



CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

H-1

April 20, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive supporting documentation into the record, approve the Assessment Report, conclude the hearing, and declare the Ordinance approving the East Anaheim Street Parking and Business Improvement Area program and assessment for the period of July 1, 2010 through September 30, 2010, read the first time and laid over to the next regular meeting for final reading; and

Authorize the City Manager to execute an agreement with the East Anaheim Street Business Association for a three-month term beginning July 1, 2010.
(Districts 3, 4)

DISCUSSION

The Parking and Business Improvement Area Law of 1989 of the California Streets and Highways Code allows for the creation of Business Improvement Areas, allowing business owners to voluntarily levy an assessment upon themselves to provide for improvements and activities.

Working in conjunction with the East Anaheim Street Business Association (EASBA), the businesses along Anaheim Street, between Junipero Avenue and Pacific Coast Highway, have petitioned the City for the creation of a business improvement district, i.e., the East Anaheim Street Parking and Business Improvement Area (EASPBA). The new business improvement district shall be comprised of business licensees within the proposed boundaries, as described in the attached Ordinance.

Through the EASBA, the business community has already implemented programs to increase the attractiveness of the area, promote their unique products and services, reduce crime, and improve the economic vitality of area businesses.

Use of Funds

EASPBA funds shall be used to administer marketing programs to promote the Anaheim Street shopping area and to fund projects, programs and activities that benefit the individual businesses within the boundaries of the EASPBA. The EASBA, which is

the managing entity of the EASPBIA, shall be required to submit quarterly and annual financial and program reports.

The EASPBIA Initial Assessment Report and Proposed Service Plan (Assessment Report) details the boundaries of the EASBPIA, the amount and method of assessment for each business, and the improvements for which the assessment funds will be used. The assessment methodology will generate approximately \$132,710 in revenue during its first full program year. In order to form the EASPBIA in a timely manner, the initial term will be for the period July 1, 2010, through September 30, 2010. Estimated revenue for this initial term is \$33,178.

Adoption Process

State law further provides that the City Council shall hear and consider all protests against the assessment, program, boundaries of the area, and/or any benefit zone as proposed in the Assessment Report. The law allows the protests to be made orally or in written form. However, protests regarding the regularity or sufficiency of the proceedings shall be in writing. If written protests are received from area business owners representing 50 percent or more of the proposed assessments, the City Council shall not levy the assessment. If protests in such quantity are directed against a specific portion of the program, the City Council shall eliminate that portion.

A copy of Resolution No. 10-00031 declaring the intention to establish EASPBIA was mailed to all businesses in the district on March 29, 2010. A hearing notice and copy of the resolution has been published in local media as required.

Should the Assessment Report be approved, the City Council is requested to authorize the execution of an agreement with the EASBA for the use of assessment funds for the purposes outlined in the Assessment Report. The City Council shall also declare the Ordinance establishing the EASPBIA and setting the assessment for the period of July 1, 2010 through September 30, 2010, be read the first time and laid over to the next regular meeting for final reading (Attached).

This letter was reviewed by Assistant City Attorney Heather Mahood on March 2, 2010, Budget Management Officer Victoria Bell on March 31, 2010, and the City Treasurer's Office on February 25, 2010.

TIMING CONSIDERATIONS

City Council action is requested following the public hearing on April 20, 2010, to allow assessments to begin on July 1, 2010.

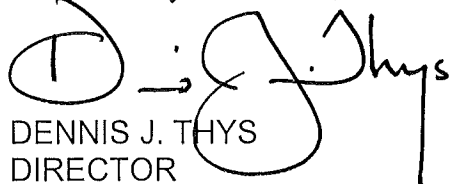
FISCAL IMPACT

It is expected the EASPBA will generate \$33,178 for the balance of Fiscal Year 2010 (FY 10) through the proposed assessment and this will fully offset the proposed allocation for EASBA management costs of EASPBA programs under contract with the City. Sufficient funds are currently appropriated for FY 10 activities in the Parking and Business Area Improvement Fund (SR 132) in the Department of Community Development (CD). Funding for the next fiscal year will be appropriated through the Fiscal Year (FY 11) budget process. There is no impact to the General Fund.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



DENNIS J. THYS
DIRECTOR

DEPARTMENT OF COMMUNITY DEVELOPMENT

DJT/VG:tb
04.20.10 E. Anaheim Pub Hrng v4

Attachment: Ordinance

APPROVED:



PATRICK H. WEST
CITY MANAGER

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

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ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH ESTABLISHING THE EAST
ANAHEIM STREET PARKING AND BUSINESS
IMPROVEMENT AREA (EASPBIA), FIXING THE
BOUNDARIES THEREOF, PROVIDING FOR THE LEVY OF
AN ADDITIONAL BUSINESS LICENSE TAX TO BE PAID BY
BUSINESSES IN SUCH AREA AND ESTABLISHING AN
ADVISORY BOARD

The City Council of the City of Long Beach ordains as follows:

Section 1. This Ordinance is made and enacted pursuant to the provisions of the Parking and Business Improvement Area Law of 1989 (Sections 36500, et. seq., of the Streets and Highways Code) (the "law").

A. On March 23, 2010, the City Council of the City of Long Beach adopted Resolution No. _____ entitled, "A Resolution of Intention of the City Council of the City of Long Beach Declaring the Intention of the City Council to Establish the East Anaheim Street Parking And Business Improvement Area (EASPBIA) and Fixing the Time and Place of a Hearing Thereon and Giving Notice Thereof".

B. Pursuant to said Resolution, a hearing concerning the formation of said area was held before the City Council of the City of Long Beach on April 20, 2010, at 5:00 p.m. in the Council Chambers of the City Hall of the City of Long Beach.

C. All written and oral protests made or filed were duly heard, evidence for and against the proposed action was received, a full, fair and complete hearing was granted and held.

1 D. All protests, both written and oral, made or filed were duly
2 overruled and denied and the City Council determined that there was no
3 majority protest within the meaning of Section 36525 of the law.

4 E. That following such hearing, the City Council hereby finds that
5 the businesses lying within the area herein created, in the opinion of the
6 City Council, will be benefitted by the expenditures of funds raised by the
7 assessment or charges proposed to be levied hereunder.

8 Section 2. That pursuant to said law, the East Anaheim Street Parking
9 And Business Improvement Area (EASPBIA) is hereby established in the City of Long
10 Beach as herein set forth and that all businesses in the area established by this
11 ordinance shall be subject to any amendments made hereafter to said law or to other
12 applicable laws.

13 Section 3. The boundaries of the EASPBIA are described in Section III of
14 the East Anaheim Street Parking and Business Improvement Area Initial Report and
15 Proposed Service Plan ("Report"), attached as Exhibit "A."

16 Section 4. That the City Council hereby levies and imposes and orders
17 the collection of, along with the City's usual annual business license fee, an additional
18 assessment to be imposed upon persons occupying business premises in the proposed
19 area described above, which shall be calculated pursuant to the Report, attached as
20 Exhibit "A." Such levy shall begin on July 1, 2010, and its fiscal year shall be from
21 October 1 through September 30.

22 Section 5. That the proceeds of the additional business license tax shall
23 be spent for the purposes set forth in the Report, attached as Exhibit "A," within the
24 boundaries of the EASPBIA. Funds remaining at the end of any EASPBIA term may be
25 used in subsequent years in which EASBIA assessments are levied as long as they are
26 used consistent with the requirements of this Section.

27 The City Council of the City of Long Beach shall have sole discretion as to
28 how the revenue derived from said additional business license tax is to be used within the

OFFICE OF THE CITY ATTORNEY
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1 scope of the above purposes; however, it shall consider recommendations as to the use
2 of said revenue made by the Advisory Board created by Section 6 of this Ordinance.

3 Section 6. That the Board of Directors of the East Anaheim Street
4 Improvement Association is hereby appointed as the Advisory Board for the area
5 pursuant to Section 36530 of the law.

6 Section 7. The City Clerk shall certify to the passage of this ordinance by
7 the City Council and cause it to be posted in three (3) conspicuous places in the City of
8 Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the
9 Mayor.

10 I hereby certify that the foregoing ordinance was adopted by the City
11 Council of the City of Long Beach at its meeting of _____, 2010, by the
12 following vote:

13 Ayes: Councilmembers: _____
14 _____
15 _____
16 _____

17 Noes: Councilmembers: _____
18 _____

19 Absent: Councilmembers: _____
20 _____

21 _____
22 City Clerk

23
24 Approved: _____
25 (Date)

26 _____
27 Mayor

**East Anaheim Street Parking and
Business Improvement Area**

**Initial Assessment Report and
Proposed Service Plan**

For the period

July 1, 2010 – September 30, 2010

March 2010

The East Anaheim Street Parking and Business Improvement Area is a benefit assessment district formed under the authority of the State of California, Streets and Highways Code Part 6 (commencing with Section 36500) of Division 18; the Parking and Business Improvement Area Law of 1989.

East Anaheim Street Parking and Business Improvement Area Initial Assessment Report and Proposed Service Plan

City of Long Beach, California

CONTENTS

- I. District Overview
 - A. Location
 - B. Services
 - C. Method of Assessment

- II. East Anaheim Street Business Improvement Area Boundary
 - A. District Map
 - B. General Description

- III. Service Plan and Budget
 - A. District Needs and Purpose
 - B. Service Plan
 - C. Service Plan Budget

- IV. Assessments
 - A. Methodology
 - B. CPI Adjustment
 - C. Time and Manner for Collecting Assessments

- V. District Governance and Administration
 - A. The East Anaheim Street Improvement Association
 - B. Disestablishment

Appendix 1 - East Anaheim Street Business Improvement Area Map

Appendix 2 - East Anaheim Street Business Improvement Area Assessment Roll

I. DISTRICT OVERVIEW

Conceived by a coalition of business owners located along Anaheim Street east of Junipero, the East Anaheim Street Parking and Business Improvement Area (the "EASPBA" or the "District") is a benefit assessment district proposed to provide a more attractive and vibrant business environment in the East Anaheim Street business area.

The goal of the district will be to promote and market the East Anaheim Street business area through events and advertising. The East Anaheim Street Business Alliance (EASBA), under contract with the City of Long Beach, will manage the District.

A. Location: The East Anaheim Street Parking and Business Improvement Area is bounded by Junipero Avenue to the west, Pacific Coast Highway to the east, 11th Street to the south, 14th Street to the north. See map in Section II.

B. Services: Marketing, promotions and cleanliness programs to improve the appearance and attractiveness of the business district.

C. Method of Assessment: Special benefit assessment for marketing and promotion of businesses operating within the area. The estimated first full year revenue from business assessments is \$132,710. Estimated revenue for the initial partial year term of July 1 to September 30, 2010 is \$33,178.

Assessments are calculated as follows:

- Type 1 Businesses: Retail, recreation and entertainment, and unique businesses shall pay annual assessment fees of:
 - Base Fee: \$300 per year except that secondary licensees in these classes are exempt, and:
 - Employee Fee: \$15 per employee up to \$300 maximum.
- Type 2 Businesses: Service, vending, professional, wholesale, contractor, manufacturing and miscellaneous mobile businesses shall pay annual assessment fees of:
 - Base Fee: \$200 per year except that secondary licensees in these classes are exempt, and:
 - Employee Fee: \$15 per employee up to \$300 maximum

- **Type 3 Businesses:** Non-residential space rental businesses shall pay annual assessment fees of:
 - Base Fee: \$120 per year
 - Employee Fee: not applicable

Residential property rental, home-based and secondary licensees are exempt from the assessment.

