

HONORABLE MAYOR AND CITY COUNCIL
November 22, 2005

Council District: 1

Applicant: Creama LLC
DBA: Creama
Address: 440 Pine Avenue

Type of Application: An original application for an On-Sale Beer for beer pub license.

Bases for possible protest: High crime.
Residences within 100 feet.
Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North
Broadway to the South
Alamitos Avenue/Martin Luther King Jr. Avenue to the East
Pine Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 16

Police Reporting District: 164

Boundaries: 7th Street to the North
4th Street to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 498. Crime in a reporting district must be at least 194 to qualify for a high crime protest.

Type of business: A beerpub/coffee house.
Last day to protest: November 25, 2005

