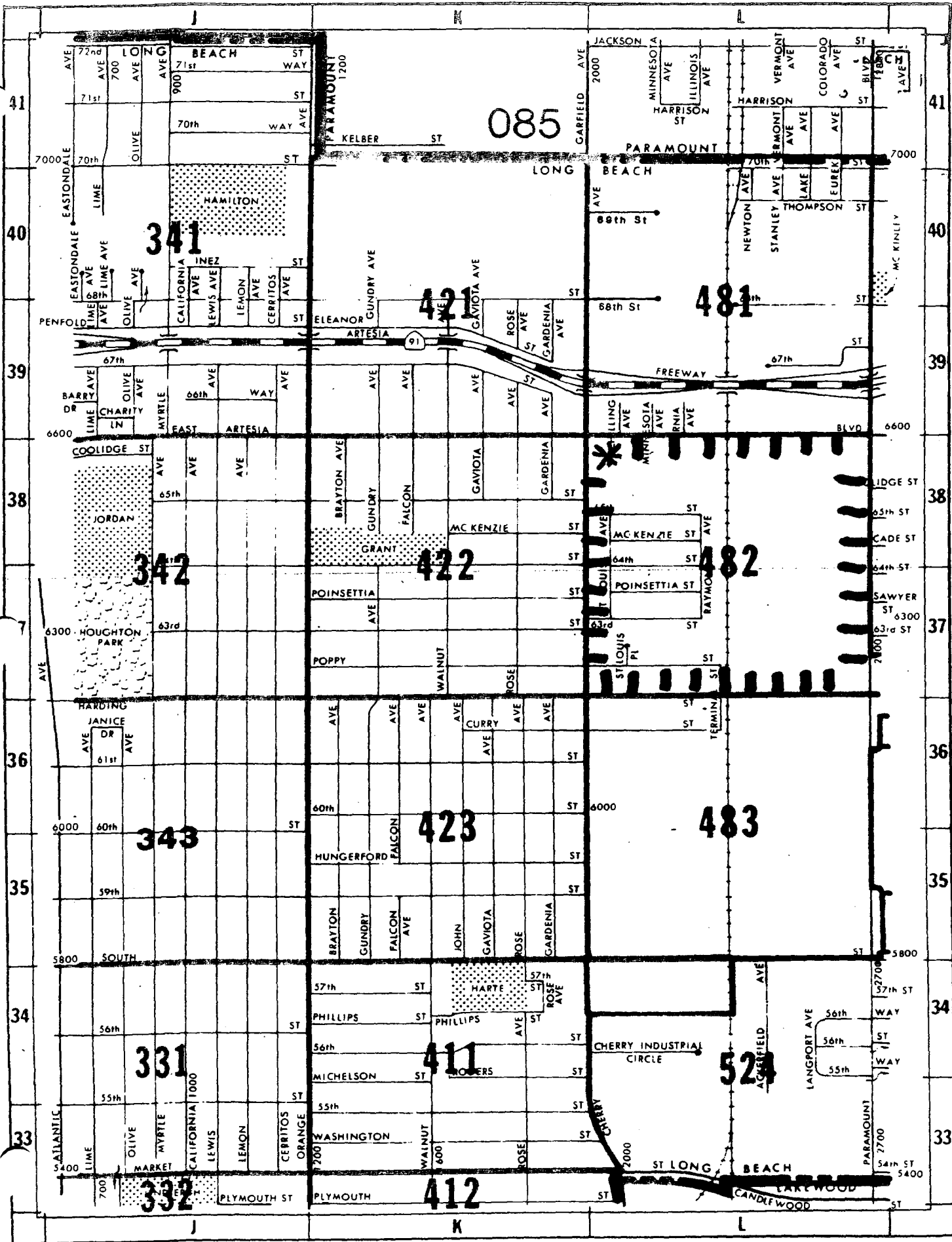
Police Reporting District: 482

Boundaries: Artesia Boulevard to the North  
Harding Street to the South  
Paramount Boulevard to the East  
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 105. Crime in a reporting district must be at least 198 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A convenience store.

Last day to request conditions: April 17, 2008





**Date:** April 15, 2008  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** 7-ELEVEN #2174-34014, 6598 CHERRY AVENUE

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (03/18/07-03/18/08)**

|   |        |                    |                         |
|---|--------|--------------------|-------------------------|
| 2 | 484    | Petty Theft        | Advised/Will file later |
| 1 | R487   | Grand Theft Report | Will file later         |
| 1 | Custom | Customer Call      | Advised                 |
| 1 | Unwelc | Unwelcome Call     | Gone on arrival         |

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

Not applicable

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Not applicable

DBS:db  
cfs.mem