



Date: June 22, 2004
To: Honorable Mayor O'Neill and City Councilmembers
From: Frank A. Colonna, Vice Mayor, Third District Council
Subject: **ABC LICENSE W/ CONDITIONS**
Beach Foods and Spirits Incorporated, 5755 East Pacific Coast Highway

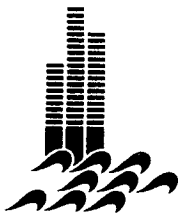
**Recommendation Conditions for:
A person-to-person and premise-to-premise transfer of
an On-Sale General for bonafide eating place license.**

For Census Tract 5776.02, whereas there is an over concentration of ABC licenses, I am recommending the following:

1. The permittee shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of licensee.
3. There shall be no exterior advertising promoting or indicating the availability of alcoholic beverages.
4. No sound shall be audible from the exterior of the premises in any direction.
5. The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside the establishment at all times.

These conditions were discussed with the applicant and the applicant has agreed to them.

FC/jm



CITY OF LONG BEACH

CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 FAX (562) 570-6789

June 25, 2004

Mr. Richard Henry, District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, CA 90712

Re: Application of Beach Foods and Spirits Incorporated, for a person-to-person and premise-to-premise transfer of an on-sale general for bonafide eating place alcoholic beverage license at 5755 East Pacific Coast Highway. (District 3)

Dear Mr. Henry,

Please be advised that the Long Beach City Council, at its meeting held June 22, 2004, received and filed the above referenced application and conditions applied, as attached.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY HERRERA
CITY CLERK

Prepared by:
Renaë Tyner

cc: Vice Mayor Frank Colonna, Third District
City Prosecutor
Police Dept. (2) Chief & Vice
Referral File
(FAX Forwarded to ABC, 562-982-1396)