

# CITY OF LONG BEACH

Department of Parks, Recreation and Marine

2760 N. Studebaker Road, Long Beach, CA 90815-1697

(562) 570-3100 • FAX (562) 570-3109

www.lbparks.org

# C-17

May 18, 2004

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**SUBJECT: Agreement With Long Beach Rotary Club and Long Beach Rotary Club Charitable Foundation for a Donation for the Development of Rotary Centennial Park (District 4)**

---

## DISCUSSION

On June 3, 2003, the City Council approved the naming of a park site at Pacific Coast Highway and Junipero Avenue, "Rotary Centennial Park." The naming right was contingent on a donation of \$100,000 from the Rotary Club of Long Beach (Rotary Club) through the Long Beach Rotary Charitable Foundation (Foundation) to the City of Long Beach (City) to assist in the development of the park. The Rotary Club and the Foundation strive to serve the greater Long Beach community by supporting projects that focus on youth and education. To commemorate the 100-year anniversary of Rotary International, the Rotary Club, through their Foundation, raised \$100,000 for the development of Rotary Centennial Park (Project). In order for the Rotary Club, in conjunction with their Foundation, to make the donation to the City, an agreement with the City must be approved. The donation to the City is being made with the requirement that the funds are placed in a restricted account for the development of the park, and with the following terms:

- Rotary Elements. Consistent with its service objectives, Rotary Club will recommend educational elements and physical equipment with an educational focus for placement at the park at the City's discretion.
- Park Development and Maintenance. All park design, development, installation, maintenance, and repairs will be at the discretion of and the responsibility of the City.
- Park Ownership. Upon completion of the Project, the City will retain ownership of the park and all elements.
- Continuing Development. The scope of the Project may increase in future years and the Rotary Club will have the first right of refusal to participate in any subsequent park expansion.

HONORABLE MAYOR AND CITY COUNCIL

May 18, 2004

Page 2

- Liability. The City will hold the Rotary Club and Foundation harmless as to any and all claims, demands, liabilities, and lawsuits, including attorney's fees and costs for any action pertaining to the Project design, installation, construction, maintenance or ownership.
- Rotary Centennial Park Name. The Rotary Club has the ability to remove its name from the name of the park at the discretion of the Rotary Club. Use of the Rotary name, logo or insignia will be consistent with usage approved by Rotary International. The Rotary Club reserves the right to remove its name and any identifying Rotary logos or insignia at any time, with or without cause.

The Department of Parks, Recreation and Marine, in partnership with the Rotary Club, plans to dedicate the park on or around February 23, 2005, as a part of the worldwide Rotary International Centennial Celebration.

This letter was reviewed by Deputy City Attorney Donna Gwin on April 29, 2004 and by Budget Manager Michael Killebrew on May 6, 2004.

TIMING CONSIDERATIONS

City Council action on this matter is requested on May 18, 2004 to coincide with the presentation of the donation check.

FISCAL IMPACT

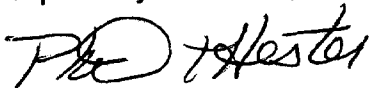
The total development cost for the Project is estimated at \$563,000. The Rotary Club funding will offset \$100,000 of the Project development costs. Since the donation monies are currently unbudgeted, an appropriation increase is included in the recommendation below. The remaining \$463,000 in funding for this project is in the Capital Projects Fund (CP) in the Department of Public Works (PW). Future ongoing maintenance expenses are unknown at this time; however, it is expected that the Department will absorb this General Fund expense as no other funding sources have been identified.

**IT IS RECOMMENDED THAT THE CITY COUNCIL:**

1. Authorize the City Manager to execute an Agreement with the Rotary Club of Long Beach and the Long Beach Rotary Charitable Foundation for the donation of \$100,000 for the development of Rotary Centennial Park; and,
2. Increase appropriations in the Capital Projects Fund (CP) and in the Department of Public Works (PW) by \$100,000 for the Rotary Centennial Park Project.

HONORABLE MAYOR AND CITY COUNCIL  
May 18, 2004  
Page 3

Respectfully submitted,



PHIL T. HESTER  
DIRECTOR OF PARKS, RECREATION AND MARINE



CHRISTINE F. ANDERSEN  
DIRECTOR OF PUBLIC WORKS

PTH:KP:GP:LH  
Attachment

APPROVED:



GERALD R. MILLER  
CITY MANAGER