



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

R-15



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www.LBParks.org

selected
best in the nation

August 21, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt the attached Resolution authorizing the City Manager to approve a one-time waiver to allow alcohol to be served at El Dorado Nature Center at an event hosted by the Department of Parks, Recreation and Marine and Partners of Parks on September 29, 2012. (District 4)

DISCUSSION

Partners of Parks (POP), in partnership with the Department of Parks, Recreation and Marine (PRM), proposes to host an event on September 29, 2012 at El Dorado Nature Center (Nature Center), in order to promote the mission, programs, and projects offered through Partners of Parks. POP is a nonprofit, public benefit corporation supporting public parks, recreation and marine programs and facilities in the City of Long Beach (City). In addition to highlighting POP and its contributions to Long Beach recreational opportunities, the event will help attract potential donors for important City projects. PRM will provide limited staff at the event to answer questions regarding City projects. The event is by invitation only and will be held after the Nature Center has closed to the public for the day. POP is estimating that between 100 and 150 individuals will attend this event.

The Long Beach Municipal Code (Municipal Code) currently allows the use of alcohol only in certain facilities, such as Blair Field, Rancho Los Cerritos, Rancho Los Alamitos, and the City's golf courses. The Municipal Code prohibits the use of alcohol in parks, with no exclusion for special events. Previously, a one-time waiver of the alcohol restriction for the event commemorating the 40th Anniversary of the El Dorado Nature Center was approved by the City Council on September 1, 2009. Additionally, the City Council authorized a temporary waiver for the restriction of alcohol at El Dorado East Regional Park, Area III, for the Oktoberfest event, which took place in October 2010.

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PRM is requesting City Council approval of a one-time waiver of the alcohol restriction for the POP promotional event at the Nature Center on September 29, 2012. If approved, POP will apply for a city permit and a temporary Alcohol Beverage Control permit to allow for the serving of wine and beer. Both PRM and POP will ensure that the terms of both permits are closely followed.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on July 24, 2012, and Budget Management Officer Victoria Bell on July 27, 2012.

TIMING CONSIDERATIONS

City Council action is requested on August 21, 2012, in order to allow Partners of Parks adequate time to facilitate the planning and permits necessary for a successful event.

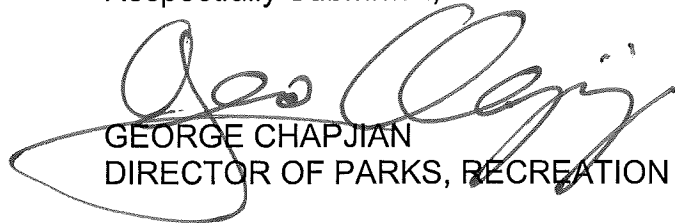
FISCAL IMPACT

There is no fiscal or local job impact associated with the recommended action.

SUGGESTED ACTION:

Approve Recommendation.

Respectfully Submitted,




GEORGE CHAPJIAN
DIRECTOR OF PARKS, RECREATION AND MARINE

GC:JK:BL:lh

Attachment: Resolution

APPROVED:



PATRICK H. WEST
CITY MANAGER

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH APPROVING A ONE-TIME
WAIVER OF ALCOHOL RESTRICTION FOR EL DORADO
NATURE CENTER

WHEREAS, on September 29, 2012, Partners of Parks, in cooperation with
the Department of Parks, Recreation and Marine, will be hosting an event at the El
Dorado Nature Center; and

WHEREAS, in addition to highlighting Partners of Parks and its
contributions to the City's recreational opportunities, the event will help attract potential
corporate and private donors; and

WHEREAS, the Department of Parks, Recreation and Marine is requesting
a temporary alcohol permit for the event at the Nature Center. The temporary permit
would be utilized for the serving of wine and beer. The area of the event will be restricted
in order to ensure safety; and

WHEREAS, the City currently has policies that prohibit the use of alcohol at
City parks and special events; and

WHEREAS, Section 9.22.050 of the Long Beach Municipal Code authorizes
City Council licensing of public areas for alcohol consumption by resolution; and

WHEREAS, in order to facilitate a successful event and assist with outreach
for Partners of Parks, the Council is asked to approve a one-time waiver of the City's
current alcohol restrictions in our parks:

NOW, THEREFORE, the City Council of the City of Long Beach resolves as
follows:

Section 1. Approve a one-time waiver for the restriction of alcohol at the
El Dorado Nature Center for a Partners of Parks event on September 29, 2012.

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

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Section 2. This resolution shall take effect immediately upon its adoption by the City Council, and the City Clerk shall certify the vote adopting this resolution.

I hereby certify that the foregoing resolution was adopted by the City Council of the City of Long Beach at its meeting of _____, 2012 by the following vote:

Ayes: Councilmembers: _____

Noes: Councilmembers: _____

Absent: Councilmembers: _____

City Clerk