



NB-28

**City of Long Beach Office of Councilwoman Lena Gonzalez
Office of Councilmember Rex Richardson**

Date: April 7, 2015

To: Honorable Mayor and Members of the City Council

Fr: Councilwoman Lena Gonzalez *LG*
Councilmember Rex Richardson, *RR*
Councilmember Dee Andrews *DA*
Councilmember Roberto Uranga *R*

Subject: Local Hire and First Source Agreements

Background:

Specific areas of Long Beach continue to suffer high unemployment rates despite the perceived economic recovery. The highest unemployment rates are found in Central Long Beach, most notably Council Districts 1 and 6, with Council Districts 7 and 9 following behind.

With the recent work on the city wide Project Labor Agreement (PLA), there has been a significant level of interest from Councilmembers, the Community and City Staff to create a specific comprehensive "local hire" program that will work to give people the tools and resources to secure a good job with good wages and benefits.

"Local Hire" programs come in varied ways. During one of the first meetings on the PLA, the Council was introduced to "First Source Agreements" (FSA) programs. These programs work with a variety of employers to ensure that local jobs go to local people. This specific program will focus on non-PLA, service industry jobs and other sectors of employment. Creating a unique space for this program is imperative in order to have a well-developed policy that encompasses more than construction.

With a strong Pacific Gateway team, a local Workforce Investment Board (WIB), the City can work with communities of interest to develop and maintain a program that can engage those needing meaningful and good paying work.

Recommendation:

Recommendation to request the City Manager and Pacific Gateway to complete a comprehensive study of what a "Local Hire/FSA" program would entail and return to City Council within 45 days. The research for the study should be done with Long Beach community partners including faith based organizations, and non-profits working on these issues. The report should also include an evaluation and feasibility on a job coordinator for the program.

Attachment: Please see the attached Unemployment by Zip Code Map

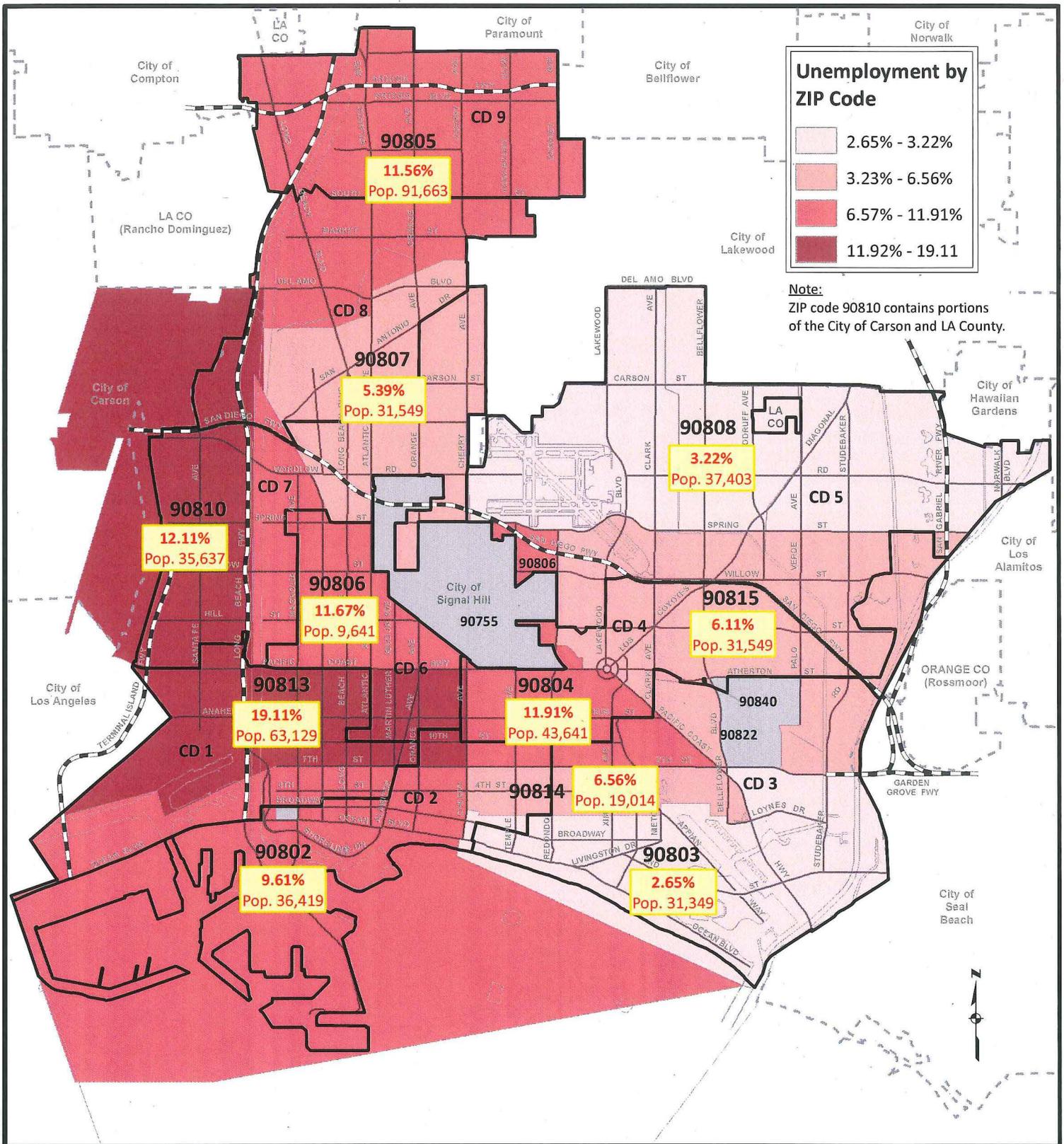
Fiscal Impact:

No fiscal impact at this point.

 **LENA
GONZALEZ**



Rex Richardson
Long Beach City Councilmember, 9th District



Unemployment by ZIP Code

- 2.65% - 3.22%
- 3.23% - 6.56%
- 6.57% - 11.91%
- 11.92% - 19.11

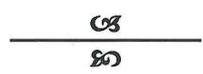
Note:
ZIP code 90810 contains portions of the City of Carson and LA County.

TV2015_CouncilCD6Unemployment_by_Zipcode_CHG119940



Department of
Technology Services GIS

City of Long Beach, California



Unemployment by ZIP Code

(with Council Districts)

Unemployment data and population figures provided by Pacific Gateway Workforce Development



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: *April 7, 2015*

To: Larry Herrera, City Clerk

From: *Councilwoman Lena Gonzalez*
Councilmember Rex Richardson
Councilmember Dee Andrews
Councilmember Roberto Uranga

Subject: Request to Add Agenda Item to Council Agenda of **April 7, 2015**

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Local Hire and First Source Agreements

Council District	Authorizing Councilmember	Signed by
<i>1</i>	<i>Lena Gonzalez</i>	<i>[Signature]</i>
<i>9</i>	<i>Rex Richardson</i>	<i>[Signature]</i>
<i>7</i>	<i>Roberto Uranga</i>	<i>Roberto Uranga</i>