D. Method of Collection

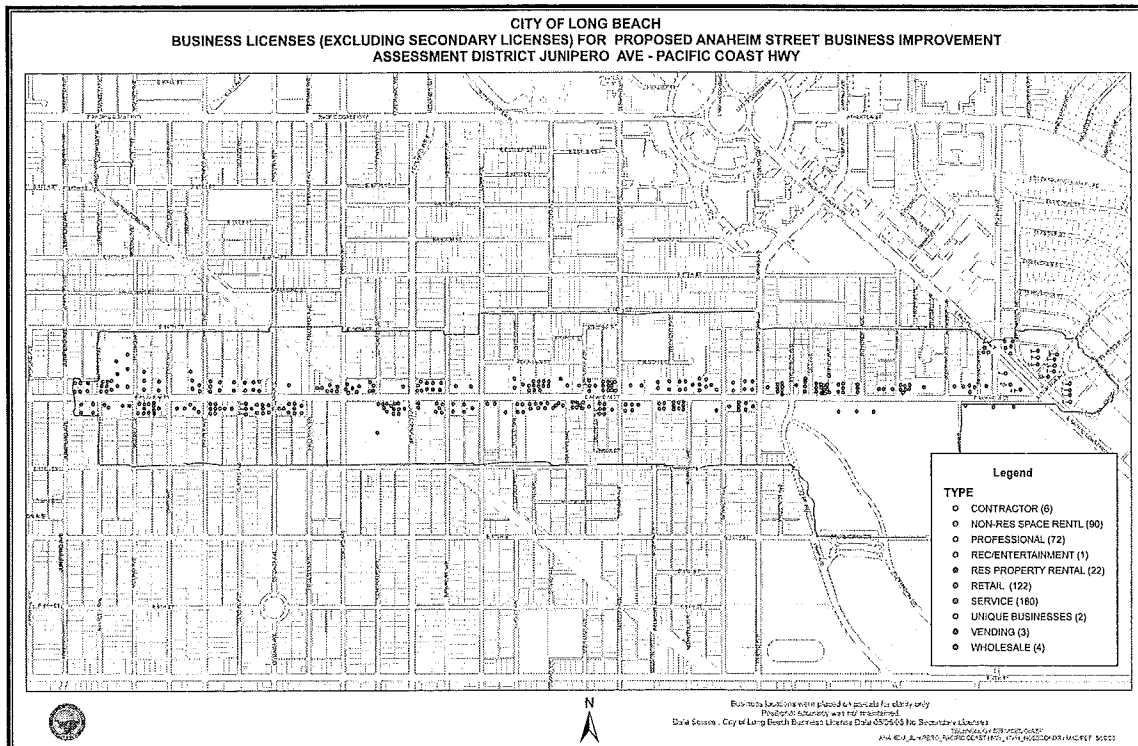
District assessments will be invoiced and due with annual City of Long Beach Business License renewal statements. The district fiscal year shall be the same as the City of Long Beach, October 1 through September 30 of each year. The initial term of the district shall be July 1 through September 30, 2010. Assessment revenue received will be segregated into a special fund for transfer to the EASBA.

E. Authority

The EASPBIA is a benefit assessment district formed under the authority of the State of California, Streets and Highways Code Part 6 (commencing with Section 36500) of Division 18; the Parking and Business Improvement Area Law of 1989 (the "District Law").

II. East Anaheim Street Parking and Business Improvement Area Boundary

A. District Map – Junipero Avenue to the west, Pacific Coast Highway to the east, 11th Street to the south, 14th Street to the north



(East Anaheim Street Business Improvement Area Boundary ———)

B. General Description

Based on the results of the 2008 Business Survey taken by business owners in the district area, the East Anaheim Street Business Alliance (EASBA) will work with member business on enhancing the identity and promoting the area for the benefit of all businesses. EASBA will also coordinate with the city to conduct street clean up activities, public safety programs and to deliver marketing and promotional services using funds received from EASPBIA assessments.

III. SERVICE PLAN AND BUDGET

A. District Needs and Purpose

The East Anaheim Street business area offers a unique neighborhood service, dining and shopping area. This area along Anaheim Street is a major east/west corridor and surrounded by quaint neighborhoods.

East Anaheim Street businesses have made strides in promoting the district in recent years. Working together as the East Anaheim Street Business Alliance, they have held regular meetings, gained the participation of the majority of the businesses in the area, involved the local residential neighborhood associations and have identified future events for the district such as:

- Create a unique identity for the area
- Sidewalk sales
- Holiday Open House events
- Street fairs
- Street Banners/Signs
- Regular street clean-ups
- Marketing and advertising - Business alliance brochure and website

Formation of an assessment district will enable the EASBA to improve their ability to hold special events and increase funding for promotional activities while maintaining local control and accountability. Proposed additional services and programs include:

- Regular sidewalk and street cleaning
- Increased working with law enforcement and security
- East Anaheim Street gateway signs and light pole banners
- Increased marketing and promotion
- Improved overall sanitation services
- Additional street festivals, sidewalk sales and other public events

B. Service Plan

The EASPBIA Service Plan provides for funding for marketing and promoting and maintaining the cleanliness and attractiveness of the shopping area. Services to be provided are:

Marketing Media and Materials	\$ 10,839
Promotional Events	\$ 6,503
Security, Streetscape and Cleanliness	\$ 4,336
	\$ 21,678

C. Services Budget

Services are based on the following estimated allocation of EASPBIA revenue totaling \$33,178 in the partial year term of July 1 through September 30, 2010.

Program Year FY 2010 Budget	Amount
Program Expense	
Marketing Media/ Materials	\$4,420
Street Banners	4,419
Promotional Events	5,503
Streetscape and Cleanliness	3,336
Security	3,000
Website maintenance	<u>\$1,000</u>
Subtotal	\$21,678
Administrative Expense	
Administration	\$4,000
District Formation Services	2,500
Accounting	250
Annual Incorporation Fee	1000
Tel./Fax	500
Insurance	1000
Supplies & Postage	500
Newsletter/Brochure	1000
Contingency	<u>750</u>
Subtotal	\$11,500
Total	\$33,178

IV. ASSESSMENTS

A. Methodology

Improvements and activities identified in the Service Plan are designed to improve the appearance of pedestrian areas, improve safety and make the area more attractive to customers. All businesses in the district will benefit from these improvements and will be assessed according to the fee schedule below.

Special benefit assessment revenue for the initial term from July 1 through September 30, 2010 is estimated at \$33,178: Assessments are calculated as follows:

- Type 1 Businesses: Retail, recreation and entertainment, and unique businesses shall pay annual assessment fees of:
 - Base Fee: \$300 per year except that secondary licensees in these classes are exempt, and:
 - Employee Fee: \$15 per employee up to \$300 maximum.
- Type 2 Businesses: Service, vending, professional, wholesale, contractor, manufacturing and miscellaneous mobile businesses shall pay annual assessment fees of:
 - Base Fee: \$200 per year except that secondary licensees in these classes are exempt, and:
 - Employee Fee: \$15 per employee up to \$300 maximum
- Type 3 Businesses: Non-residential space rental businesses shall pay annual assessment fees of:
 - Base Fee: \$120 per year
 - Employee Fee: not applicable

Residential property rental, home-based and secondary licensees are exempt from the assessment.

B. CPI Adjustments

The assessment may be increased each year to reflect the annual change in the Consumer Price Index for All Urban Consumers in Los Angeles-Riverside-Orange County. The annual increase shall not exceed three (3%) percent of the previous year's assessment. The annual Consumer Price Index variance will be calculated in March and applied in July of each year at the discretion of the Advisory Board. The District will have a fiscal year of October 1 through September 30.

Estimated Future Assessment Under Various CPI Increases

Year		1% / yr	2% / yr	3% / yr
2010-2011	\$132,710			
2011-2012		\$134,037	\$135,364	\$136,691
2012-2013		\$135,377	\$138,071	\$140,792
2013-2014		\$136,731	\$140,833	\$145,016
2014-2015		\$138,099	\$143,650	\$149,366

C. Time and Manner for Collecting Assessments

Business operator assessments will be invoiced and due with annual City of Long Beach Business License renewal statements or other appropriate means as determined by City of Long Beach Financial Management. Assessment revenue received will be segregated into a special fund for transfer to the EASIA.

VII. DISTRICT GOVERNANCE

A. The East Anaheim Street Improvement Association

1. The East Anaheim Street Improvement Association shall manage the EASPBIA and shall exercise the powers of the Advisory Board set forth in the District Law including the following.

(a) The Advisory Board shall cause to be prepared a report for each fiscal year (October 1 through September 30) for which assessments are to be levied and collected to pay the costs of the improvements and activities described in the report. The report may propose changes, including, but not limited to, the boundaries of the parking and business improvement area or any benefit zones within the area, the basis and method of levying the assessments, and any changes in the classification of businesses, if a classification is used

(b) The report shall be filed with the clerk and shall refer to the parking and business improvement area by name, specify the fiscal year to which the report applies, and, with respect to that fiscal year, shall contain all of the following:

- (1) Any proposed changes in the boundaries of the parking and business improvement area or in any benefit zones within the area.
- (2) The improvements and activities to be provided for that fiscal year.
- (3) An estimate of the cost of providing the improvements and the activities for that fiscal year.

- (4) The method and basis of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against his or her business for that fiscal year.
- (5) The amount of any surplus or deficit revenues to be carried over from a previous fiscal year.
- (6) The amount of any contributions to be made from sources other than assessments levied pursuant to this part.

(c) The City Council may approve the report as filed by the Advisory Board or may modify any particular contained in the report and approve it as modified. The City Council shall not approve a change in the basis and method of levying assessments that would impair an authorized or executed contract to be paid from the revenues derived from the levy of assessments.

