



CITY OF LONG BEACH

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CITY CLERK

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LONG BEACH, CALIFORNIA

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July 19, 2005

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and forward the 2006 Elections Plan to the Elections Oversight Committee for further review and public comment.

DISCUSSION:

We are pleased to submit this draft of the City of Long Beach Elections Plan that we propose to use in planning for the 2006 Primary and General Municipal Elections on April 11, and June 6, 2006, respectively. While many new strategies in the Plan will be implemented for the 2006 elections, several of these same strategies are used for every election cycle.

In addition to our core elections functions funded by our FY 2004/2005 budget, and will continue with the 2005/06 budget, we also undertake the following:

- Elections Administration
- Poll Worker Recruitment and Training
- Candidate Processing and Support
- Voter Education and Outreach
- Election Day Operations

We will distribute this Plan in draft form to receive City Council and public scrutiny with the aim of improved content and direction. Toward this aim, the Plan will also be distributed to the media, candidates, and community groups who have a stake in this election so that they may offer comments and suggestions. With review and discussion of this Plan, we intend to maximize the use of our resources to inform our community regarding the administration of elections in the City of Long Beach.

We thank the Mayor, City Council, and City Manager for supporting a key aspect of Election Day operations – the City Employee Poll Worker Program.

FISCAL IMPACT:

The strategies contained in this Plan are included in the City Clerk's FY 04/05 Budget, and will continue in the 05/06 Budget.

HONORABLE MAYOR AND CITY COUNCIL

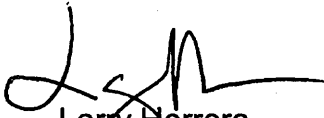
July 19, 2005

Page 2

TIMING CONSIDERATIONS:

We request that the Elections Oversight Committee consider this plan prior to the opening of the candidate nomination period, December 19, 2005.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'L. Herrera', with a long horizontal flourish extending to the right.

Larry Herrera
City Clerk

Attachment: City Clerk Department 2006 Elections Plan