



CITY OF LONG BEACH

C-5

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 GRAND AVENUE • LONG BEACH, CALIFORNIA 90815 • (562) 570-4000 • FAX: (562) 570-4049

March 24, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute an agreement and all related documents with The California Endowment for the Role of Men Train-the-Trainer Program in the amount of \$303,638 from March 1, 2009 through February 28, 2011; execute subsequent amendments if applicable; and increase appropriations in the Health Fund (SR 130) and in the Department of Health and Human Services (HE) by \$303,638. (Citywide)

DISCUSSION

The California Endowment (TCE) has awarded the City of Long Beach, through the Department of Health and Human Services, a two year grant in the amount of \$303,638 to enhance the capacity of the Role of Men (ROM) Program by implementing a Train-the-Trainer component that will enable ROM staff to train other organizations in the skills of setting up and operating this successful fatherhood program that assists men, especially African-American men, and their families. The new Train-the-Trainer Program will involve the development of a community collaboration that will support the program with advocacy, awareness and policy around issues of the value of fatherhood, responsible male involvement in families and the community and youth mentoring and leadership.

The ROM program was initiated in 1996 with California State Department of Health Services funds to assist in decreasing the high rate of infant mortality among African Americans in Long Beach by increasing the positive role of men/fathers in childbirth and child rearing, and promoting a healthier family atmosphere. Since its inception, more than 3,000 fathers of African American and other ethnic backgrounds have been served by the ROM Program, and many have continued to be involved with the program by assisting new participants through mentoring and community projects. The ROM Program is also funded in part by the Knight Foundation and works collaboratively with the Long Beach Community Action Partnership and the Long Beach Unified District Head Start Program within the 90806 and 90813 zip code areas. TCE provided a two-year capacity building grant to the Role of Men Program in 2007 and 2008 that provided for the enhancement of the program infrastructure, curriculum, social marketing tools and evaluation systems in preparation of implementing the Train-the-Trainer model.

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This matter was reviewed by Deputy City Attorney Linda Trang on March 3, 2009 and by Budget Performance Management Bureau Manager David Wodynski on March 9, 2009.

TIMING CONSIDERATIONS

City Council action on this matter is requested on March 24, 2009, as this agreement became effective on March 1, 2009.

FISCAL IMPACT

The City will receive grant revenues in the amount of \$303,638 to be expended from March 1, 2009 through February 28, 2011. An appropriation increase of this same amount is included in the recommendation and does not impact the general fund. The grant award will cover all direct and indirect costs. There is no impact on the General Fund.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



RONALD R. ARIAS
DIRECTOR
HEALTH AND HUMAN SERVICES

APPROVED:



PATRICK H. WEST
CITY MANAGER