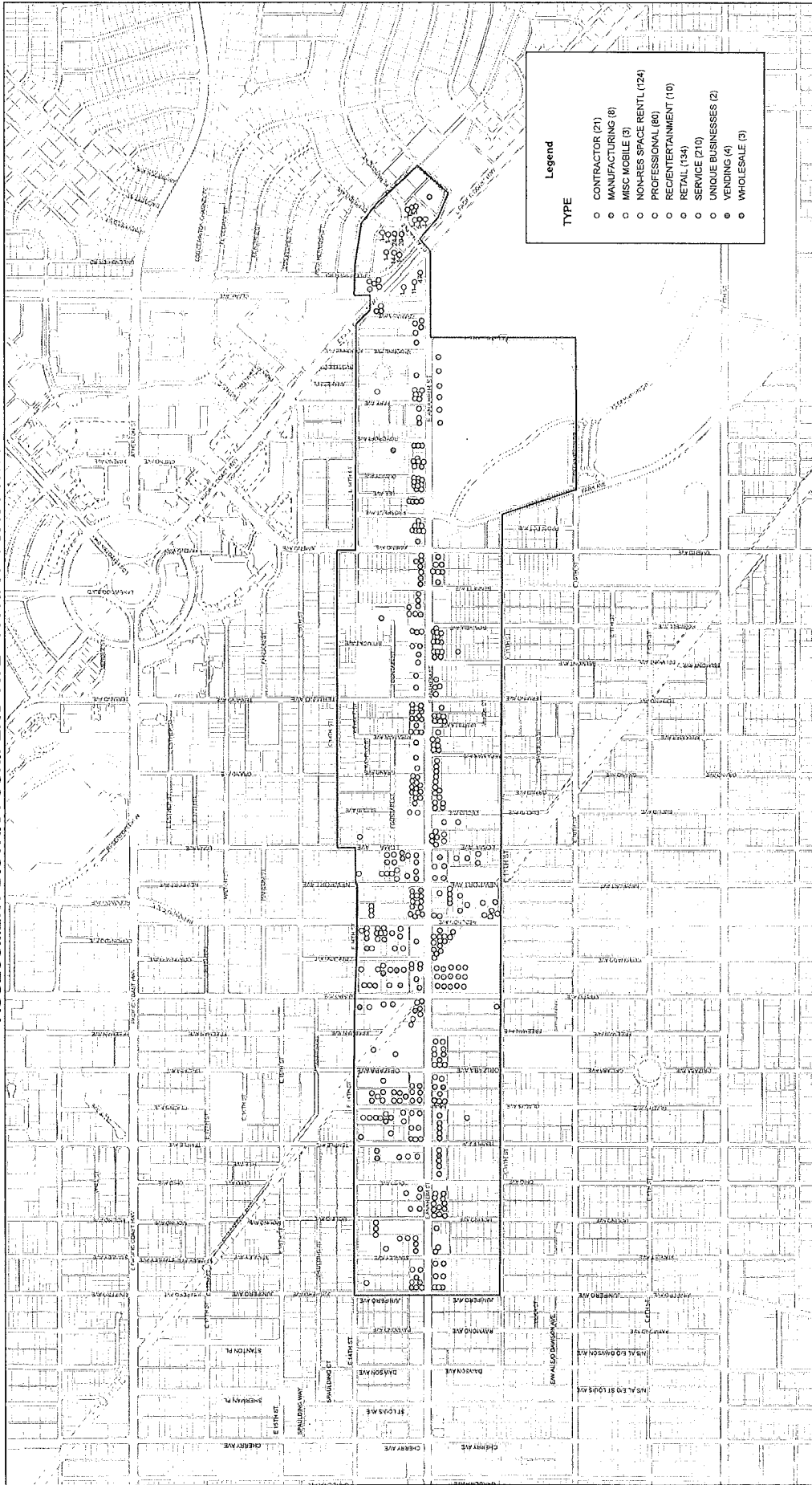
2. The East Anaheim Street Business Alliance board will serve and the EASPBA Advisory Board and shall be appointed by the Mayor and confirmed by the City Council as required by District Law.
3. The EASPBA Advisory Board shall comply with the Brown Act when discussing or acting on matters within the subject matter of the district (e.g. annual report assessment methodology, boundaries, budget and Service Plan).

B. Disestablishment

According to State law, any district where there is no outstanding indebtedness may be disestablished by resolution of the City Council. This may occur if the City Council finds that funds have been improperly used or if the assesseees request disestablishment.

There will be a thirty-day window every year beginning on the one-year anniversary of the establishment of the District, in which business owners may petition to disestablish the District. If the assesseees who pay 50% or more of the total assessments levied submit a written petition to disestablish the District, the City Council will do so.

**CITY OF LONG BEACH
 BUSINESS LICENSES (EXCLUDING SECONDARY LICENSES) FOR PROPOSED ANAHEIM STREET BUSINESS IMPROVEMENT
 ASSESSMENT DISTRICT JUNIPERO AVE - PACIFIC COAST HWY**



Business locations were placed on parcels for clarity only.
 Positional accuracy was not maintained.

Data Source: City of Long Beach Business License Data 07/02/09; Including: Secondary Licenses

TECHNOLOGICAL SERVICES/ISSUER
 ANAHEIM_DISTRICT_JUNIPERO_AVE_PACIFIC_COAST_HWY_1111_070209.mxd 7/5/09



East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
1322CORONADOLLC	Type 3	1	120.00	1322 CORONADO AVE	NON-RES SPACE RENTL
1351 ORIZABA AVENUE LLC	Type 3	1	120.00	1315 ORIZABA AVE	NON-RES SPACE RENTL
1993 REDONDO AVE PARTNERS LP	Type 3	1	120.00	1100 REDONDO AVE	NON-RES SPACE RENTL
2K COUTURE	Type 1	1	315.00	3314 E ANAHEIM ST	RETAILING
5175 E P C H LLC	Type 3	1	120.00	5175 E PACIFIC COAST HWY	NON-RES SPACE RENTL
7 ELEVEN #2174 27762C	Type 1	6	390.00	1100 REDONDO AVE	RETAILING
7-ELEVEN	Type 1	6	390.00	5103 E PACIFIC COAST HWY	RETAILING
911 FADES	Type 2	2	230.00	4136 E ANAHEIM ST	SERVICES
911 FADES	Type 2	2	230.00	4136 E ANAHEIM ST	SERVICES
A G C BECKER LLC	Type 3	1	120.00	3720 E ANAHEIM ST	NON-RES SPACE RENTL
ACACIA SYSTEMS	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
ACE CLEANERS	Type 2	4	260.00	5107 E PACIFIC COAST HWY	SERVICES
ACME GLASS & MIRROR CO	Type 2	3	245.00	4328 E ANAHEIM ST	CONTRACTORS
ACME GLASS & MIRROR CO	Type 1	3	345.00	4328 E ANAHEIM ST	RETAILING
ACUTE DATA SYSTEMS LLC	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
ADAMS TIRE SERVICE	Type 2	1	215.00	1217 NEWPORT AVE	SERVICES
ADVANCED CALIFORNIA COMPUTER REPAIR	Type 2	11	365.00	5150 E PACIFIC COAST HWY	SERVICES
ADVANCED PSYCHOLOGICAL CARE	Type 2	1	215.00	4801 E ANAHEIM ST	PROFESSIONALS
ADVOCATE FOR FAIR LENDING LLC	Type 2	20	500.00	3800 E ANAHEIM ST	SERVICES
AIKENS, MARJORIE CONLEY	Type 3	1	120.00	4127 E ANAHEIM ST	NON-RES SPACE RENTL
AKIN, RONALD M	Type 3	0	120.00	4029 E ANAHEIM ST	NON-RES SPACE RENTL
ALEX'S BAR	Type 1	1	315.00	2913 E ANAHEIM ST	RETAILING
ALPHA STAR CORP	Type 2	12	380.00	5199 E PACIFIC COAST HWY	SERVICES
AMERICAN BRIDGE	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
AMERICAN BUILDING JANITORIAL INC	Type 2	5	275.00	5199 E PACIFIC COAST HWY	SERVICES
AMERICAN DENTAL CENTER	Type 2	3	245.00	3318 E ANAHEIM ST	PROFESSIONALS
AMERICAN LENDING	Type 2	4	260.00	5199 E E PACIFIC COAST	SERVICES
AMPCO SYSTEM PARKING	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
ANAHEIM HARDWARE	Type 1	4	360.00	2720 E ANAHEIM ST	RETAILING
ANGELICA DECORATION	Type 1	1	315.00	4209 E ANAHEIM ST	RETAILING
ANNE PARKFORD LMFT	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
APARTMENT OWNERS ASSOCIATION OF SO C/	Type 2	1	215.00	4611 E ANAHEIM ST A	SERVICES
AQUARIUS DRINKING WATER	Type 1	2	330.00	2914 E ANAHEIM ST	RETAILING
ARENSMEYER, JOHN W & ALETHA &	Type 3	1	120.00	1389 GLADYS AVE	NON-RES SPACE RENTL
ART DECAL CORP	Type 1	9	435.00	1145 LOMA AVE	RETAILING
ART EMISSARY	Type 1	0	300.00	3706 E ANAHEIM ST	RETAILING
ARTHUR MURRAY DANCE STUDIO	Type 2	6	290.00	5236 LOS ALTOS PLZ B	SERVICES
ASUKA DESIGN	Type 2	2	230.00	1375 GLADYS AVE	SERVICES
ATTENTION TO DETAIL	Type 2	3	245.00	5150 E PACIFIC COAST HWY	SERVICES
AUTO ZONE #3359	Type 1	10	450.00	2923 E ANAHEIM ST	RETAILING
B.H.J.	Type 3	1	120.00	2803 E ANAHEIM ST	NON-RES SPACE RENTL
BACON, ROGER E AND VIRGINIA M	Type 3	0	120.00	3328 E ANAHEIM ST	NON-RES SPACE RENTL
BAL JAGAT - CHILDREN'S WORLD INC	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
BALITZER, ALFRED	Type 3	1	120.00	5055 E ANAHEIM ST	NON-RES SPACE RENTL
BALL, CRISTINA TR	Type 3	1	120.00	1342 NEWPORT AVE	NON-RES SPACE RENTL
BAO QUOC LE MD INC	Type 2	3	245.00	2944 E ANAHEIM ST	PROFESSIONALS
BARBANELL, RONALD L DDS PROF COR	Type 2	10	350.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
BARBARA J WARNER PHD	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
BARN, FABRIE; KEEGAN, JAY & HANNA, LINDA	Type 3	1	120.00	3121 E ANAHEIM ST	NON-RES SPACE RENTL
BARNARD, WILLIAM L DDS	Type 2	2	230.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
BARR LUMBER COMPANY INC	Type 1	8	420.00	2541 E ANAHEIM ST	RETAILING

