



CITY OF LONG BEACH

POLICE DEPARTMENT

C-20

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

March 20, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Beachside Blue Cafe INC, dba Mariposa on Pine, for a person-to-person transfer of an alcoholic beverage control license, at 100 W. Broadway Suite 1200, with existing conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on March 23, 2007. Accordingly, City Council action is required at the March 20, 2007 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

GERALD R. MILLER
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
March 20, 2007

Council District: 2

Applicant: Beachside Blue Café INC
DBA: Mariposa on Pine
Address: 100 W. Broadway Suite 1200

Type of Application: A person-to-person transfer of an On-Sale General for bonafide eating place license.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5760.00

Boundaries: Broadway/Los Angeles River to the North
Queensway Bay to the South
Pine Avenue/Pacific Terrace Harbor to the East
Los Angeles River to the West

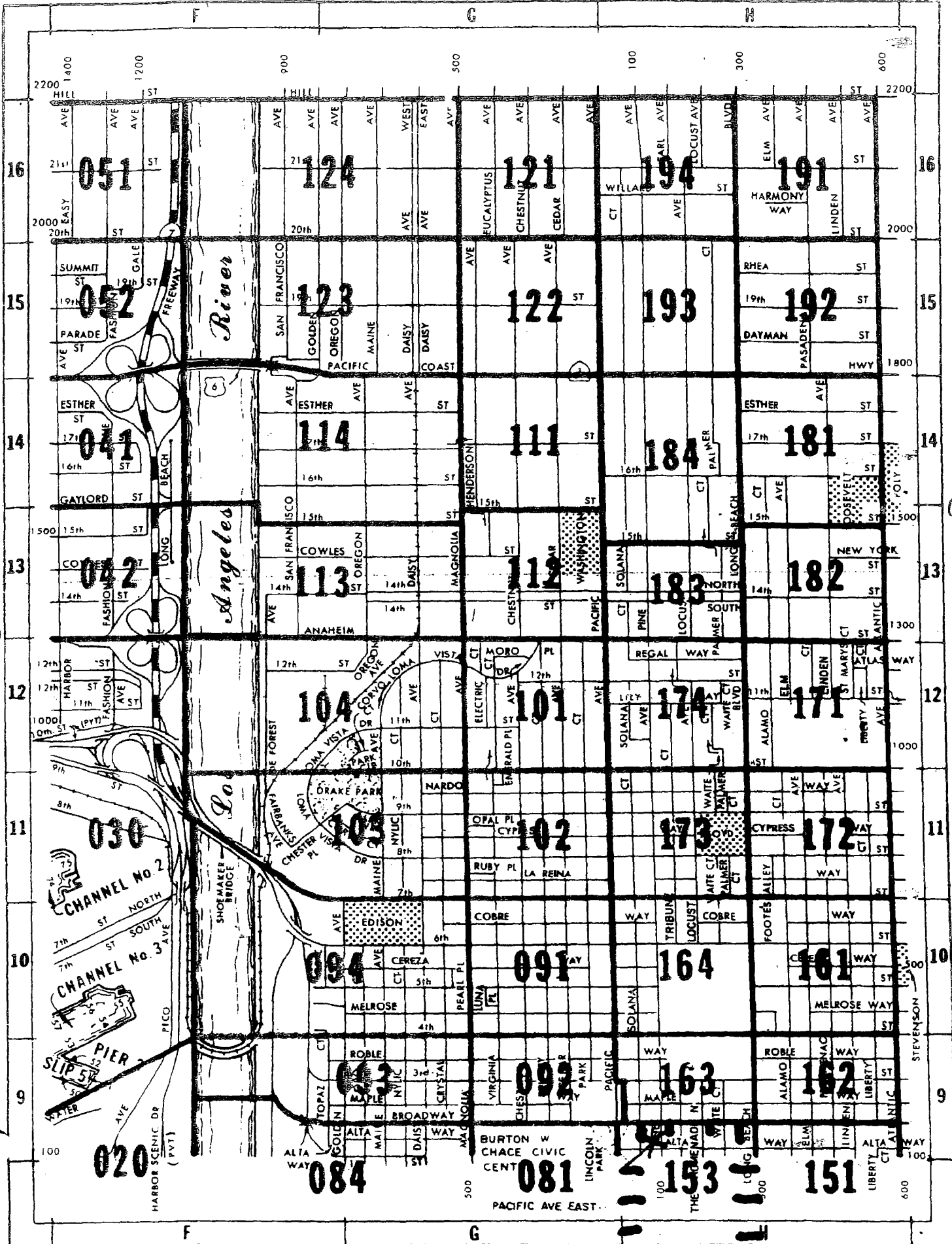
Number of licenses allowed: 1
Number of licenses existing: 24

