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Sent: Friday, June 27, 2014 3:13 PM
To: cityclerk
Subject: jim@4thstreetvine.com sophia@4thstreetvine.com

Good afternoon. I am writing in regards to the entertainment license that was applied for by 4th Street Vine. I moved to Long Beach 2 years ago to open the new Long Beach airport as the Executive Chef. Jim and Sophia (4th St. Vine owners) were one of the partners we teamed up with to promote local business in the airport. Their airport location became an immediate success. I became friends with Jim and Sophia and enjoy their Retro Row location for several reasons. First and foremost they are true professionals and great operators. They maintain a clean, safe, and relaxing environment. Most importantly they really strive to promote local music and art. Long Beach is a music and art city and I feel that promoting local talent helps the city gain recognition. I was disappointed to learn that some neighbors had complained about 4th Street getting a full entertainment license. This seems strange that a person would choose to live on a street known for its entertainment and have an issue with live music. I am just writing to show support for Jim and Sophia. I hope the city council agrees that Long Beach needs to keep its reputation with its artists and musicians so they keep the money in our local economy and not drive them to other towns or cities. Thank you for taking the time to read this and have a pleasant day.

Joe Muth
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