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
BARRINGTON PSYCHIATRIC CENTER	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
BARRISTER EXECUTIVE SUITES INC	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
BARRON MFT, SUZANNE	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
BARRUS INTERIORS	Type 2	0	200.00	4647 E ANAHEIM ST	SERVICES
BARTHA'S DONUT	Type 1	2	330.00	4396 E ANAHEIM ST	RETAILING
BARTON, GUY WINFIELD SCOTT II	Type 2	5	275.00	5199 E PACIFIC COAST HWY	CONTRACTORS
BEACH DRIVING SCHOOL	Type 2	4	260.00	3731 E ANAHEIM ST	SERVICES
BEACH EQUITIES	Type 2	2	230.00	4531 E ANAHEIM ST	SERVICES
BEE IN A BOX	Type 2	0	200.00	3700 E ANAHEIM ST	SERVICES
BEL VISTA CONVALESCENT HOSPITAL	Type 2	38	500.00	5001 E ANAHEIM ST	SERVICES
BELMONT AUTO SPA	Type 2	5	275.00	3525 E ANAHEIM ST	SERVICES
BELMONT MOTOR CLINIC INC	Type 2	2	230.00	1217 NEWPORT AVE	SERVICES
BELMONT RAPID LUBE	Type 2	2	230.00	3543 E ANAHEIM ST	SERVICES
BELMONT RAPID LUBE	Type 2	1	215.00	3543 E ANAHEIM ST	SERVICES
BEME INC	Type 1	1	315.00	3500 E ANAHEIM ST A	RETAILING
BENCHMARK INFORMATION TECHNOLOGY	Type 2	4	260.00	3454 E ANAHEIM ST	SERVICES
BENNETT, DOUGLAS	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
BENTECH LLC	Type 3	1	120.00	3721 E ANAHEIM ST	NON-RES SPACE RENTL
BERG, DAVID	Type 3	1	120.00	4100 E ANAHEIM ST	NON-RES SPACE RENTL
BERSUCH, JOYCE M AND LAVINA W	Type 3	1	120.00	2400 E ANAHEIM ST	NON-RES SPACE RENTL
BEST BARGAIN	Type 1	1	315.00	3500 E ANAHEIM ST	RETAILING
BEST BEAUTY SALON	Type 2	0	200.00	4000 E ANAHEIM ST B	SERVICES
BEST SHOE REPAIR	Type 2	0	200.00	3203 E ANAHEIM ST	SERVICES
BETTER BUSINESS SERVICES (BBS)	Type 2	1	215.00	3024 E ANAHEIM ST	SERVICES
BISCHOFF SHEET METAL INC	Type 2	12	380.00	1336 NEWPORT AVE	CONTRACTORS
BLAIR, MICHELE	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
BLAND, JAMES R AND ELIZABETH A	Type 3	1	120.00	1141 NEWPORT AVE	NON-RES SPACE RENTL
BLAND, JIM MASONRY*JAMES BLAND	Type 2	1	215.00	1228 LOMA AVE	CONTRACTORS
BOGUT, MABEL E	Type 3	1	120.00	2912 E ANAHEIM ST	NON-RES SPACE RENTL
BOHLKE DDS, SCOTT C	Type 2	1	215.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
BONA REAL ESTATE-OCEAN BAY REALTY	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
BRACKETECH	Type 1	3	345.00	1365 GLADYS AVE	RETAILING
BRAND & SPELLMAN PC	Type 2	3	245.00	3836 E ANAHEIM ST	PROFESSIONALS
BRAZILIAN TOP TEAM	Type 2	1	215.00	4323 E ANAHEIM ST	SERVICES
BRETT BEEBE DDS	Type 2	2	230.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
BRIGHT CARE LOW COST PET CLINIC AND	Type 2	1	215.00	4106 E ANAHEIM ST	PROFESSIONALS
BROCKMAN PROPERTIES	Type 2	2	230.00	3720 E ANAHEIM ST 201	SERVICES
BT COMMERCIAL REAL ESTATE	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
BUDGET CENTER	Type 1	0	300.00	2824 E ANAHEIM ST	RETAILING
BURKE'S AUTO BODY	Type 2	1	215.00	1331 OHIO AVE	SERVICES
BURRELL, MELVIN J	Type 3	1	120.00	1355 REDONDO AVE	NON-RES SPACE RENTL
BYCZYNSKI, GARY T	Type 3	1	120.00	1217 NEWPORT AVE	NON-RES SPACE RENTL
C L SALON	Type 2	1	215.00	3310 E ANAHEIM ST	SERVICES
C O P TRAVEL	Type 2	3	245.00	2418 E ANAHEIM ST	SERVICES
CALIFORNIA BRIDAL WAREHOUSE	Type 2	0	200.00	3123 E ANAHEIM ST	WHOLESALE
CAMBODIAN PRO-LEGAL SERVICES	Type 2	0	200.00	1355 REDONDO AVE 12	SERVICES
CAMBRIAN HOMECARE	Type 2	15	425.00	5199 E PACIFIC COAST HWY	SERVICES
CAPITAL EXECUTIVE REALTY INC	Type 2	1	215.00	1355 REDONDO AVE 1	SERVICES
CARETTE'S SCHOOL OF ETIQUETTE	Type 2	1	215.00	4835 E ANAHEIM ST 312	SERVICES
CARLIN & CECCIA	Type 2	2	230.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
CARSON, STEVE	Type 3	0	120.00	4609 E ANAHEIM ST	NON-RES SPACE RENTL

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assess ment	Address	Business Class
CASA MORENO RESTAURANT	Type 1	2	330.00	2427 E ANAHEIM ST	RETAILING
CASA SANCHEZ	Type 1	4	360.00	3948 E ANAHEIM ST	RETAILING
CASSINI, LOUIS	Type 3	1	120.00	1391 REDONDO AVE	NON-RES SPACE RENTL
CASTILLO, LOUIE A	Type 3	1	120.00	4209 E ANAHEIM ST	NON-RES SPACE RENTL
CATALYST PAPER (USA) INC	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
CHERRY CREEK MORTGAGE CO INC	Type 2	5	275.00	5150 E PACIFIC COAST HWY	SERVICES
CHETTA, JOSEPH	Type 3	1	120.00	1127 LOMA AVE	NON-RES SPACE RENTL
CHEY, JOHN & KEO, BORY	Type 3	1	120.00	2501 E ANAHEIM ST	NON-RES SPACE RENTL
CHILDNET YOUTH AND FAMILY SERVICES INC	Type 2	9	335.00	4223 E ANAHEIM ST	SERVICES
CHILDNET YOUTH AND FAMILY SERVICES INC	Type 2	15	425.00	5150 E PACIFIC COAST HWY	SERVICES
CHINA CHEF EXPRESS	Type 1	9	435.00	1222 OBISPO AVE	RETAILING
CHINA KITCHEN EXPRESS	Type 1	4	360.00	3429 E ANAHEIM ST	RETAILING
CHO, FRANK	Type 3	1	120.00	5109 E PACIFIC COAST HWY	NON-RES SPACE RENTL
CHRISTINA BALL TRUST/HAROLD BALL TRUST	Type 3	1	120.00	1360 NEWPORT AVE	NON-RES SPACE RENTL
CHUNG, DUC	Type 2	1	215.00	2938 E ANAHEIM ST	VENDING
CITADEL SECURITY INC	Type 2	5	275.00	5199 E PACIFIC COAST HWY	SERVICES
CLARK, WILLIAM & VIRGINIA	Type 3	1	120.00	4136 E ANAHEIM ST	NON-RES SPACE RENTL
CLAVERAN LAW FIRM	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
CLAVERAN REALTY	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
CLEMENTS CHIROPRACTIC CENTER	Type 2	4	260.00	3720 E ANAHEIM ST 202	PROFESSIONALS
CLEMENTS CHIROPRACTIC CENTER	Type 2	2	230.00	3720 E ANAHEIM ST 180	PROFESSIONALS
CLEMO, THOMAS R AND ANN E TRUST	Type 3	1	120.00	2541 E ANAHEIM ST	NON-RES SPACE RENTL
CLINICAL PSYCHOLOGIST	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
CLUB TAN	Type 2	0	200.00	3924 E ANAHEIM ST	SERVICES
COAST COUNSELING SERVICES	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
COAST COUNSELING SERVICES	Type 2	1	215.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
COASTAL PAINT & DECORATING INC	Type 1	8	420.00	4127 E ANAHEIM ST	RETAILING
COLLEGE PLANNING OF GREATER LONG BEAC	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
COLLISON EXPERTS	Type 2	3	245.00	1101 OBISPO AVE	SERVICES
COLUCCI PLUMBING CO	Type 2	2	230.00	1370 PARK AVE	CONTRACTORS
COMMUNITY FORECLOSURE ASSISTANCE	Type 2	1	215.00	1355 REDONDO AVE 7	SERVICES
CONDOBILLING	Type 2	1	215.00	4611 E ANAHEIM ST C	SERVICES
COOKIES BY DESIGN	Type 1	3	345.00	5205 E PACIFIC COAST HWY	RETAILING
COUNTRY DONUTS	Type 1	3	345.00	3200 E ANAHEIM ST B	RETAILING
CRYSTAL CLEANERS	Type 2	1	215.00	1232 OBISPO AVE	SERVICES
CTV ED LLC	Type 3	1	120.00	2923 E ANAHEIM ST	NON-RES SPACE RENTL
CU, HOANG	Type 3	1	120.00	3235 E ANAHEIM ST	NON-RES SPACE RENTL
CURVE COMMUNICATIONS	Type 2	8	320.00	4609 E ANAHEIM ST	SERVICES
CUSHMAN & WAKEFIELD OF CA INC	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
CUSTOM PLUMBING INC	Type 2	10	350.00	1329 GLADYS AVE	CONTRACTORS
CUTE NAILS	Type 2	1	215.00	4120 E ANAHEIM ST	SERVICES
CUTE NAILS	Type 2	0	200.00	4120 E ANAHEIM ST	SERVICES
D J CUTTING EDGE	Type 2	2	230.00	5228 LOS ALTOS PLZ	SERVICES
DANNI, PERRY	Type 2	0	200.00	1355 REDONDO AVE 7	SERVICES
DEAN GARLAND ENTERPRISES	Type 2	1	215.00	4425 E ANAHEIM ST 100	CONTRACTORS
DEAN HOLMES	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
DEEL, LYMAN A	Type 3	1	120.00	2401 E ANAHEIM ST	NON-RES SPACE RENTL
DELL'S TV SERVICE	Type 2	1	215.00	3328 E ANAHEIM ST	SERVICES
DENO'S	Type 1	2	330.00	1100 REDONDO AVE 3	RETAILING
DEVEREAUX CONSTRUCTION INC	Type 2	7	305.00	2541 E ANAHEIM ST	CONTRACTORS
DI PIAZZA RESTAURANT AND LOUNGE	Type 1	10	450.00	5205 E PACIFIC COAST HWY	RETAILING

