
Date: October 12, 2021

To: Honorable Mayor Garcia and Members of the City Council

From: Councilwoman Suely Saro, Sixth District

Subject: 2022 Martin Luther King Jr Day Parade and Festival

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$59,000, offset by Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department to support the Martin Luther King Jr Day Parade and Festival. Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$59,000 to offset a transfer to the City Manager Department.

Discussion

The City Manager's Office of Special Events and Filming will be organizing the Martin Luther King Jr Day Parade and Festival on behalf of the Sixth Council District on January 15, 2022 at Martin Luther King Jr. Park.

The annual Martin Luther King Jr. Day Parade and Festival has become a tradition that celebrates the diverse community of central Long Beach. This parade and festival serves as a way to honor and keep alive the many values of Dr. King through arts, remembrance and cultural learnings. This year the Martin Luther King Jr. Day Parade and Festival will celebrate its 34th year in Long Beach, and its return after more than a year of the COVID-19 pandemic.

The Sixth Council District Office is currently seeking private donations to offset the costs associated with the festival. The Sixth Council District will engage in fundraising efforts to support this event. If funds are raised, an equal amount, up to \$59,000, of District Priority funds allocated to this event through this recommendation will be returned to the Sixth Council District One-time District Priority funds.

This matter has been reviewed by Budget Manager Grace H. Yoon on October 8, 2021.

FISCAL IMPACT

This recommendation provides One-time District Priority Funds to support the Martin Luther King Jr Day Festival. The total appropriation increase of \$59,000 in the City Manager Department will be offset by Sixth Council District One-time District Priority Funds from the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.

SUGGESTED ACTION

Approve Recommendation.

STATEMENT OF URGENCY

This urgent item is being submitted through Supplemental agenda to allow timely funds processing.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: October 12, 2021
To: Monique De La Garza, City Clerk
From: Councilwoman Suely Saro, Sixth District
Subject: Request to Add Agenda Item to Council Agenda of
October 12, 2021.

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the General Fund Group in the City Manager Department by \$59,000 , offset by Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department to support the Martin Luther King Jr Day Parade and Festival. Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$59,000 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember
6	Suely Saro
8	Al Austin II
9	Vice Mayor Rex Richardson