



# CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

December 19, 2018

Mr. Brad D. Beach  
Supervising Agent In Charge  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Rice & Beans, Incorporated, dba The Deuce, for a premise to premise and person to person transfer of an Alcoholic Beverage Control License, at 2222 East Anaheim Street.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, December 18, 2018 approved the request to file a protest regarding the subject application based on the fact that licensing the premises would be contrary to City of Long Beach zoning ordinances, since a Conditional Use Permit (CUP) is required.

The City Council also approved the City Manager to withdraw the protest if the City's Planning Commission approves the CUP and if no appeal is made during the 10-day appeal period for the CUP. It is anticipated that the CUP will be acted upon by the Planning Commission, and once the appeal period has elapsed, a letter will be transmitted to ABC withdrawing the City's protest.

Enclosed is a copy of the City Council documentation and a certified excerpt of the minutes for your file. The City of Long Beach thanks you for your assistance in this matter.

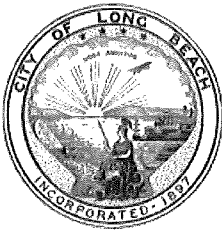
Respectfully submitted,

MONIQUE DE LA GARZA  
CITY CLERK

Prepared by:  
Pablo Rubio

Attachment

cc: Daryl Supernaw, Councilmember, Fourth District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

# C-6

## POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

December 18, 2018

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Rice & Bean, Incorporated, dba The Deuce, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 2222 East Anaheim Street; submit a Public Notice of Protest to ABC; and, direct the City Manager to withdraw the protest if a Conditional Use Permit (CUP) is granted. (District 4)

### DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on October 30, 2018. The applicant is still in the planning stages and has not yet received a CUP. Provided the Planning Commission approves the CUP, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on December 18, 2018, to respond to the Department of Alcoholic Beverage Control by the December 19, 2018, due date.

### FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST  
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
December 18, 2018

Council District: 4

Applicant: Rice & Bean, Incorporated  
DBA: The Deuce  
Address: 2222 East Anaheim Street

Type of Application: A premise to premise and person to person transfer of an On-Sale General Public Premises license.

Bases for possible protest: Residence within 100 feet.  
High Crime.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City is **not** required for this application.

Census Tract: 5769.01

Boundaries: Anaheim Street to the North  
7<sup>th</sup> Street to the South  
Stanley Avenue to the East  
Cherry Avenue to the West

Number of licenses allowed: 6

Number of licenses existing: 3

Police Reporting District: 454

Boundaries: Anaheim Street to the North  
10<sup>th</sup> Street to the South  
Junipero Avenue to the East  
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 144. Crime in a reporting district must be at least 126 to qualify for a high crime protest.

Type of business: A bar.

Last day to request conditions and protest: December 19, 2018



**Date:** December 18, 2018  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **THE DEUCE – 2222 EAST ANAHEIM STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/30/17-10/30/18)**

None.

**ABC INSPECTIONS (past three years)**

Not Applicable.

**RESIDENCE WITHIN 100 FEET**

1139 Raymond Avenue	Multi-Unit Complex
1137 Raymond Avenue	Multi-Unit Complex
1250 Raymond Avenue	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

JJA:ja  
cfs.memo.TheDeuce

**AN EXCERPT FROM THE MINUTES OF  
THE LONG BEACH CITY COUNCIL MEETING  
HELD TUESDAY, DECEMBER 18, 2018**

**CONSENT CALENDAR: (05:43 PM)**

6. (18-1118) Recommendation to receive and file the application of Rice & Bean, Incorporated, dba The Deuce, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 2222 East Anaheim Street; submit a Public Notice of Protest to ABC; and, direct City Manager to withdraw the protest if a Conditional Use Permit is granted. (District 4)

*Suggested Action: Approve recommendation.*

**Motion:** Approve Consent Calendar Items 1 - 13.  
Moved by Councilmember Uranga, seconded by Councilmember Pearce.

**Vote:** Approve Consent Calendar Items 1 - 13. (Carried 9-0)  
Yes: Councilwoman Gonzalez, Councilmember Pearce, Councilwoman Price, Councilmember Supernaw, Councilwoman Mungo, Vice Mayor Andrews, Councilmember Uranga, Councilman Austin, and Councilmember Richardson.

CERTIFIED AS A TRUE AND CORRECT COPY

  
CITY CLERK OF THE CITY OF LONG BEACH

DATE: December 19, 2018

## Pablo Rubio

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**From:** Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>  
**Sent:** Wednesday, December 19, 2018 4:26 PM  
**To:** Pablo Rubio  
**Subject:** ABC License Letter - dba The Deuce, 2222 East Anaheim Street

MAIL2FAX DETAILED DELIVERY REPORT	
<b>Attention</b>	DLA Admin
<b>Job Number</b>	1490068562
<b>Sent By User</b>	F2M/30565075606
<b>Entered Fax2Mail System</b>	12/19 16:24
<b>Report Generated</b>	12/19 16:26
<b>Subject</b>	ABC License Letter - dba The Deuce, 2222 East Anaheim Street
<b>Page Count</b>	7 (including cover sheet)

SUMMARY		
<b>Sent: 1</b>	<b>Errors: 0</b>	<b>Cancelled: 0</b>
<b>Total: 1</b>		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	12/19	16:25	1