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
DIAMOND CONCESSIONS LLC	Type 1	10	450.00	4700 DEUKMEJIAN DR	RETAILING
DIANA'S BEAUTY SALON	Type 2	0	200.00	1220 GLADYS AVE	SERVICES
DIETZ, GILMOR & ASSOCIATES	Type 2	2	230.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
DIRECT DEMOCRACY LLC	Type 2	2	230.00	4427 E ANAHEIM ST	SERVICES
DISCOUNT TIRE STORES	Type 1	3	345.00	3340 E ANAHEIM ST	RETAILING
DOGGIE IN THE WINDOW	Type 1	8	420.00	4106 E ANAHEIM ST	RETAILING
DOLEX DOLLAR EXPRESS INC	Type 2	2	230.00	2900 E ANAHEIM ST	SERVICES
DONALD S WING PHD A PSYCHOLOGY CORP	Type 2	1	215.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
DONS BBQ	Type 1	2	330.00	3201 E ANAHEIM ST	RETAILING
E S BILLS INC	Type 3	1	120.00	2440 E ANAHEIM ST	NON-RES SPACE RENTL
EAST ANAHEIM AUTO CLINIC & BOB'S TOWING	Type 2	3	245.00	3636 E ANAHEIM ST	SERVICES
EAST LONG BEACH BRAKE SERVICE	Type 2	2	230.00	4401 E ANAHEIM ST	SERVICES
ECO TECH INC	Type 2	1	215.00	4645 E ANAHEIM ST	MANUFACTURING
ED'S UPHOLSTERY	Type 2	2	230.00	1349 GLADYS AVE	SERVICES
EDUARDO RENTERIA UPHOLSTERY & REPAIR	Type 2	2	230.00	1336 GLADYS AVE	SERVICES
EDWARD JONES	Type 2	4	260.00	5150 E PACIFIC COAST HWY	SERVICES
EL PARAISO BAR	Type 1	4	360.00	2802 E ANAHEIM ST	RETAILING
EL POLLO LOCO	Type 1	18	570.00	3425 E ANAHEIM ST	RETAILING
ELINK WIRELESS	Type 1	1	315.00	1224 OBISPO AVE	RETAILING
EMPIRE REALTY FUNDING & INVESTMENTS INC	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
ENLACE DE GUERRERO EN CALIFORNIA	Type 2	1	215.00	4429 E ANAHEIM ST	SERVICES
ERICKSON, JOHNT TRUST	Type 3	1	120.00	4325 E ANAHEIM ST	NON-RES SPACE RENTL
ERICSON, CHESTER L	Type 3	1	120.00	4315 E ANAHEIM ST	NON-RES SPACE RENTL
ERNANDES, JACK	Type 3	0	120.00	3922 E ANAHEIM ST	NON-RES SPACE RENTL
EXECUTIVE INVESTIGATIONS	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
FA4	Type 1	0	300.00	3708 E ANAHEIM ST	RETAILING
FABRIC BARN	Type 1	40	600.00	3123 E ANAHEIM ST	RETAILING
FABRIC CARE CENTER	Type 2	3	245.00	5216 LOS ALTOS PLZ	SERVICES
FACTORY 2-U	Type 1	20	600.00	3220 E ANAHEIM ST	RETAILING
FAJARDO, MEUI C	Type 3	1	120.00	3235 E ANAHEIM ST	NON-RES SPACE RENTL
FAJARDO, MEUI C	Type 3	1	120.00	3239 E ANAHEIM ST	NON-RES SPACE RENTL
FAMOUS CHARBROILED BURGERS	Type 1	7	405.00	2841 E ANAHEIM ST	RETAILING
FARMERS & MERCHANT TRUST CO AS	Type 3	1	120.00	5201 E PACIFIC COAST HWY	NON-RES SPACE RENTL
FASHION TIME	Type 1	2	330.00	3280 E ANAHEIM ST	RETAILING
FAST GLASS	Type 1	0	300.00	3920 E ANAHEIM ST	RETAILING
FEELING GOOD AGAIN!	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
FELIX ARTISTIC CRYSTAL ENGRAVING	Type 2	0	200.00	1217 NEWPORT AVE	SERVICES
FIRST AUTO SALES	Type 1	2	330.00	1365 OBISPO AVE	RETAILING
FISHERMAN'S HARDWARE #1	Type 1	3	345.00	2801 E ANAHEIM ST	RETAILING
FITNESS IMPACT	Type 2	2	230.00	1335 LOMA AVE	SERVICES
FLORES, ABRAHAM & MARISA	Type 3	0	120.00	4126 E ANAHEIM ST	NON-RES SPACE RENTL
FLYNN SIGN & GRAPHICS INC	Type 2	9	335.00	1345 CORONADO AVE	CONTRACTORS
FLYNN, DAVID A	Type 3	1	120.00	1345 CORONADO AVE	NON-RES SPACE RENTL
FORMAN, PAUL D	Type 3	1	120.00	3143 E ANAHEIM ST	NON-RES SPACE RENTL
FRANCO, MARY ANN	Type 2	0	200.00	4541 E ANAHEIM ST	PROFESSIONALS
FRENCHY'S BISTRO	Type 1	9	435.00	4137 E ANAHEIM ST	RETAILING
FRY, SAMUEL L AND JUANITA E	Type 3	1	120.00	5096 E PACIFIC COAST HWY	NON-RES SPACE RENTL
G E AUTO PAINTS AND SUPPLIES	Type 1	2	330.00	2403 E ANAHEIM ST	RETAILING
GENERAL SECURITY SYSTEMS	Type 2	2	230.00	1127 LOMA AVE	SERVICES
GIANNETAKIS, EMMANUEL TR/GIANNETAKIS TI	Type 3	1	120.00	2641 E ANAHEIM ST	NON-RES SPACE RENTL
GILBOA, DANIEL & FELICIA	Type 3	1	120.00	3800 E ANAHEIM ST	NON-RES SPACE RENTL

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
GOLDSMITH, STEPHEN R CO-TR AND S	Type 3	0	120.00	2707 E ANAHEIM ST	NON-RES SPACE RENTL
GOMEZ INVESTMENTS	Type 2	0	200.00	2810 E ANAHEIM ST B	SERVICES
GOMEZ, DAVID	Type 3	1	120.00	2810 E ANAHEIM ST	NON-RES SPACE RENTL
GOODWILL SERVING THE PEOPLE OF SOUTHE	Type 1	1	315.00	1130 REDONDO AVE	RETAILING
GORDON DESIGN GROUP	Type 2	2	230.00	1306 PARK AVE	SERVICES
GRACE COLEMAN PHD	Type 2	1	215.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
GRAHAM & ASSOCIATES	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
GREG CASH TAX PLUS	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
GREG GRIBBIN HANDYMAN	Type 2	1	215.00	1374 LOMA AVE	MISC MOBILE
GRIEDER, CURTIS P	Type 3	1	120.00	3844 E ANAHEIM ST	NON-RES SPACE RENTL
GTM MORTGAGE	Type 2	3	245.00	5175 E PACIFIC COAST HWY	SERVICES
H & H ELECTRICAL	Type 2	0	200.00	1205 LOMA AVE	CONTRACTORS
H & R BLOCK TAX SERVICES INC	Type 2	7	305.00	3413 E ANAHEIM ST	SERVICES
HAGHIGHAT, HOOSHANG AND DARIA	Type 3	0	120.00	2626 E ANAHEIM ST	NON-RES SPACE RENTL
HAINES, FREDERICK R	Type 3	1	120.00	2403 E ANAHEIM ST	NON-RES SPACE RENTL
HAIR 911	Type 2	2	230.00	4138 E ANAHEIM ST	SERVICES
HAIR BASIX	Type 2	1	215.00	1100 REDONDO AVE 2	SERVICES
HALL, ARTHUR E	Type 2	0	200.00	1206 BELMONT AVE	SERVICES
HAN, HOO EUN	Type 3	1	120.00	3201 E ANAHEIM ST	NON-RES SPACE RENTL
HANDSFREE WIRELESS	Type 1	0	300.00	3600 E ANAHEIM ST	RETAILING
HARBOR CITY AUTO SALES	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
HEALTHCARE SERVICES GROUP	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
HIRSCH PIPE & SUPPLY	Type 2	6	290.00	3530 E ANAHEIM ST	WHOLESALE
HIRTH, DAVID	Type 3	0	120.00	4133 E ANAHEIM ST	NON-RES SPACE RENTL
HLEBOVY FAMILY TRUST	Type 3	1	120.00	4000 E ANAHEIM ST	NON-RES SPACE RENTL
HODY LANE LIQUOR	Type 1	2	330.00	5201 E PACIFIC COAST HWY	RETAILING
HOLE MOLE	Type 1	4	360.00	5109 E PACIFIC COAST HWY	RETAILING
HONG T VU DENTAL GROUP	Type 2	3	245.00	3000 E ANAHEIM ST	PROFESSIONALS
HOUSE OF CRAFTS	Type 1	2	330.00	3143 E ANAHEIM ST	RETAILING
HOUSE OF SYNERGY	Type 2	0	200.00	4126 E ANAHEIM ST	SERVICES
HS BELMONT LLC	Type 3	1	120.00	3200 E ANAHEIM ST	NON-RES SPACE RENTL
HUTCHISON, JOHN W AND ELAINE W	Type 3	1	120.00	4541 E ANAHEIM ST	NON-RES SPACE RENTL
ICAR COLLISION	Type 2	6	290.00	1381 OBISPO AVE	SERVICES
IGUANA KELLEY'S	Type 1	6	390.00	4306 E ANAHEIM ST	RETAILING
IMAGEN LATINA	Type 2	1	215.00	2907 E ANAHEIM ST	SERVICES
IN PRO PER DOCUMENT PREPARATION SERVI	Type 2	4	260.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
INER INVESTMENT LLC	Type 3	1	120.00	3935 E ANAHEIM ST	NON-RES SPACE RENTL
INER INVESTMENT LLC	Type 3	1	120.00	3941 E ANAHEIM ST	NON-RES SPACE RENTL
INER INVESTMENTS LLC	Type 3	1	120.00	3939 E ANAHEIM ST	NON-RES SPACE RENTL
INER INVESTMENTS LLC	Type 3	0	120.00	3939 E ANAHEIM ST	NON-RES SPACE RENTL
INGLEWOOD JUVENILE DEFENSE ASSOCIATIO	Type 2	1	215.00	5222 LOS ALTOS PLZ	PROFESSIONALS
INTERACTIVE CONSTRUCTION CO	Type 2	1	215.00	4801 E ANAHEIM ST	CONTRACTORS
INTERNAL MED & ACCUPUNCTURE	Type 2	2	230.00	3741 E ANAHEIM ST	PROFESSIONALS
INTERSTICES	Type 2	2	230.00	1322 CORONADO AVE	PROFESSIONALS
J C PLUMBING	Type 2	0	200.00	4611 E ANAHEIM ST C	CONTRACTORS
J J THOMASON INC	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
J W HOIST & CRANE INC	Type 2	2	230.00	3701 E ANAHEIM ST	SERVICES
JACKSON HEWITT TAX SERVICE	Type 2	1	215.00	3743 E ANAHEIM ST	SERVICES
JAMES I LINDEN PHD	Type 2	1	215.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
JAMES JOHN TAVERNAKIS DDS	Type 2	2	230.00	3943 E ANAHEIM ST	PROFESSIONALS
JANE KELLEHER TRUST	Type 3	1	120.00	3925 E ANAHEIM ST	NON-RES SPACE RENTL

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

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JANET LIQUOR & JR MARKET	Type 1	2	330.00	2800 E ANAHEIM ST	RETAILING
JAVO STUDIOS	Type 1	0	300.00	1388 OBISPO AVE	RETAILING
JEAN FROMM PHD	Type 2	0	200.00	1300 PARK AVE	PROFESSIONALS
JERRY'S DONUTS	Type 1	2	330.00	5105 E PACIFIC COAST HWY	RETAILING
JL CREATIVE	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
JOE HAIR & NAILS SPA	Type 2	2	230.00	1234 OBISPO AVE	SERVICES
JOE JOST'S INC	Type 1	10	450.00	2803 E ANAHEIM ST	RETAILING
JOE'S CLEANING	Type 2	0	200.00	1384 JUNIPERO AVE	MISC MOBILE
JOHN AIVAZ D D S	Type 2	8	320.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
JOHN READ REALTY	Type 2	2	230.00	4543 E ANAHEIM ST	SERVICES
JONES, VINCENT W	Type 3	0	120.00	4320 E ANAHEIM ST	NON-RES SPACE RENTL
JONES, VINCENT W AND LAURINE E	Type 3	0	120.00	4390 E ANAHEIM ST	NON-RES SPACE RENTL
KATHY'S PROFESSIONAL PLACEMENT	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
KENNEDY, PATRICK F	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
KENNETH K LEE DDS	Type 2	2	230.00	4755 E ANAHEIM ST	PROFESSIONALS
KENSKI, LINDA TRUST	Type 3	1	120.00	1375 GLADYS AVE	NON-RES SPACE RENTL
KENTUCKY FRIED CHICKEN	Type 1	9	435.00	4001 E ANAHEIM ST	RETAILING
KERRY DEENEY LCSW	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
KEVIN CONNORS MFCC	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
KHEM, BUNNEANG	Type 3	1	120.00	2907 E ANAHEIM ST	NON-RES SPACE RENTL
KHIPTV.COM	Type 2	0	200.00	2525 E ANAHEIM ST	SERVICES
KHOST ENTERPRISE INC	Type 2	5	275.00	5150 E PACIFIC COAST HWY	SERVICES
KIM, KAREN	Type 3	1	120.00	2821 E ANAHEIM ST	NON-RES SPACE RENTL
KINCHLOE, JOHN	Type 3	1	120.00	3401 E ANAHEIM ST	NON-RES SPACE RENTL
KINDERCARE LEARNING CENTER	Type 2	17	455.00	5251 LAS LOMAS ST	SERVICES
KOMBOSCH, WILFRIED AND ROSEMARIE	Type 3	0	120.00	2776 E ANAHEIM ST	NON-RES SPACE RENTL
KRAZI KRAFTS	Type 1	0	300.00	4427 E ANAHEIM ST	RETAILING
KUCH, SOCHEAT	Type 2	0	200.00	2517 E ANAHEIM ST	SERVICES
L E JACOBSON & COMPANY INC	Type 2	2	230.00	4725 E ANAHEIM ST	SERVICES
LA BODEGA PANADERIA	Type 1	2	330.00	1230 GLADYS AVE	RETAILING
LA CONCHA RESTAURANT	Type 1	4	360.00	2612 E ANAHEIM ST	RETAILING
LA MOTTE, STEPHEN R	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
LA REVANCHA	Type 1	3	345.00	2634 E ANAHEIM ST	RETAILING
LA TIENDA DEL AHORRO	Type 1	1	315.00	1220 GLADYS AVE	RETAILING
LABODEGA MARKET 5	Type 1	4	360.00	2900 E ANAHEIM ST	RETAILING
LACEY'S CARPETS	Type 1	0	300.00	3922 E ANAHEIM ST	RETAILING
LAI INC	Type 2	1	215.00	4543 E ANAHEIM ST	SERVICES
LARRY D HENSON	Type 2	1	215.00	2707 1/2 E ANAHEIM ST	SERVICES
LARSON, RAWLEY D AND JOHNNY R	Type 3	0	120.00	1355 GLADYS AVE	NON-RES SPACE RENTL
LASZLO'S	Type 2	3	245.00	2625 E ANAHEIM ST	SERVICES
LATIN STYLE	Type 2	2	230.00	3235 E ANAHEIM ST	SERVICES
LAUNDERWORLD	Type 2	1	215.00	2782 E ANAHEIM ST	VENDING
LAW OFFICE OF FRANCIS A "NICK" JONES	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICE OF JANIS PETERSON-LORD	Type 2	1	215.00	3454 E ANAHEIM ST	PROFESSIONALS
LAW OFFICE OF JARED EISENSTAT	Type 2	0	200.00	5222 LOS ALTOS PLZ	PROFESSIONALS
LAW OFFICE OF JASON SHYRES	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICE OF MARVIN J HAMILTON JR	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICE OF MICHAEL J MORTON	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICE OF RON LANE	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICES OF DEBRA M OLSEN	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICES OF DENISE M KUPER APLC	Type 2	4	260.00	3846 E ANAHEIM ST	PROFESSIONALS

