



R-20

*Memorandum
City of Long Beach*

*Working Together
to Serve*



Date: July 19, 2022

To: Honorable Mayor and Council

From: Councilwoman Mary Zendejas, First Council District

Subject: Funds Transfer for the 1st Annual Independence Day Dog Parade

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$6,190, offset by the First Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to support the 1st Annual Independence Day Dog Parade; and

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$6,190 to offset a transfer to the City Manager Department.

DISCUSSION:

On Saturday, July 2nd, 2022, the First Council District hosted the 1st Annual Independence Day Dog Parade which honored both our Veterans and pets, as well as provided a fun firework free event for individuals wanting to celebrate Independence Day. The event's main feature was a dog parade in which participants' dogs could be dressed in costumes and judged by a panel for awards in various categories. Additionally, resource tables were available throughout the event with non-profits supporting Veterans and animal care services available to discuss their services. The danger of fireworks was repeatedly explained to attendees. Finally, Veterans and their pets were both recognized and honored with certificates highlighting the work they have done in helping others.

The City Manager's Office of Special Events and Filming assisted in organizing this event by facilitating the procurement of supplies, such as canopies, chairs, and a stage. The total cost for all services and supplies for the 1st Annual Independence Day Dog Parade was \$6,109. The First Council District is allocating \$6,190 of its One-Time District Priority Funds to cover this cost. Fundraising was engaged in to cover the event's costs. If funds are raised, an equal amount, up to \$6,190, of District Priority funds allocated to this event through this recommendation will be returned to the First Council District One-Time District Priority funds.

This matter was reviewed by Budget Manager Grace H. Yoon on July 8, 2022.

FISCAL IMPACT:

This recommendation provides One-Time District Priority Funds to support the 1st Annual Independence Day Dog Parade. The total appropriation increase of \$6,190 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of First Council District One-Time District Priority Funds in the General Fund Group in the Citywide Activities Department. If additional funds are raised through fundraising efforts up to \$6,190, the amount raised will be returned to the First Council District One-Time District Priority Funds. The requested action is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and expected to have minimal impact on existing City Council priorities.