



R-10
REVISED

MAYOR ROBERT GARCIA
CITY OF LONG BEACH

May 12, 2015

MEMBERS OF THE CITY COUNCIL
City of Long Beach

RECOMMENDATION:

Request that the City Attorney draft an ordinance to amend ordinance no.C-6646 governing the Bixby Knolls Parking and Business Improvement Area and Advisory Board. The amendment will eliminate the Mayoral appointed Advisory Board thereby making the Bixby Knolls Parking and Business Improvement Area consistent with the other Business Improvement Districts in the City.

DISCUSSION:

The Bixby Knolls Parking and Business Improvement Area and Advisory Board is governed in part by Long Beach ordinance no. C-6646 and the California Parking and Business Improvement Area Law of 1989. California Code requires the city council to appoint an advisory board for Business Improvement Areas and C-6646 creates a Mayoral appointed advisory board. The practice of a Mayoral appointed advisory board is inconsistent with the other business improvement districts (BID) in the City where the board of the nonprofit administering the BID is recognized as the advisory board required under state law. The additional requirements of the current Mayoral advisory board place an unnecessary burden on the board of the Bixby Knolls Parking and Business Improvement Area.

The intent of the proposed change is to eliminate the Mayoral appointed Advisory Board and recognize the board of the nonprofit administering the BID as the advisory board required under state law.

SUGGESTED ACTION:

Approve recommendation

Respectfully submitted,

Mayor Robert Garcia
City of Long Beach
Dated: May 4, 2015