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assess ment	Address	Business Class
LAW OFFICES OF HENRY SALCIDO APC	Type 2	3	245.00	4729 E ANAHEIM ST	PROFESSIONALS
LAW OFFICES OF JON SAN JOSE	Type 2	1	215.00	5222 LOS ALTOS PLZ	PROFESSIONALS
LAW OFFICES OF MARK SHOEMAKER	Type 2	0	200.00	3750 E ANAHEIM ST 201	PROFESSIONALS
LAW OFFICES OF PHILLIP C LEMMONS	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICES OF ROBERT P FINN	Type 2	1	215.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
LAW OFFICES OF TODD B BECKER	Type 2	3	245.00	3750 E ANAHEIM ST 100	PROFESSIONALS
LB FRESH DRINKING WATER & WIRELESS	Type 1	0	300.00	3205 E ANAHEIM ST A	RETAILING
LB MESA PHARMACY III	Type 1	1	315.00	2942 E ANAHEIM ST	RETAILING
LE, BAO QUOC	Type 3	1	120.00	2938 E ANAHEIM ST	NON-RES SPACE RENTL
LEES APPLIANCES	Type 2	3	245.00	2820 E ANAHEIM ST	SERVICES
LEISY, WILLIAM & MARR LEISLY, DEBRA	Type 3	1	120.00	1376 CORONADO AVE	NON-RES SPACE RENTL
LIL RUDERMANN LLC	Type 3	0	120.00	3700 E ANAHEIM ST	NON-RES SPACE RENTL
LIM'S TAX INC	Type 2	1	215.00	3316 E ANAHEIM ST	PROFESSIONALS
LINDA A WALKER CFP	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
LINOLEUM DISCOUNT CITY	Type 1	2	330.00	1204 REDONDO AVE	RETAILING
LIONS SHARE LLC	Type 2	1	215.00	1345 ROYCROFT AVE	VENDING
LIQUID LOUNGE	Type 1	3	345.00	3522 E ANAHEIM ST	RETAILING
LISA LANGDALE MFT	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
LITTLE CAESAR ENTERPRISES #5816	Type 1	12	480.00	4333 E ANAHEIM ST	RETAILING
LONG BEACH ANIMAL HOSPITAL INC	Type 2	19	485.00	3816 E ANAHEIM ST	PROFESSIONALS
LONG BEACH AUTO PART	Type 1	2	330.00	1310 STANLEY AVE B	RETAILING
LONG BEACH AUTO REPAIR CENTER	Type 2	6	290.00	2525 E ANAHEIM ST	SERVICES
LONG BEACH COMMUNITY PLAYERS INC	Type 1	1	315.00	5021 E ANAHEIM ST	UNIQUE BUSINESSES
LONG BEACH CONSULTING GROUP	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
LONG BEACH ESCROW	Type 2	1	215.00	4515 E ANAHEIM ST 2ND	SERVICES
LONG BEACH FISH GRILL	Type 1	2	330.00	1201 REDONDO AVE	RETAILING
LONG BEACH KENNEL ROOM & GROOM	Type 2	3	245.00	1354 OBISPO AVE	SERVICES
LONG BEACH LAWN MOWERS	Type 1	0	300.00	2542 E ANAHEIM ST	RETAILING
LONG BEACH MUFFLER	Type 2	0	200.00	3880 E ANAHEIM ST	SERVICES
LONG BEACH PLUMBING INC	Type 2	1	215.00	1370 REDONDO AVE	CONTRACTORS
LONG BEACH RESTAURANT	Type 1	3	345.00	3320 E ANAHEIM ST	RETAILING
LONG BEACH TOWING & STORAGE	Type 2	10	350.00	1380 ORIZABA AVE	SERVICES
LONG BEACH TRADING COMPANY INC	Type 2	2	230.00	4515 E ANAHEIM ST	SERVICES
LONG BEACH YOUTH CENTERS INC	Type 2	16	440.00	4223 E ANAHEIM ST 100	SERVICES
LONG BEACH YOUTH HOME	Type 2	33	500.00	4151 FOUNTAIN ST	SERVICES
LOPEZ INK-VUDU CLOTHING	Type 1	3	345.00	3925 E ANAHEIM ST	RETAILING
LORBEER ENTERPRISES LP	Type 3	1	120.00	1350 STANLEY AVE	NON-RES SPACE RENTL
LOS COMPADRES	Type 1	34	600.00	3229 E ANAHEIM ST	RETAILING
LOWE, LISA J	Type 3	1	120.00	1357 CORONADO AVE	NON-RES SPACE RENTL
LOWE, LISA J	Type 3	1	120.00	1365 CORONADO AVE	NON-RES SPACE RENTL
LOWE, LISA J	Type 3	1	120.00	1395 CORONADO AVE	NON-RES SPACE RENTL
LPL FINANCIAL SERVICES	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
LUCIDO, GREG	Type 3	0	120.00	4611 E ANAHEIM ST	NON-RES SPACE RENTL
LUCKY LOUNGE	Type 1	1	315.00	3026 E ANAHEIM ST	RETAILING
LUCKY PIERRE V	Type 2	2	230.00	2707 E ANAHEIM ST	SERVICES
LUXENBERG, MATTHEW	Type 3	1	120.00	5199 E PACIFIC COAST HWY	NON-RES SPACE RENTL
LYELL, JULIANNA M PSYD	Type 2	0	200.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
LYNN A GARDINER MA M F T	Type 2	0	200.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
MACHAN SIGN CO INC	Type 2	4	260.00	1209 EUCLID AVE	CONTRACTORS
MACPHERSON, RAYMOND K	Type 3	1	120.00	3645 E ANAHEIM ST	NON-RES SPACE RENTL
MAITLEN & BENSON INC	Type 2	13	395.00	1395 OBISPO AVE	MANUFACTURING

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assess ment	Address	Business Class
MAR MEL INN	Type 1	1	315.00	1374 GLADYS AVE	RETAILING
MAR MEL INN	Type 2	2	230.00	1374 GLADYS AVE	SERVICES
MARISCOS BRITE SPOT 3	Type 1	10	450.00	3721 E ANAHEIM ST	RETAILING
MARLORA MANOR LLC	Type 3	1	120.00	3801 E ANAHEIM ST	NON-RES SPACE RENTL
MARLORA POST ACUTE REHABILITATION HOSI	Type 2	65	500.00	3801 E ANAHEIM ST	SERVICES
MARQUEZ BROS PLUMBING	Type 2	4	260.00	2510 E ANAHEIM ST	CONTRACTORS
MARTIN, JOELLA V TRUST	Type 3	1	120.00	3105 E ANAHEIM ST	NON-RES SPACE RENTL
MARTYNEC ACCOUNTANCY A PROFESSIONAL	Type 2	2	230.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
MARVIN S BEITNER PHD	Type 2	1	215.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
MASTER CLEANERS	Type 2	2	230.00	2776 E ANAHEIM ST	SERVICES
MASTERWORKS CONSTRUCTION SERVICES IN	Type 2	8	320.00	1376 CORONADO AVE B	CONTRACTORS
MAURICE ALLEN & ASSOC WEST COAST POWE	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
MAX'S STEINER	Type 1	3	345.00	2500 E ANAHEIM ST	RETAILING
MAYS THAI RESTAURANT	Type 1	2	330.00	3832 E ANAHEIM ST	RETAILING
MC CULLAH, JAMES W	Type 3	1	120.00	3520 E ANAHEIM ST	NON-RES SPACE RENTL
MC KIBBEN, WILLIAM J, DDS	Type 2	7	305.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
MCBREARTY & WARE	Type 2	2	230.00	3454 E ANAHEIM ST	PROFESSIONALS
MCBREARTY, JOHN	Type 3	1	120.00	3448 E ANAHEIM ST	NON-RES SPACE RENTL
MCDONALDS RESTAURANT	Type 1	52	600.00	3302 E ANAHEIM ST	RETAILING
MCEACHERN COMPANY INC	Type 2	10	350.00	5212 LOS ALTOS PLZ	CONTRACTORS
MCKENZIE MORTUARY	Type 2	4	260.00	3843 E ANAHEIM ST	SERVICES
MEDEX HCO	Type 2	8	320.00	5150 E PACIFIC COAST HWY	SERVICES
MEDSEARCH FINANCIAL	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
MEMORIAL PEDIATRICS	Type 2	3	245.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
MENDEZ, MARIA E	Type 2	1	215.00	3600 E ANAHEIM ST	SERVICES
MEXIS AUTO SERVICE	Type 2	1	215.00	3020 E ANAHEIM ST	SERVICES
MEYER APPRAISAL INC	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
MI RANCHITO	Type 1	3	345.00	2912 E ANAHEIM ST	RETAILING
MICHAEL NAVA LCSW	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
MICHAEL R DUVAL AND COMPANY	Type 2	3	245.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
MINK QUAN THAI RESTAURANT	Type 1	3	345.00	2821 E ANAHEIM ST	RETAILING
MITCHELL, MARJORIE CAIN PHD	Type 2	2	230.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
MONY & ASSOCIATES TAX ACCOUNTING	Type 2	1	215.00	2517 E ANAHEIM ST	SERVICES
MOORE, CHARLES J TRUST	Type 3	1	120.00	1336 GLADYS AVE	NON-RES SPACE RENTL
MORELly FLAGS AND BANNERS	Type 1	0	300.00	3903 E ANAHEIM ST B	RETAILING
MOZENA COPY CENTER	Type 2	1	215.00	3939 E ANAHEIM ST	SERVICES
MR RUAN'S AUTO REPAIR	Type 2	2	230.00	3040 E ANAHEIM ST	SERVICES
MURLEO LAND CORPORATION	Type 3	1	120.00	4106 E ANAHEIM ST	NON-RES SPACE RENTL
MURLEO LAND CORPORATION	Type 3	1	120.00	4120 E ANAHEIM ST	NON-RES SPACE RENTL
MURRE CLEANERS	Type 2	4	260.00	1100 REDONDO AVE 5	SERVICES
MYLER, COLIN & CAROL	Type 3	1	120.00	4531 E ANAHEIM ST	NON-RES SPACE RENTL
NAILS BY TINA	Type 2	1	215.00	5208 LOS ALTOS PLZ	SERVICES
NARY'S DONUT	Type 1	2	330.00	2608 E ANAHEIM ST	RETAILING
NATIONAL TAX CREDIT GROUP LLC	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
NC CONSTRUCTION INC	Type 2	2	230.00	1383 REDONDO AVE 202	CONTRACTORS
NECTAR INC	Type 2	6	290.00	1332 GLADYS AVE	SERVICES
NEW GENERATION SMOKE SHOP & GIFT	Type 1	2	330.00	3735 E ANAHEIM ST	RETAILING
NEW HORIZON RESIDENTIAL AND COMMERCIA	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
NEWSET	Type 2	1	215.00	1349 LOMA AVE	CONTRACTORS
NGUYEN, CATHY	Type 3	1	120.00	1333 REDONDO AVE	NON-RES SPACE RENTL
NGUYEN, HOA	Type 3	1	120.00	3024 E ANAHEIM ST	NON-RES SPACE RENTL

