



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

February 8, 2012

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Pthlder, Incorporated, dba The Potholder Café Too, for an  
Original Alcoholic Beverage Control License at 301 West Broadway (District 1)

Dear Ms. Griffin:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 7, 2012, received and filed the subject application with the attached conditions, as requested by Councilmember Robert Garcia, First District Councilmember. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Nancy Muth

Attachments

Cc: Robert Garcia, Councilmember, 1st District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



**City of Long Beach**  
Working Together to Serve

**Office of Robert Garcia**  
**Council Member, First District**

R-26

**Date:** February 7, 2012  
**To:** Honorable Mayor and Members of the City Council  
**From:** Council Member Robert Garcia, First District  
**Subject:** **Potholder ABC License Conditions**

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I am submitting the following conditions for an original ABC On-Sale Beer and Wine for bonafide eating place License for The Potholder Café Too at 301 West Broadway.

- No advertising visible from the exterior indicating the availability of alcohol is permitted.
- All alcohol sold on the premises shall be consumed on the premises. Sale of alcohol for consumption off the premises is strictly prohibited.
- No bar or lounge for alcohol consumption is permitted
- Full meals must be available at all times alcohol is sold or consumed.
- No "happy hour" type of reduced price alcoholic beverage promotion is allowed.
- Any music shall not be audible from more than 50' outside the premises
- Quarterly gross sales of alcoholic beverages shall not exceed gross sales of food for the same period. Licensee shall maintain records that reflect separately the sales of food and of alcohol.
- There will be no dancing allowed on premises.
- The licensee shall be responsible for maintaining the premises free of graffiti, trash, loitering, or other nuisances.
- No pool, billiards, or gambling machines are permitted on premises.
- The sale of beer or malt in quantities greater than 16 ounces is prohibited.

If any of these conditions are not accepted by ABC Board, all other conditions shall still apply.



# CITY OF LONG BEACH

## POLICE DEPARTMENT

**R-26**

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

February 7, 2012

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Pthlder, Incorporated, dba The Potholder Café Too, for an original Alcoholic Beverage Control license, at 301 West Broadway. (District 1)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

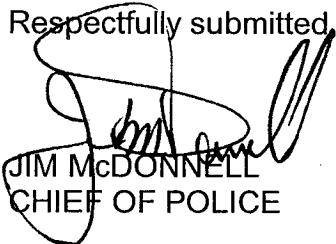
City Council response is due to the Department of Alcoholic Beverage Control by February 9, 2012. Accordingly, City Council action is required at the February 7, 2012 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted  
  
JIM McDONNELL  
CHIEF OF POLICE

JM:CNA:cna

### APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL

February 9, 2012

Council District: 1

Applicant: Pthlder Incorporated  
DBA: The Potholder Café Too  
Address: 301 West Broadway

Type of Application: An original application for an On-Sale Beer and Wine for bona fide eating place license.

Bases for possible protest: Public playground within 600 feet.  
Church within immediate vicinity.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North  
Broadway to the South  
Pine Avenue to the East  
Magnolia Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 13

Police Reporting District: 092

Boundaries: 4th Street to the North  
Broadway to the South  
Pacific Avenue to the East  
Magnolia Avenue to the West

Reported crimes in this district for ABC purposes are 169. Crime in a reporting district must be at least 177 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request

Conditions and protest: February 09, 2012



**City of Long Beach**  
Working Together to Serve

**Memorandum**

**Date:** February 7, 2012  
**To:** File  
**From:** Chris Anderson, Detective, Vice Investigations Section  
**Subject:** THE POTHOLDER CAFÉ TOO, 301 WEST BROADWAY

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/10/11-1/10/12)**

1 C6 Investigation Assisted/Broken Window

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

241 Cedar Avenue  
Broadway/Pacific Avenue

First Congregational Church  
Lincoln Park

CNA:cna  
cfs.memo

\*\*\*\*\* -IND. XMT JOURNAL- \*\*\*\*\* DATE FEB-09-2012 \*\*\*\*\* TIME 09:57 \*\*\*\*\*

DATE/TIME = FEB-09-2012 09:57  
JOURNAL No. = 96  
COMM. RESULT = OK  
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RESOLUTION = STD

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