



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

February 8, 2012

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Pthlder, Incorporated, dba The Potholder Café Too, for an
Original Alcoholic Beverage Control License at 301 West Broadway (District 1)

Dear Ms. Griffin:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 7, 2012, received and filed the subject application with the attached conditions, as requested by Councilmember Robert Garcia, First District Councilmember. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

A handwritten signature in black ink that reads "Larry Herrera".

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachments

Cc: Robert Garcia, Councilmember, 1st District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



City of Long Beach
Working Together to Serve

Office of Robert Garcia
Council Member, First District

R-26

Date: February 7, 2012
To: Honorable Mayor and Members of the City Council
From: Council Member Robert Garcia, First District
Subject: **Potholder ABC License Conditions**

I am submitting the following conditions for an original ABC On-Sale Beer and Wine for bonafide eating place License for The Potholder Café Too at 301 West Broadway.

- No advertising visible from the exterior indicating the availability of alcohol is permitted.
- All alcohol sold on the premises shall be consumed on the premises. Sale of alcohol for consumption off the premises is strictly prohibited.
- No bar or lounge for alcohol consumption is permitted
- Full meals must be available at all times alcohol is sold or consumed.
- No "happy hour" type of reduced price alcoholic beverage promotion is allowed.
- Any music shall not be audible from more than 50' outside the premises
- Quarterly gross sales of alcoholic beverages shall not exceed gross sales of food for the same period. Licensee shall maintain records that reflect separately the sales of food and of alcohol.
- There will be no dancing allowed on premises.
- The licensee shall be responsible for maintaining the premises free of graffiti, trash, loitering, or other nuisances.
- No pool, billiards, or gambling machines are permitted on premises.
- The sale of beer or malt in quantities greater than 16 ounces is prohibited.

If any of these conditions are not accepted by ABC Board, all other conditions shall still apply.



CITY OF LONG BEACH

R-26

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

February 7, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Pthlder, Incorporated, dba The Potholder Café Too, for an original Alcoholic Beverage Control license, at 301 West Broadway. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 9, 2012. Accordingly, City Council action is required at the February 7, 2012 City Council meeting.

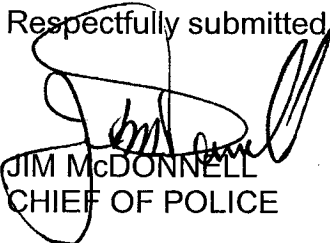
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

JM:CNA:cna

APPROVED:


PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
February 9, 2012

Council District: 1

Applicant: Pthlder Incorporated
DBA: The Potholder Café Too
Address: 301 West Broadway

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: Public playground within 600 feet.
Church within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North
Broadway to the South
Pine Avenue to the East
Magnolia Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 13

Police Reporting District: 092

Boundaries: 4th Street to the North
Broadway to the South
Pacific Avenue to the East
Magnolia Avenue to the West

Reported crimes in this district for ABC purposes are 169. Crime in a reporting district must be at least 177 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request

Conditions and protest: February 09, 2012



Date: February 7, 2012
To: File
From: Chris Anderson, Detective, Vice Investigations Section
Subject: **THE POTHOLDER CAFÉ TOO, 301 WEST BROADWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/10/11-1/10/12)

1 C6 Investigation Assisted/Broken Window

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

241 Cedar Avenue
Broadway/Pacific Avenue

First Congregational Church
Lincoln Park

CNA:cna
cfs.memo

***** -IND. XMT JOURNAL- ***** DATE FEB-09-2012 ***** TIME 09:57 *****

DATE/TIME = FEB-09-2012 09:57
JOURNAL No. = 96
COMM.RESULT = OK
PAGE(S) = 005/005
DURATION = 00:00'44
FILE No. = 155
MODE = MEMORY TRANSMISSION
DESTINATION = 99821396
RECEIVED ID = D.A.B.C. / 562 982 1396
RESOLUTION = STD

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