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
NICE & CLEAN HOME & PARTY JANITORIAL SEI	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
NICK MIGLIACCIO	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
NILE C	Type 1	0	300.00	3753 E ANAHEIM ST	RETAILING
NISHIYAMA, DANIEL, A PROF CORP	Type 2	3	245.00	5207 E PACIFIC COAST HWY	PROFESSIONALS
NIX CHECK CASHING #42	Type 2	7	305.00	1228 OBISPO AVE	SERVICES
OCEAN BEACH INVESTORS LP	Type 3	1	120.00	5150 E PACIFIC COAST HWY	NON-RES SPACE RENTL
OLA AUTOBROKER	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
OLFATI DESIGN GROUP	Type 2	2	230.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
OMEGA	Type 1	5	375.00	2641 E ANAHEIM ST	RETAILING
OPPORTUNITIES FOR LEARNING	Type 2	2	230.00	3850 E ANAHEIM ST	SERVICES
ORE' ORIGINALS INC	Type 2	1	215.00	1357 CORONADO AVE	WHOLESALE
ORGANIC YOGART	Type 2	2	230.00	1370 REDONDO AVE	SERVICES
ORTEGA, VINCENT D	Type 3	1	120.00	1381 OBISPO AVE	NON-RES SPACE RENTL
OUR HOMES BY ANITA INC	Type 2	3	245.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
P G S BROKERS	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
P H HALL & ASSOCIATES INC	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
PACIFIC COAST CONDOMINIUM MANAGEMENT	Type 2	2	230.00	4515 E ANAHEIM ST	SERVICES
PACIFIC FLORIST	Type 1	2	330.00	5050 E PACIFIC COAST HWY	RETAILING
PACIFIC RESEARCH & STRATEGIES INC	Type 2	14	410.00	5055 E ANAHEIM ST	SERVICES
PACIFIC SOCIAL ENTERPRISES LLC	Type 2	1	215.00	4543 E ANAHEIM ST	SERVICES
PACKAGING PLUS	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
PAEK MINIT MARKET	Type 1	2	330.00	2700 E ANAHEIM ST	RETAILING
PALAZZOLO, CARL	Type 3	1	120.00	3810 E ANAHEIM ST	NON-RES SPACE RENTL
PALLARES, CARLOS O AND FANNY A	Type 3	1	120.00	2416 E ANAHEIM ST	NON-RES SPACE RENTL
PARAGON EQUITIES INC	Type 2	2	230.00	John Read Realty	SERVICES
PARK AVENUE SALON	Type 2	0	200.00	5224 LOS ALTOS PLZ	SERVICES
PARTNERS OF PARKS	Type 2	2	230.00	5001 DEUKMEJIAN DR	SERVICES
PAT CASSARA BROKER	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
PATCH PROS INC	Type 2	3	245.00	1370 REDONDO AVE	CONTRACTORS
PAUL SAHLIN TIFFANY'S INC	Type 2	5	275.00	1326 OBISPO AVE	MANUFACTURING
PAULS GLASS CO	Type 2	7	305.00	2400 E ANAHEIM ST	CONTRACTORS
PAULS GLASS CO	Type 1	8	420.00	2400 E ANAHEIM ST	RETAILING
PAYDAY EXPRESS	Type 2	4	260.00	3747 E ANAHEIM ST	SERVICES
PAYLESS SHOESOURCE #2910	Type 1	6	390.00	3282 E ANAHEIM ST	RETAILING
PAYLESS TOBACCO CO	Type 1	1	315.00	3290 E ANAHEIM ST	RETAILING
PERFECTION BEAUTY SALON	Type 2	2	230.00	3727 E ANAHEIM ST	SERVICES
PFANSTIEL PUBLISHERS AND PRINTERS,INC	Type 2	6	290.00	3010 E ANAHEIM ST	SERVICES
PHAM TRUONG VU ENTERPRISES LLC	Type 3	1	120.00	3000 E ANAHEIM ST	NON-RES SPACE RENTL
PHO HONG PHAT	Type 1	4	360.00	3243 E ANAHEIM ST	RETAILING
PICARELLI'S BISTRO	Type 1	3	345.00	5096 E PACIFIC COAST HWY	RETAILING
PIERCE, KENNETH W	Type 3	1	120.00	4427 E ANAHEIM ST	NON-RES SPACE RENTL
PINEAPPLE HAWAIIAN BBQ	Type 1	2	330.00	3288 E ANAHEIM ST	RETAILING
PITT AUTOMOTIVE SERVICES	Type 2	0	200.00	1143 1/2 GLADYS AVE	MISC MOBILE
PLANET BOOKS	Type 1	2	330.00	3917 E ANAHEIM ST	RETAILING
PLATT, STEPHEN & GEORGETTA L	Type 3	1	120.00	5224 LOS ALTOS PLZ	NON-RES SPACE RENTL
POPULAR CASH EXPRESS #4161	Type 2	2	230.00	3401 E ANAHEIM ST	SERVICES
POWER LEASING	Type 2	0	200.00	2625 E ANAHEIM ST	SERVICES
PREMIER HAIR STYLISTS	Type 2	0	200.00	3419 E ANAHEIM ST	SERVICES
PRETRE, ANDREA G	Type 2	1	215.00	5222 LOS ALTOS PLZ	PROFESSIONALS
PRO TIRE & WHEEL AUTO CUSTOMIZING	Type 1	0	300.00	4390 E ANAHEIM ST	RETAILING
PRO WINDOW TINTING & CAR AUDIO	Type 2	1	215.00	3928 E ANAHEIM ST	SERVICES

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assess ment	Address	Business Class
PSI	Type 2	2	230.00	5199 E PACIFIC COAST HWY	WHOLESALE
PUSHCKOR, JOSEPH F & CONSTANCE	Type 2	2	230.00	1201 NEWPORT AVE	SERVICES
QBIC LLC	Type 3	1	120.00	3111 E ANAHEIM ST	NON-RES SPACE RENTL
QUALITY NAIL CARE & SPA	Type 2	3	245.00	3737 E ANAHEIM ST	SERVICES
QUANTA LAUNDROMAT	Type 2	1	215.00	3421 E ANAHEIM ST	VENDING
R R MACHPHERSON TRUST	Type 3	1	120.00	1201 REDONDO AVE	NON-RES SPACE RENTL
RAINBOW FEATHERS	Type 1	2	330.00	4100 E ANAHEIM ST	RETAILING
RALPHS #605	Type 1	71	600.00	3210 E ANAHEIM ST	RETAILING
RAZY FASHION	Type 2	16	440.00	1382 CORONADO AVE	MANUFACTURING
RECREATIONAL PARK 18 HOLE GOLF #132	Type 1	6	390.00	5000 E ANAHEIM ST	RETAILING
RECREATIONAL PARK 18 HOLE GOLF COURSE	Type 1	9	435.00	5001 DEUKMEJIAN DR	RETAILING
RECREATIONAL PARK 18 HOLE GOLF CRSE 13	Type 1	15	525.00	5000 E ANAHEIM ST	REC/ENTERTAINMENT
RED CARPET COASTAL PROPERTIES	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
REHMANN INDUSTRIES INC	Type 2	2	230.00	1228 LOMA AVE	CONTRACTORS
REPUBLIC MASTER CHEFS	Type 2	187	500.00	3001 E ANAHEIM ST	SERVICES
RILEYS PUB & GRILL	Type 1	4	360.00	4133 E ANAHEIM ST	RETAILING
RIO ROSA'S BAR	Type 1	4	360.00	2401 E ANAHEIM ST	RETAILING
RIOS, VICTOR & EMILIA	Type 3	1	120.00	2800 E ANAHEIM ST	NON-RES SPACE RENTL
RITE AID #5520	Type 1	36	600.00	3300 E ANAHEIM ST	RETAILING
ROSENFELD, GEORGE AND DONNA TRUST	Type 3	1	120.00	1390 NEWPORT AVE	NON-RES SPACE RENTL
ROSES TRUCK RENTAL INC	Type 1	1	315.00	3655 E ANAHEIM ST	UNIQUE BUSINESSES
ROWBICS INDOOR ROWING INC	Type 2	1	215.00	1347 LOMA AVE	SERVICES
ROYAL PRODUCTIONS	Type 1	1	315.00	2515 E ANAHEIM ST	RETAILING
RR DONNELLY & SONS	Type 2	12	380.00	5150 E PACIFIC COAST HWY	SERVICES
RUIZ ENGINEERING CO	Type 2	4	260.00	1344 TEMPLE AVE	CONTRACTORS
S & L GLASS CO	Type 1	1	315.00	4445 E ANAHEIM ST	RETAILING
S & S FASHION #2	Type 1	26	600.00	1372 OBISPO AVE	RETAILING
S H TRUAX & CO	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
SAAD, ZIAD & RIAH	Type 3	1	120.00	2900 E ANAHEIM ST	NON-RES SPACE RENTL
SACHS TRUST, BERNARD A & L K	Type 3	1	120.00	4801 E ANAHEIM ST	NON-RES SPACE RENTL
SAINT LAURENT CAPITAL INC	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
SANBORN & SINE	Type 2	1	215.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
SANI-TEC U S A	Type 1	1	315.00	4021 E ANAHEIM ST	RETAILING
SAPIDA, MARIENELL B	Type 2	0	200.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
SARAVIS, DARREN	Type 3	1	120.00	1332 GLADYS AVE	NON-RES SPACE RENTL
SARITA MEAT MARKET	Type 1	2	330.00	2401 E ANAHEIM ST	RETAILING
SAV ON SIGNS	Type 1	4	360.00	3929 E ANAHEIM ST	RETAILING
SAVAS, GUS	Type 3	1	120.00	2841 E ANAHEIM ST	NON-RES SPACE RENTL
SCHEIB,EARL	Type 2	5	275.00	2826 E ANAHEIM ST	SERVICES
SCHNEIDER LAW OFFICES	Type 2	1	215.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
SCHWENN, DONALD L	Type 3	0	120.00	2435 E ANAHEIM ST	NON-RES SPACE RENTL
SCRAM OF CALIFORNIA LLC	Type 2	3	245.00	5150 E PACIFIC COAST HWY	SERVICES
SECURITY MINI STORAGE	Type 2	2	230.00	1328 NEWPORT AVE	SERVICES
SERVICES FOR FIRE & POLICE	Type 2	3	245.00	4645 E ANAHEIM ST	SERVICES
SHARON E KUMAGAI DDS	Type 2	1	215.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
SHORELINE HEALTHCARE CENTER	Type 2	60	500.00	4029 E ANAHEIM ST	SERVICES
SIAM MARKET	Type 1	1	315.00	2505 E ANAHEIM ST	RETAILING
SIDNEY C WALKER & ASSOCIATES	Type 2	0	200.00	5150 E PACIFIC COAST HWY	SERVICES
SIMPSON-HOLDEN WEALTH MGMT GROUP	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
SINAS HAIR DESIGNS & SUPPLY	Type 2	2	230.00	2909 E ANAHEIM ST	SERVICES
SINN FAMILY TRUST	Type 3	1	120.00	2600 E ANAHEIM ST	NON-RES SPACE RENTL