Police Reporting District: 153

Boundaries: Broadway to the North
Ocean Boulevard to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 726. Crime in a reporting district must be at least 194 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A restaurant.
Last day to request conditions: March 23, 2007



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052

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CHANNEL No. 2

CHANNEL No. 3

PIER

River

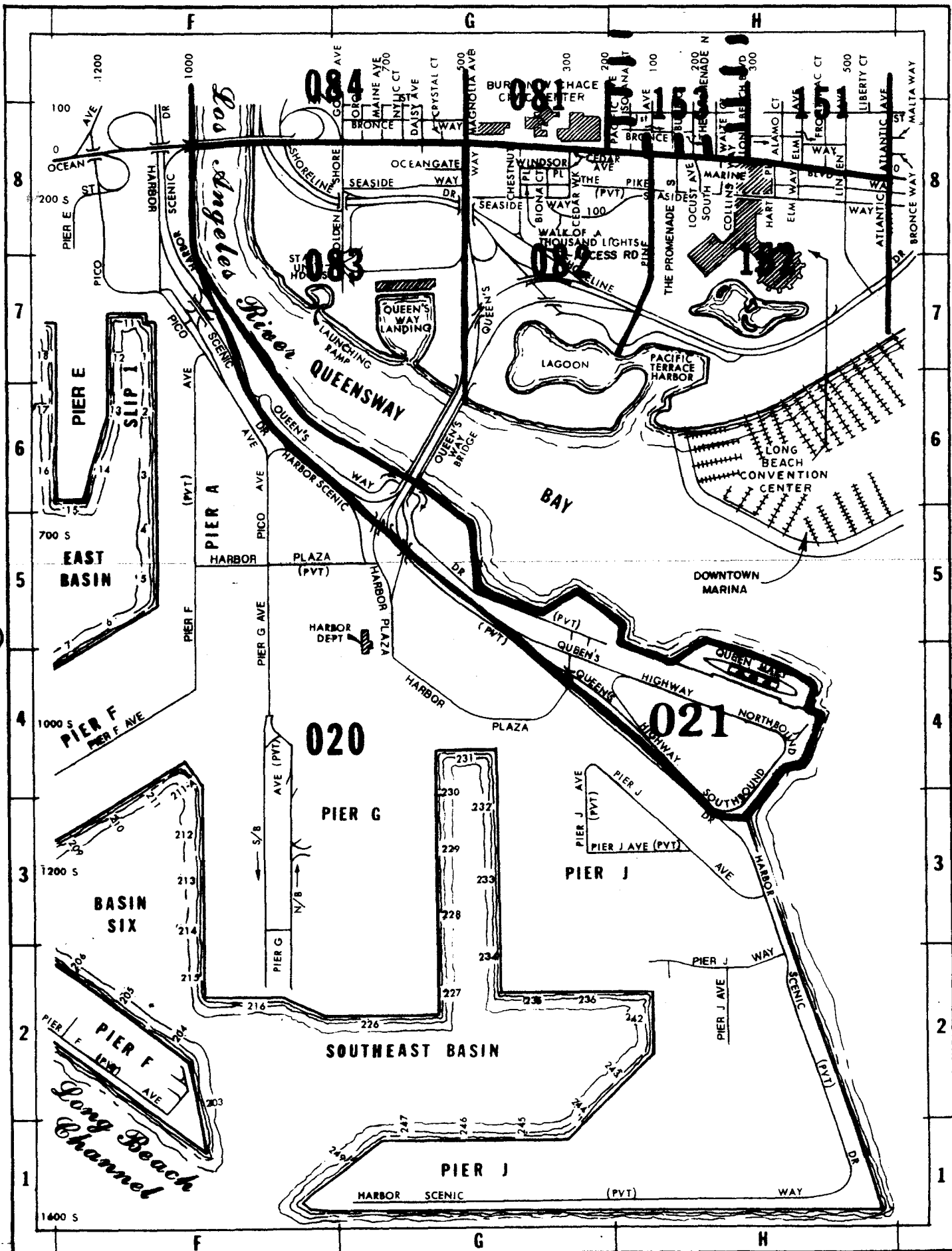
Angeles

Los

HARBOR SCENIC DR (PVT)

PACIFIC AVE EAST

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