

Randal Hernandez, Chair  
Becky Blair, Vice Chair  
Kristi Allen, Commissioner  
Lincoln Bauer, Commissioner  
Blair Cohn, Commissioner  
Frank Colonna, Commissioner



Ralph Holguin, Commissioner  
Walter Larkins, Commissioner  
Robert Olvera, Jr., Commissioner  
Michelle Molina, Commissioner  
Cyrus Parker-Jeannette, Commissioner

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## **REGULAR MEETING - 4:00 P.M.**

Chairman Hernandez called the meeting to order at 4:04 P.M.

### **ROLL CALL**

**Commissioners** Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins,  
**Present:** Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and  
Randal Hernandez

**Commissioners** Lincoln Bauer and Ralph Holguin  
**Absent:**

### **EXECUTIVE DIRECTOR'S REPORT**

4:05 Chairman Hernandez spoke

4:06 John Keisler, Director, Economic and Property Development spoke

4:07 City of Long Management Assistants introduced themselves to EDC Commissioners

### **REGULAR AGENDA**

1. Recommendation to approve the minutes for the meeting held June 27, 2017.

**Attachments:** [EDC Minutes June 27 2017.pdf](#)

4:12 Chairman Hernandez spoke

4:13 John Keisler, Director, Economic and Property Development spoke

4:14 Kevin Lee, Development Services Communications spoke

**A motion was made by Commissioner Larkins, seconded by Commissioner Allen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Becky Blair and Randal Hernandez

**Absent:** 3 - Lincoln Bauer, Ralph Holguin and Cyrus Parker-Jeannette

2. Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee, regarding meeting actions from the August 7, 2017 Commission meeting

Commissioner Larkins gave presentation regarding subject meeting.

4:18 Vice-Chair Blair spoke

4:18 Seyed Jalali, Manager, Economic and Property Development spoke

**A motion was made by Commissioner Larkins, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Becky Blair and Randal Hernandez

**Absent:** 3 - Lincoln Bauer, Ralph Holguin and Cyrus Parker-Jeannette

3. Recommendation to receive and file a report on the Economic and Property Development Department's FY 18 Proposed Budget by John Keisler, Director, Economic and Property Development Department

4:18 Chairman Hernandez spoke

4:18 Presentation by John Keisler, Director, Economic and Property Development

5:01 Chairman Hernandez spoke

5:02 John Keisler, Director, Economic and Property Development spoke

5:03 Commissioner Molina spoke

5:04 John Keisler, Director, Economic and Property Development spoke

5:04 Commissioner Larkins spoke

**A motion was made by Commissioner Molina, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

- 4.** Recommendation to receive and file a report providing updates on the implementation of the City of Long Beach Economic Development Blueprint

5:05 Seyed Jalali, Manager, Economic and Property Development spoke

5:09 John Keisler, Director, Economic and Property Development spoke

5:10 Commissioner Parker-Jeanette spoke

5:11 John Keisler, Director, Economic and Property Development spoke

5:11 Seyed Jalali, Manager, Economic and Property Development spoke

5:12 John Keisler, Director, Economic and Property Development spoke

5:12 Commissioner Molina spoke

5:12 John Keisler, Director, Economic and Property Development spoke

5:13 Commissioner Parker-Jeanette spoke

5:13 Commissioner Molina spoke

5:14 John Keisler, Director, Economic and Property Development spoke

5:15 Seyed Jalali, Manager, Economic and Property Development spoke

5:20 Chairman Hernandez spoke

5:21 Commissioner Cohn spoke

5:22 Commissioner Molina spoke

5:23 Chairman Hernandez spoke

5:23 Commissioner Larkins spoke

5:23 Seyed Jalali, Manager, Economic and Property Development spoke

5:27 Sergio Ramirez, Deputy Director, Economic and Property Development spoke

5:29 John Keisler, Director, Economic and Property Development spoke

5:29 Commissioner Larkins spoke

5:30 Seyed Jalali, Manager, Economic and Property Development spoke

5:32 John Keisler, Director, Economic and Property Development spoke

5:34 Commissioner Larkins spoke

5:34 Commissioner Molina spoke

5:35 Seyed Jalali, Manager, Economic and Property Development spoke

5:35 Commissioner Larkins spoke

5:36 John Keisler, Director, Economic and Property Development spoke  
5:40 Chairman Hernandez spoke  
5:43 Vice-Chair Blair spoke  
5:45 Chairman Hernandez spoke  
5:46 Commissioner Larkins spoke  
5:48 Chairman Hernandez spoke  
5:48 Commissioner Molina spoke  
5:49 Chairman Hernandez spoke  
5:49 Commissioner Larkins spoke  
5:50 John Keisler, Director, Economic and Property Development spoke  
5:51 Chairman Hernandez spoke  
5:52 Commissioner Olvera spoke  
5:52 Vice-Chair Blair spoke  
5:54 Chairman Hernandez spoke  
5:56 John Keisler, Director, Economic and Property Development spoke

**A motion was made by Commissioner Parker-Jeannette, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

5. Recommendation to receive and file a report on the decision to enter into an Exclusive Negotiating Agreement with Grand Prix Association of Long Beach for the production of a Grand Prix Race and associated events

**A motion was made by Commissioner Allen, seconded by Commissioner Molina, to laid over. The motion carried by the following vote:**

**Yes:** 7 - Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette and Randal Hernandez

**Abstain:** 1 - Becky Blair

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

6. Recommendation to receive and file a report on Economic Indicators by Bob Mossler, Project Analyst, City of Long Beach Economic and Property Development Department

Bob Mossler, Project Analyst, Economic and Property Development provided presentation

**A motion was made by Olvera, Jr., seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

**PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.**

6:12 Adam Carrillo, President, Downtown Long Beach Alliance spoke

6:13 Jessica Schumer, spoke

## COMMENTS

Meeting was adjourned by Chairman Hernandez at 6:16 P.M.

## ADJOURNMENT

**Next regular meeting: September 26, 2017, 4:00 PM.**

**I, Bob Mossler, Project Analyst, Economic and Property Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

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"<http://longbeach.legistar.com/Calendar.aspx>."

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