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
SLEEZER, CHARLES M AND DOROTHY L	Type 3	1	120.00	1235 FREEMAN AVE	NON-RES SPACE RENTL
SMALL BUSINESS NETWORK OF GREATER LOI	Type 2	2	230.00	4609 E ANAHEIM ST A	SERVICES
SMILE THE SPA	Type 2	2	230.00	5220 LOS ALTOS PLZ	PROFESSIONALS
SMITH, HOWARD E AND SHIRLEY J	Type 3	1	120.00	3882 E ANAHEIM ST	NON-RES SPACE RENTL
STAR MEDIA NETWORK	Type 2	2	230.00	2501 E ANAHEIM ST	SERVICES
STARGATE DEVELOPMENT CORPORATION	Type 2	2	230.00	5150 E PACIFIC COAST HWY	SERVICES
STERBENTZ CUSTOM PARTNERSHIP	Type 3	0	120.00	1329 GLADYS AVE	NON-RES SPACE RENTL
STEUBER, MICHELLE	Type 3	1	120.00	4433 E ANAHEIM ST	NON-RES SPACE RENTL
STEWART INSURANCE SERVICE INC	Type 2	3	245.00	4515 E ANAHEIM ST	SERVICES
STRATEGIC SALES SOLUTIONS INC	Type 2	1	215.00	5199 E PACIFIC COAST HWY	SERVICES
STRUETT DC, PAUL R	Type 2	2	230.00	4433 E ANAHEIM ST	PROFESSIONALS
SUBWAY SANDWICHES	Type 1	10	450.00	4343 E ANAHEIM ST	RETAILING
SUNRISE VIDEO	Type 2	1	215.00	2604 E ANAHEIM ST	SERVICES
SUSAN WALSH MFT	Type 2	0	200.00	5199 E PACIFIC COAST HWY	PROFESSIONALS
SUTTIE WEALTH MANAGEMENT GROUP	Type 2	1	215.00	5150 E PACIFIC COAST HWY	SERVICES
SWOT INTERNATIONAL INC	Type 2	2	230.00	5199 E PACIFIC COAST HWY	SERVICES
SZABATURA AND CO	Type 2	5	275.00	5150 E PACIFIC COAST HWY	SERVICES
T & T AUTO SERVICE STATION	Type 2	3	245.00	4235 E ANAHEIM ST	SERVICES
T & T MINIMART & GAS	Type 1	3	345.00	4235 E ANAHEIM ST	RETAILING
T D M STUDIO	Type 1	0	300.00	1355 GLADYS AVE	RETAILING
T G TRADING CO	Type 2	0	200.00	5199 E PACIFIC COAST HWY	SERVICES
TACOS CHAPALA	Type 1	3	345.00	3205 E ANAHEIM ST B	RETAILING
TED SHOE REPAIR	Type 2	0	200.00	2810 E ANAHEIM ST A	SERVICES
TEJEDA, RAMON V	Type 3	0	120.00	2634 E ANAHEIM ST	NON-RES SPACE RENTL
TERPSTRA, RAYMONDO TR	Type 3	1	120.00	1383 REDONDO AVE	NON-RES SPACE RENTL
THE DISTRICT WEEKLY	Type 2	10	350.00	5199 E PACIFIC COAST HWY	SERVICES
THE DRY CLEANERS	Type 2	1	215.00	3427 E ANAHEIM ST	SERVICES
THE GENERATION GAP	Type 1	2	330.00	3920 E ANAHEIM ST	RETAILING
THE KRISTY LAW FIRM	Type 2	2	230.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
THE KURO COLLECTIVE LLC	Type 2	5	275.00	1324 CORONADO AVE	SERVICES
THE LAW OFFICES OF JEFFREY W GREATHOU	Type 2	0	200.00	3454 E ANAHEIM ST	PROFESSIONALS
THE LEAN BEAN	Type 1	3	345.00	5203 E PACIFIC COAST HWY	RETAILING
THE PARK HOTEL	Type 2	2	230.00	3712 E ANAHEIM ST	SERVICES
THE SCONE AGE BAKERY	Type 1	2	330.00	4339 E ANAHEIM ST	RETAILING
THE SLIP SEAL CO INC	Type 2	3	245.00	1345 CORONADO AVE	MANUFACTURING
THE TERRAZA DESIGN GROUP INC	Type 2	1	215.00	1365 TEMPLE AVE	MANUFACTURING
THE YELLOW LOFT	Type 2	2	230.00	1327 LOMA AVE	MANUFACTURING
THOMPSON ATTORNEY SERVICE INC	Type 2	6	290.00	3454 E ANAHEIM ST	PROFESSIONALS
TICHAUER, HANNI J TRUST	Type 3	1	120.00	1300 MIRA MAR AVE	NON-RES SPACE RENTL
TICHAUER, HANNI J TRUSTEE FOR	Type 3	1	120.00	3903 E ANAHEIM ST	NON-RES SPACE RENTL
TIM, CHANTHA	Type 3	1	120.00	2525 E ANAHEIM ST	NON-RES SPACE RENTL
TODD DEVELOPMENT INC	Type 2	2	230.00	5199 E PACIFIC COAST HWY	CONTRACTORS
TOMMY'S ORIGINAL WORLD FAMOUS HAMBUR	Type 1	7	405.00	4315 E ANAHEIM ST	RETAILING
TOP TECHNOLOGY LLC	Type 2	1	215.00	3749 E ANAHEIM ST	SERVICES
TORRES EVERGREEN	Type 2	3	245.00	1390 TEMPLE AVE	SERVICES
TOTAL NETWORK SOLUTIONS	Type 2	6	290.00	5150 E PACIFIC COAST HWY	SERVICES
TRANSPORT SOLUTIONS LLC	Type 2	2	230.00	5055 E ANAHEIM ST	SERVICES
TRIGGS AND REESE INC CPA'S	Type 2	2	230.00	5150 E PACIFIC COAST HWY	PROFESSIONALS
UC2020 OPTOMETRY PC	Type 2	3	245.00	3000 E ANAHEIM ST	PROFESSIONALS
UNI BEAUTY SUPPLY	Type 1	0	300.00	3200 E ANAHEIM ST A	RETAILING
UNITED OIL*RAPID GAS NO-40	Type 1	6	390.00	2440 E ANAHEIM ST	RETAILING

East Anaheim Street Parking and Business Improvement Area Assessment Roll
Effective July 1, 2010

APPENDIX 2

Business Name	Business Class	No. of Emp	Assessment	Address	Business Class
USA MARKET	Type 1	2	330.00	2610 E ANAHEIM ST	RETAILING
VEGA TAX SERVICE	Type 2	0	200.00	2628 E ANAHEIM ST	SERVICES
VERONICA C POWELL TRUST	Type 3	1	120.00	1336 NEWPORT AVE	NON-RES SPACE RENTL
VINA BEAUTY SUPPLY	Type 1	2	330.00	3401 E ANAHEIM ST B	RETAILING
VISION DESIGN STUDIO	Type 2	16	440.00	1342 CORONADO AVE	SERVICES
VISUALADE	Type 2	5	275.00	1330 GLADYS AVE	SERVICES
W & G ENTERPRISES ALCOHOL ED RECOVERY	Type 2	2	230.00	1355 REDONDO AVE 3	SERVICES
W P WATCH & JEWELRY CLINIC	Type 1	3	345.00	3326 E ANAHEIM ST	RETAILING
WALGREENS PHARMACY #07832	Type 1	31	600.00	3339 E ANAHEIM ST	RETAILING
WALKER, BRETT W & SUELLEN M	Type 3	1	120.00	1327 LOMA AVE	NON-RES SPACE RENTL
WALKER, BRETT W & SUELLEN M	Type 3	1	120.00	1347 LOMA AVE	NON-RES SPACE RENTL
WANT PSYD, VALERIE	Type 2	0	200.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
WARD, BRIAN	Type 3	1	120.00	1370 OBISPO AVE	NON-RES SPACE RENTL
WAREHOUSE 1333	Type 1	2	330.00	1333 REDONDO AVE	RETAILING
WATER REFILL	Type 1	1	315.00	2606 E ANAHEIM ST	RETAILING
WATER REFILL	Type 1	2	330.00	2606 E ANAHEIM ST	RETAILING
WELL SERVE SERVICE CENTER	Type 1	2	330.00	3400 E ANAHEIM ST	RETAILING
WELL SERVE SERVICE CENTER	Type 2	2	230.00	3400 E ANAHEIM ST	SERVICES
WEST STATE BILLIARD SUPPLY	Type 1	1	315.00	1344 NEWPORT AVE	RETAILING
WESTWOOD FINANCIAL GROUP	Type 3	1	120.00	3300 E ANAHEIM ST	NON-RES SPACE RENTL
WIER, JOANIE	Type 3	1	120.00	3600 E ANAHEIM ST	NON-RES SPACE RENTL
WILLBANKS CARPET	Type 1	0	300.00	3606 E ANAHEIM ST	RETAILING
WILLHOIT AUTO RESTORATION	Type 2	2	230.00	1360 GLADYS AVE	SERVICES
WILLHOIT, MAZELLE V	Type 3	1	120.00	1362 GLADYS AVE	NON-RES SPACE RENTL
WILLHOIT, MAZELLE V	Type 3	1	120.00	1364 GLADYS AVE	NON-RES SPACE RENTL
WILLIAM J WORDEN DDS	Type 2	6	290.00	5175 E PACIFIC COAST HWY	PROFESSIONALS
WILLIAMS & WILLIAMS HOME CARE	Type 2	3	245.00	4549 E ANAHEIM ST	SERVICES
WLODARCZYK, CARLOS	Type 3	1	120.00	4645 E ANAHEIM ST	NON-RES SPACE RENTL
ZHANG, MENG LIN	Type 3	1	120.00	3409 E ANAHEIM ST	NON-RES SPACE RENTL

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