



CITY OF LONG BEACH
POLICE DEPARTMENT

R-33

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

October 19, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Walgreen Company, dba Walgreens, for an original Alcoholic Beverage Control license, at 3570 Atlantic Avenue, with conditions. (District 7)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

A Conditional Use Permit was approved by the Planning Commission on July 26, 2010. Accordingly, City Council action is required at the October 19, 2010 City Council meeting.

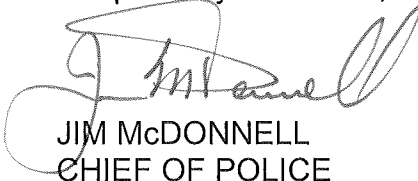
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
October 19, 2010

Council District: 7

Applicant: Walgreen Company
DBA: Walgreens
Address: 3570 Atlantic Avenue

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: Over concentration.
Residences within 100 feet.
Church within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5720.01

Boundaries: Bixby Road to the North
City Limits/Wardlow Road to the South
City Limits/Cherry Avenue to the East
Atlantic Avenue to the West

Number of licenses allowed: 4
Number of licenses existing: 6

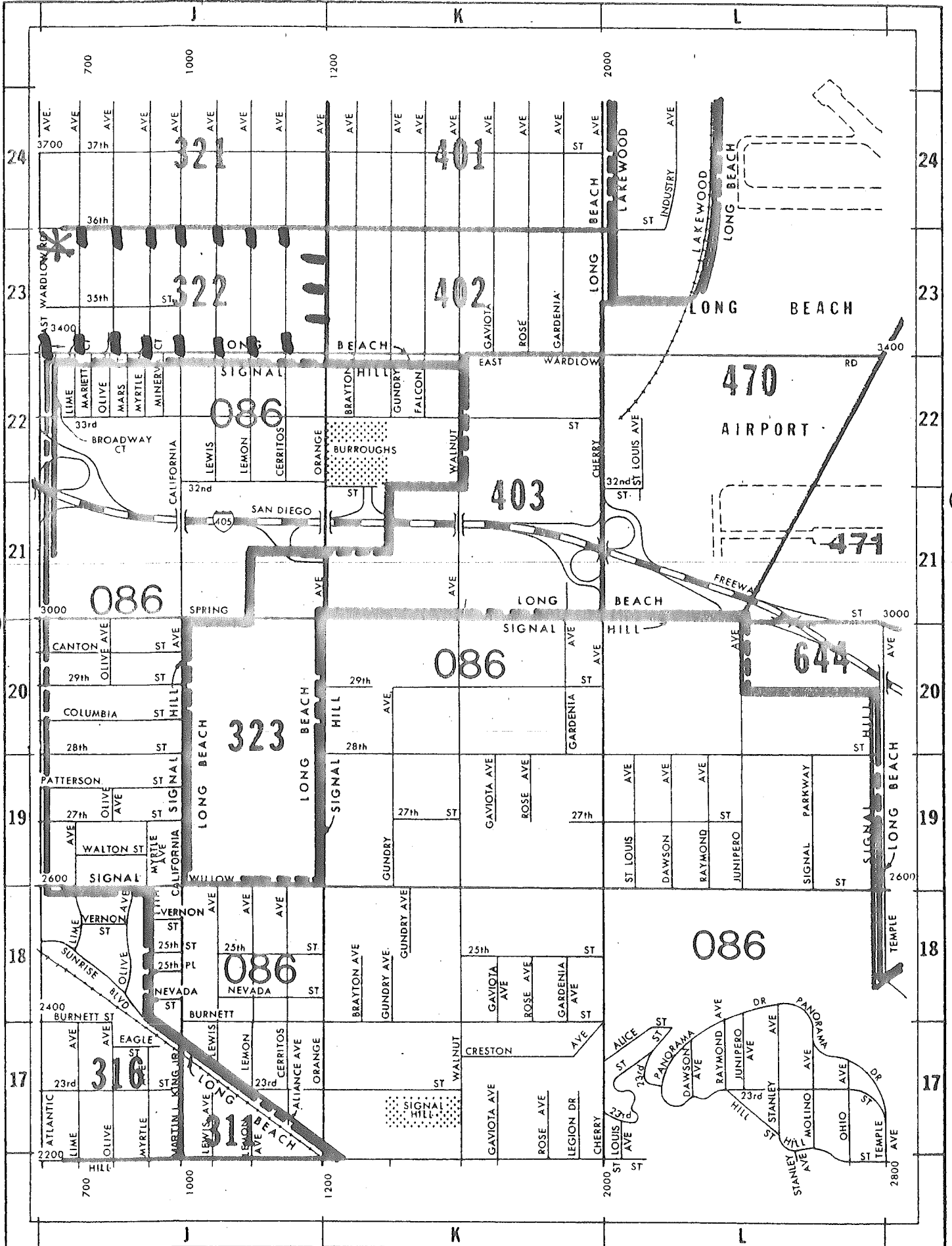
Police Reporting District: 322

Boundaries: 36th Street to the North
City Limits to the South
Orange Avenue to the East
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 68. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A drug store.

Last day to request conditions and protest: October 22, 2010





Date: October 19, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **WALGREENS, 3570 ATLANTIC AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (09/22/09-09/22/10)

1	R484	Petty Theft Report	Will File Later
1	Group	Group Call	Gone On Arrival
1	R487	Grand Theft Report	Will File Later
1	459	Burglary	Filed
1	459A	Audible Alarm Call	Bad Order Alarm
1	990	Transport Prisoner	Advised

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

629 East 36 th Street	Single Family Residence
640 East 36 th Street	Single Family Residence
640 1/2 East 36 th Street	Single Family Residence
650 East 36 th Street	Single Family Residence
3603 Lime Avenue	Single Family Residence
3585 Lime Avenue	Single Family Residence
3583 Lime Avenue	Single Family Residence
3573 Lime Avenue	Single Family Residence
3575 Lime Avenue	Single Family Residence
3565 Lime Avenue	Single Family Residence
3559 Lime Avenue	Single Family Residence
3553 Lime Avenue	Single Family Residence
3551 Lime Avenue	Single Family Residence
3543 Lime Avenue	Single Family Residence
3545 Lime Avenue	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

505 East 36th Street Church of Christ

DBS:db
cfs.memo